

4th Annual South East European Doctoral Student Conference

Research Track 1 Enterprise, Innovation and Development

Theme: *Energizing Academic Research in Business & Economics*

Scope: The objective of the track is to gather in the same place doctoral students and newly qualified researchers (up to 2 years following award of their PhD degree) in order to discuss topics that are of currency, relevance and significance for international competitiveness and increased regional development and convergence in the South-Eastern Europe.

Topics: Suggested, but not exclusive, research areas that contributors may address include:

Foreign Direct Investment	Corporate Governance
Labour Economics	Logistics & Green Supply Chain Management
Corporate Finance & Financial Systems	Quality Management & TQM
Customer Behaviour	Organisational Analysis & Learning
Marketing Planning	Human Resources Management
Strategic Management Marketing	Change Management
Knowledge Management	Public Management
Entrepreneurship	SMEs
Enterprise Development	Innovation Management

Chair:

Prof. Lenny Koh, The University of Sheffield &
Dr. Alexandros G. Psychogios, City College – The University of Sheffield

Scientific Committee:

Dr. Kostas Alexandris, Aristotle University of Thessaloniki
Prof. Elena Antonacopoulou, The University of Liverpool
Prof. Tommy Choy, The Hong Kong Polytechnic University
Prof. John Cullen, The University of Sheffield
Dr. Dimitris Dadakas, City College – The University of Sheffield
Prof. Tsvetan Davidkov, St Kliment Ohridski Sofia University
Dr. Denise Fletcher, The University of Sheffield
Dr. Dimitris Georgarakos, Goethe University, Frankfurt
Dr. Alexadnos Kapoulas, City College – The University of Sheffield
Prof. Antonis Makredemtres, The University of Athens
Dr. Efi Nikolaidou, City College – The University of Sheffield
Dr. Eytichis S. Sartzetakis, University of Makedonia
Dr. Leslie T. Szamosi, City College – The University of Sheffield
Prof. Demetris Vrontis, University of Nicosia
Dr. Alexandros Zangelidis, University of Aberdeen

Submission Details:

- All submitted abstracts will undergo a double peer-review process by members of the Scientific Committee. Authors of accepted abstracts will be invited to present their work at the conference and will be asked to submit full versions of their papers to be included in the conference proceedings. During the conference, each paper will be presented in front of a panel of experts consisting of academics with significant research expertise and experience in supervising doctoral students. Each presentation will be followed by feedback from the members of the panel and questions from the audience. In addition to the discussions that will be held during the presentations, there will be general discussion sessions guided by the members of the expert panels, addressing various issues relating to research methodology and PhD work.
- **Extended Abstract:** Two (2) pages of free text explaining the paper could be used. Please note that the extended abstract should not exceed 1500 words. The abstract submission should follow the structure given below:
 - **Purpose**
 - **Methodology/Approach**
 - **Findings**
 - **Research Limitations**
 - **Practical Implications (If applicable)**
 - **Originality/Value of paper**
 - **Key-words**
- **Full-Paper:** The full-paper submission should follow the authors' guidelines given in the following link <http://www.inderscience.com/mapper.php?id=31> .
- **Extended Abstracts** and **Full-papers** for RT1 should be submitted as a word or PDF document in the following e-mail address: RT1@seerc.org

Important Dead Lines:

- **Extended Abstract:** 15/02/09
- **Notification of Acceptance:** 15/03/09
- **Full-paper (camera ready paper):** 15/04/09

Publication of Best Papers:

- Authors of selected best papers will be invited to submit extended versions for publication in a Special Issue of the *International Journal of Innovation and Regional Development*. <http://www.inderscience.com/ijird>. The invited submissions will follow a separate double-blind reviewing procedure according to the standards of the journal.