

Friday 22nd June 2007



2nd Annual South East European Doctoral Student Conference Programme

Venue: June 22-23 2007, STEIN Auditorium, Kalapothaki 2, Thessaloniki - Greece

09:00 - 09:50	Welcome and Registration
09:50 - 10:00	Welcome message from Mr. Nikos Zaharis, SEERC Director and Dr. Iraklis Paraskakis, Academic Director of SEERC Doctoral Programme
10:00 - 11:00	Keynote Speech - Assoc. Prof. Nikos Hlepas , University of Athens The Modernisation of Public Administration in Europe

11:00 - 11:30	Coffee Break - STUDENT HALL (2nd Floor)
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	Session 1: Enterprise and Regional Development	Session 2: Information and Communication Technologies	Session 3: Governance Politics and Society	Session 4: Risk and Well Bering
	Venue: STEIN Auditorium (1st Floor)	Venue: STEIN S1 Room (3rd Floor)	Venue: STEIN S3 Room (4th Floor)	Venue: STEIN Conference Room (4th Floor)
	Discussants:	Discussants:	Discussants:	Discussants:
	<i>Prof. Sinisa Zaric</i>	<i>Dr Miguel Nunes Dr Ana Vasconcelos & Asst. Prof. Nick Bassiliades</i>	<i>Assoc. Prof. Nikos Hlepas Prof. George Agelopoulos</i>	<i>Dr. George Sideridis Dr. Efthimios Lambridis</i>
	Chair: Dr. Efi Nikolaidou	Chair: Dr. Dimitris Dranidis	Chair: Dr. Sean Homer	Chair: Dr. Angelos Rodafinos
11:30 - 12:00	Ivana Bozic-Miljkovic	Dimitris Bibikas	Alper Arisoy	Mateusz Hedzelek
12:00 - 12:30	Ancuta Popa	Nick Lihong Zhou	Vsevolod Samokhvalov	Lambros Lazuras
12:30 - 13:00	Amira Vejzagic-Ramhorst	Leonidas Orfanidis	Murat Necip Arman	Umut Aksungur
13:00 - 13:30	Celia Hadjichristodoulou	Stathis Simeonidis	Polia Todorova	Kalina Bojadviewa

13:30 - 14:00	Katerina Markidou	Dragan Rastovac	Berfin Varisli	Round Table Discussion <u>Substance use and abuse:</u> Mateusz Hedzelek, Lambros Lazuras, Umut Aksungur & Kalina Bojadviewa
	Vanco Popov			
14:00 - 15:00	LUNCH - STUDENT HALL (2nd Floor)			
15:00 - 16:00	POSTER SESSION, Venue: STEIN AUDITORIUM Chair: Mr. Fotis Missopoulos			
5 mins per presenter	Adrienn Dernoczy	Emiliyan Petkov	Cigdem Sahin	Catalina Brindusiou
	Antoaneta Getova	Maram Alajamy	Vihra Barova	Adrienn Reisinger
	Spela Strazisar	Nora Agustero	Julie Korosteleva	
	Chair: Dr. Leslie Szamosi	Chair: Dr. Petros kefalas	Chair: Dr. Sean Homer	Chair: Dr. Ana Vivas
16:00 - 16:30	Eszter Tarkanyi	Ognen Paunovski	Sara Hannam	Stiliyan Georgiev
16:30 - 17:00	Andreas Baresel-Bofinger	Ioanna Stamatopoulou	Barbara Kejzar	Neno Pondev
17:00 - 17:30	Dialechti Fotopoulou	Mihail Dobrev	Maria Xenitidou	Iordan Hodzhev
17:30 - 18:00	Kayahan Tum	Ervin Ramollari		Fenia Kalogeropoulou
18:00 - 18:30	Ibolya Vincze	Ralf Fabian		Sophia Dimopoulou
18:30 - 19:00	Zoltan Czismadia			G. Zaekova

Saturday 23rd June 2007



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Venue: June 22 - 23 2007, STEIN Auditorium, Kalapothaki 2, Thessaloniki - Greece

Session 1: <i>Enterprise and Regional Development</i>	Session 2: <i>Information and Communication Technologies</i>	Session 3: Governance <i>Politics and Society</i>	Session 4: Risk and Well Bering
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Venue: STEIN Auditorium (1st Floor)	Venue: STEIN S1 Room (3rd Floor)	Venue: STEIN S3 Room (4th Floor)	Venue: STEIN Conference Room (4th Floor)
Discussants: Prof. Sinisa Zaric Dr. Konstantinos Priporas	Discussants: Dr. Miguel Nunes Dr. Ana Vasconcelos	Discussants: Dr. Holger Briel	Discussants: Dr. Ana Vivas Dr. Efrosini Kalyva Prof. Magda Tsolaki

	Chair: Dr. Alexandros Psychogios	Chair: Dr. George Eleftherakis		Chair: Dr. Souzie Savvidou
09:00 - 09:30	Monica-Smaranda Tudor	Lucia Hutnikova		Petya Terzieva
09:30 - 10:00	Mamica Skenderi	George Katakalos		Maria Karagiannidou
10:00 - 10:30	Eirini Smaragdi	Ljubica Dikovic		Evgeniya Topolska
10:30 - 11:00	Simona Mihai-Yiannaki	Petros Lamerias		Round Table Discussion: <u>Health and Education</u> , Petya Terzieva, Vihra Barova, Maria Karagiannidou, & Evgeniya Topolska

11:00 - 11:30 Coffee Break - STUDENT HALL (2nd Floor)

	Chair: Dr. Alexandros Psychogios	Chair: Dr. Ilias Sakellariou	Chair: Dr. Sean Homer	Chair: TBA
11:30 - 12:00	Alper Kayhan	Spiros Alexakis	Onder Cetin	Round Table Discussion: <u>Cognitive Psychology and Psychobiology</u> , Stiliyan Georgiev, Neno Pondev, Yordan Hodzev, Fenia Kalogeropoulou, Sofia Dimopoulou, & G. Zaekova.
12:00 - 12:30	Madalina Lavinia Tala	Alex Peng	Sinan Erensu	Round Table Discussion: <u>Challenges in Conducting Research in SE Europe</u> , Mateusz Hedzelek, Lambros Lazuras, Umut Aksungur, Kalina Bojadviewa, Petya Terzieva, Vihra Barova, Maria Karagiannidou, Evgeniya Topolska, Stiliyan Georgiev, Neno Pondev, Jordan Hodzhev, Fenia Kalogeropoulou, Sofia Dimopoulou, & G. Zaekova.
12:30 - 13:00	Nikolas Georgiadis	Salim Hilal Al-Mamari	Sinan Gokcen	

13:00 - 14:00	LUNCH - STUDENT HALL (2nd Floor)
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14:00-15:00	POSTER SESSION, Venue: STEIN AUDITORIUM Chair: Mr Nikos Zaharis			
5 mins per presenter	Lucian Botea	Hulusi Baysal	Islam Yusufi	Andreea-Clara Munteanu
	Sule Edit	Ivana Ignjatovic	Aleksandar Karaev	Olga Csapo
		Stanimir Andonov	Inaam Idrees	

	Chair: Dr. Panayiotis Ketikidis	Chair: Dr. Kostas Dimopoulos	Chair: Dr. Sean Homer	
15:00 - 15:30	Alexandros Karvounis	Stanislav Nakov	Athanasia Tziortzi	
15:30 - 16:00	Anastasios Xanthopoulos	Andrei Moiceanu	Nicki Tuck	
16:00 - 16:30	Dario Miocevic	Vasile Craciunean	Margareta Florescu	
16:30 - 17:00	Maria Besiou		Efthimios Hatzis	

17:00 - 17:30	Closing of Conference - Concluding Remarks
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Research Track 1: Enterprise, Innovation and Regional Development	
Ancuta Popa, Silviu Cerna, Liliana Donath	"Exchange Rate Policies for the Transition to EMU"
Simona Mihai-Yiannaki	"What Does Lure Us into Bank M&A in South Eastern Europe"
Celia Hadjichristodoulou, Keith Glaister, Geoffrey Wood	"A contingency model on the influence of the human factor in Mergers and Acquisitions and its effect on performance: The case of Greece and Cyprus"
Katerina Markidou, E. Nikolaidou, S. Mateut	"Credit in the monetary transmission mechanism: An evaluation of the credit channel using Greek data"
Vanco Popov	"The Joint Venture creation in Europe as model for attracting the Foreign Direct Investment and success premises from the Human Resources Management aspects"
Eszter Tarkanyi, Laszlo Jozsa	"Teens and their Peers – How do Reference Groups Influence Teenagers' Consumer Behaviour?"
Dialehti Fotopoulou, Geoffrey T. Wood, Alexandros G. Psychogios	"Issues and Challenges in Knowledge Transfer of Anglo-Saxon Management Models to Non-Anglo-Saxon Business Environments"
Andreas Baresel-Bofinger, Panayiotis Ketikidis, John Cullen, Lenny Koh	"Innovative Measures For Green Supply Chain Management In South-East Europe"
Ibolya Vincze	"The Economic Competitiveness of the Transitive Countries"
Kayahan Tum	"Investment Environment and Foreign Direct Investments in Turkey: What Turkey (Don't) Know and What Turkish Policymakers Should (Not) Do"
Amira Vejzagic-Ramhorst, Panayiotis H. Ketikidis, Robert Huggins	"Clusters and Methodological Issues (case of Bosnia and Herzegovina)"
Mamica Skenderi	"The Impact of Technological Transfer from Foreign Direct Investment (FDI) – The Case of Albania"
Eirini Smaragdi, Konstantinos Katrakilidis, Nikolaos Varsakelis	"Institutional Changes and Trend Behaviour of the European FDI inflows"
Monica-Smaranda Tudor, Grigore Silasi	"Safe Ground for Foreign Direct Investments in Emerging Economies (Romania) in the European Union"
Nikolas Georgiadis, Christina Besta, Vicky Manthou	"A Strategy Formulation Model for Greek Universities"
Madalina Lavinia Tala, Radu Emilian, Gabriela Tigu	"SRC 2007: Aspects of World Cultural Tourism"

Alper Kayhan	"Antecedents of Societal Factors on the Entrepreneurial Behaviour of Family Businesses in Turkey's Textiles and Apparel Industry"
Alexandros Karvounis	"A Comparative Analysis of British and Greek Industrial Regions Assisted by EU Regional Policy: Similarities, Differences and Future Prospects Concerning Effectiveness and Economic Performance"
Athanasios Xanthopoulos, Eleftherios Iakovou	"Multi-Objective Optimization of the Disassembly Production and Operations Planning"
Dario Miocevic, Bruno Grbac, Biljana Crnjak-Karanovic	"Value Creation in B2B markets through supply chain involvement"
Zoltan Czismadia, Janos Rechnitzer	"Innovation and cooperation: The network structure of the Hungarian regional innovation system (West-Transdanubia)"
Maria Besiou, Patroklos Georgiadis	"A System Dynamics Approach of Sustainability in Closed-Loop Supply Chains"
Research Track 2: Information and Communication Technologies	
Dimitris Bibikas, Alexandros Psychogios, Iraklis Paraskakis, Ana Cristina Vasconcelos	"A Novel Approach of Enterprise Knowledge Management Systems: An enterprise Web 2.0 holistic model"
Lihong Zhou, Ana Cristina Vasconcelos, Miguel Baptista Nunes	"Knowledge Sharing in Complementary Healthcare Communities of Practice: the Coexistence of Traditional and Western Medicine in China"
Leonidas Orfanidis, Barry Eaglestone, Panagiotis D. Bamidis	"National Electronic Health Record Systems: A Performance Analysis of Technological Options"
Dragan Rastovac, Vlado Delic, Vladimir Majski	"Simulation of digital FIR filters analysis using Matlab software package"
Ognen Paunovski, George Eleftherakis, Tony Cowling	"Framework for Empirical Exploration of Emergence within Complex Systems"
Ioanna Stamatopoulou, Petros Kefalas, Marian Gheorghe	"Applying OPERASXC to NASA's Small Aircraft Transportation System"
Ervin Ramollari, Dimitris Dranidis, Anthony J. H. Simons	"State-of-the-Art and Future of Service Oriented Software Engineering"
Stanislav Nakov, Dimiter Bogdanov	"eSIRMA as Standard WEB Services Client"
Ralf Fabian, Emil Marin Popa	"Fuzzy Extension on Context-free Grammars"
Efstathios Simeonidis, Georgios Meditskos, Efstratios Kontopoulos, Nick Bassiliades	"A Web Service Reasoner for the Semantic Web"
Lucia Hutnikova, Radovan Hudak, Jozef Zivcak	"BASIC OF BIONICS AND BIOMECHANICS: an e-Learning Course for Biomedical Study Programs"
George Katakalos, Miguel Baptista Nunes	"eLearning Environments: Group Interactions in Culturally Diverse Collaborative Learning"
Ljubica Dikovic, Branislav Popovic	"Related representations the limit of functions by use of WEB technologies"
Petros Lamerias, Iraklis Paraskakis, Philippa Levy	"E-learning theory and practice: Theoretical and practical approaches to using VLEs for educational practice"
Spiros Alexakis, Iraklis Paraskakis, Lenny Coh, Panayiotis Ketikidis	"Semantic CRM modelling – a literature overview"
Guo Chao Alex Peng, Miguel Baptista Nunes	"A Risk Ontology for ERP Post-Implementation"
Salim Hilal Al-Mamari, Miguel Baptista Nunes	"The Barriers Associated with CRM Adoption in the Banking Sector"
M. Dobrev, D. Gocheva, I. Batchkova	"Ontology Development to Support the Knowledge Based Planning of Hot Strip Mill Production Plant"
Andrei Moiceanu	"Should Agents be Self-Aware?"
Research Track 3: Governance, Politics and Society	
Alper Arisoy, Semra Aytug, Adriano Giovannelli	"Sub-national Units in Transition: IR theory and Emerging Actors in a Multi-Level Environment"
Vsevolod Samokhvalov, Kostas Ifantis, Theodore Couloumbis	"Russian Security Vision for South Eastern Europe: Comparative Analysis of Western Conflict Resolution Efforts in the Balkans vs Moscow's Strategy in Transnistria "

Murat Necip Arman, Nazif Mandaci	"European Union Enlargement towards the Western Balkans: Identity Transformation as a Foreign Policy Instrument"
Polia Todorova, Michel Drouet	"European Integration and Regionalization in South-Eastern Europe. Evidence from Bulgaria"
Berfin Varisli	"Was "Euroscepticism" an Issue for the New Comers? The Public Opinion of the (former) Candidate Countries of the European Union Prior to Their Accession to the European Union"
Sarah Hannam	"The Changing Nature of English as a Lingua Franca in Serbia"
Barbara Kejzar	"Dual Citizenship in the Context of Immigration Policies"
Maria Xenitidou, Paul White, Sean Homer	"The Negotiation of Greekness in the Context of talking about Migration in Central Northern Greece: The Construction of Multiple Categories of Greeks"
Athanasia Tziortzi, Caroline Oates, Mark Blades	"The perceived effects of advertising on children in Cyprus: A framework based on children's views"
Nicki Tuck, Caroline Oates, Sean Homer	"Is the UK Leading the Way in the Food Marketing to Children Debate? A Family View"
Efthimios Hatzis, Sean Homer, Adam Piette	"The Invisible Cinema: A Model of Balkan Film Analysis"
Onder Cetin, Asef Bayat	"Organizing and Sustaining Hegemony: a Gramscian Perspective on the Islamic Community (IC) and Wahhabism in Bosnia"
Sinan Erensu	"Neo-Liberal Elements in the Transformation of Islamism in Turkey: Changing Conceptions of Social Justice"
Sinan Gokcen, Sean Homer, Caroline Oates	"Nationalism, Turkish Media and Armenian Question"
Margareta Florescu, Daniela Hincu, George Coara	"National Politics of the Scientific Research-Fundamental's of the European Integration"
Research Track 4: Risk and Well-being	
Mateusz Hedzelek, Janusz Czapinski, Maria Lewicka	"Addiction Recovery in Twelve Step Fellowships – Quality of Life among Members of the Narcotics Anonymous Fellowship"
Lambros Lazuras, Angelos Rodafinos, Richard Eiser	"Smoking Status Differentiates Perceived Social Norms and Tobacco-related Health Risk: Cross-sectional Evidence for False Consensus and Unrealistic Optimism in Greek Secondary School Students"
Umut Aksungur	"Youth and Social Exclusion in the Disadvantaged Districts in Ankara/Turkey"
Kalina Bojadviewa	"Can Mass Media and the Educational Institutions Change the Entrepreneurial Culture? A Study of How a Single Story Can Change the Risk-taking Behavior of Individuals "
Stiliyan Georgiev, D. Philipova, Y. Lalova	"The Task Complexity and Extraversion: an ERP study"
Neno Pondev, A. Kossev, W. Wolf	"Ballistic Reactions Under Different Premovement Muscle Conditions – A Reaction Time Study"
Yordan Hodzev, Juliana Yordanova, Plamenka Nanova, Lora Lyamova, Vasil Kolev	"The Effect of Stimulus Probability on Correct Response Negativity (CRN)"
Fenia Kalogeropoulou, Ana B. Vivas, Peter W.R. Woodruff	"Evidence that Formal Thought Disorder Disrupts Inhibition of Return in Schizophrenia"
Sophia Dimopoulou, Efrosini Kalyva, Michael Siegal	"Influence of Lexical Terminology and Explicit Questioning on Theory of Mind Performance in Young Children"
G. Zaekova, P. Kirova, A. Rakovska	"Neurotensin Activates Acetylcholine Release From Frontal Cortex: An In Vivo Microdialysis Study in Freely Moving Rats"
Petya Terzieva, Anastasia Stancheva	"The Healthcare Manager in Non-Hospital Medical Organization as a Person of Knowledge and Skills"
Maria Karagiannidou, E. Kalyva, C. Eiser	"Quality of Life in Children Treated for Cancer and Their Parents"
Evgeniya Topolska	"The Holistic Approach in Designing Developing Game and Game-Like Techniques for Children with Special Educational Needs/ in Integrated Type of Education"
Poster Presentations	
Adrienn Dernoczy, Laszlo Jozsa	"Colours in the Hungarian Market and their Attributes"
Antoaneta Getova, Tania Chavdarova, Vladimir Vassilev	"Researching the human resources management 'outside' the organization"
Emiliyan Petkov	"Three Quadratic Surfaces As Design Tools For 3D Graphic Systems"

Maram Alajamy, Miguel Baptista Nunes, Andrew Cox	"The Role of Academic Librarians in Institutional IS Strategic Planning: a case study of Syrian Governmental Universities"
Spela Strazisar	"Open Platform of Reflexive Feedback Model (OPRF) - how do communication networks transform closed social structures of functional flows into dynamic and innovative information systems?"
Nora G. Agustero, Sheila M. Corral, Andrew M. Cox	"Academic Library Consortia in the Philippines: Current Practices and Future Needs"
Cigdem Sahin, Hacer Ansal	"Competitiveness of Professional Services: A Case of Turkish Advertising Agencies"
Vihra Barova, Milena Benovska-Sabkova, Deema Kaneff	"The Bulgarian Case of Exchange and Reciprocity in the Family"
Julia Korosteleva, Vladimir N. Zuev	"The EU energy supply market: Role and place of Russia and prospects of integration of the main Russian energy companies"
Catalina Brindusiu, Radu Emilian	"Recruitment and Selection Process and Applicants' Reactions"
Adrienn Reisinger, Janos Rechnitzer	"The Role of the Nonprofit Organizations in the Regional Process"
Lucian Botea, Constantin Floricel, Sorina Costache	"International Transport Methods and Trade: an Intertwined Evolution?"
Sule Edit, Laszlo Jozsa, Zoltan Szegedi	"The Success of Cooperations in the CEP (Courier, Express, Parcel) Market"
Stanimir Andonov, Boyan Dourankev	"Levels of Product Differentiation in the Global Market. The sixth product level called compliant product is a connecting element between the physical product characteristics and the strategy of the producer company"
Inaam Idrees, Ana Cristina Vasconcelos, Andrew Cox	Knowledge Sharing Barriers in a Multicultural context: Hotels in Saudi Arabia
Hulusi Baysal, Semih Utku, Alp Kut	"A Model for Stent Graft Planning"
Ivana Ignjatovic, Dragan Seslija	"Engineering Tools as a Support in Suction cups Applications in order to increase Energy Efficiency"
Islam Yusufi, Andrew J. Taylor, Miltos Sarigiannidis	"Europeanization of the Western Balkans"
Aleksandar Karaev, S.C. Lenny Koh, Leslie T. Szamosi	"Competitiveness Indicators of Cluster Members from a Microeconomic Perspective"
Andreea-Clara Munteanu	"Innovative SME's and Competitiveness in Romania"
Olga Csapo, Tunde Ambrus, Gabor Baranyai, Patricia Spiegler	"Opportunities of development in Central European national parks"

Disclaimer: Opinions expressed in the papers are those of their authors and do not necessarily reflect the official position of the South-East European Research Centre.