

## 7th Annual South East European Doctoral Student Conference Programme RESEARCH TRACK 1: ENTERPRISE INNOVATION & DEVELOPMENT

September 24 - 25 2012, Venue: 3 Leontos Sofou str.CITY College bldg., Thessaloniki - Greece

### Monday 24/09/2012

09:00 -09:50	WELCOME and REGISTRATION (5th floor)	
09:50 - 10:00	<b>Welcome message</b> Prof. P. Ketikidis -Academic Director of the Doctoral Programme, Chairman  Mr N. Zaharis-SEERC Director	
10:00 -11:00	Opening Keynote Speech- Proffesor Robert Huggins, Cardiff University, UK "'Open Innovation, Network Capital, and Knowledge Flow'" Auditorium (5th floor)	
11:00 - 11:30	Coffee Break	

	Parallel Sessions		
	Discussants: Dr. Pavlos Gassis	Discussants: Dr. Leslie Szamosi	
	Chair: Dr. Eftychia Nikolaidou	Chair: Mr. Christos Liassidis	
	Auditorium, 5th floor	L1 room, 7th floor	
	Dionysios Solomos, Dimitrios Koumparoulis and Dimitrios Kamsaris: "Discretionary Fiscal Policy in the EMU Context: An empirical approach (1981-2010) & the Recent Reform of European Governance"	Lana Milosevic: "Exploring the potential of a satisfied and loyal employee as effective and best marketing and/or PR agent of his/her company"	
	Flor Moreno: "Fiscal decentralization in rural local governments in Mexico: Changes in Accountability and Entrepreneurship in the local government structures"	Hary Febriansyah, Manfred Auer and Stephan Laske: "Understanding and improving employee engagement in organizations – An empirical study in Indonesia"	
12:30 - 13:00	Polyxeni Kechagia and Theodore Metaxas:"Foreign Direct Investment through the imitation procedure: The case of China"	Ilies Straia Camelia Olivia: "Public human resources management role: ways of implementing organizational social responsibility strategy"	
13:00 - 13:30	Alexandros Karvounis: "The contribution of EU Regional Policy to structural change and to adaptation to globalization in less developed regions"	Sylvia Acquah: "Social Enterprise and Employee Empowerment: The Role of Employee Ownership"	
13:30 - 14:00	Armando Memushi: "Conspicuous Consumption: Essential Concepts"	Gio Serafini: "Determinants of the HRM policies and practices in hotel MNEs: the view from the HR department"	

14:00 - 15:00	LUNCH - place	
15:00-16:30	Workshop: Dr Nikos Tsigilis "Measuring Observed and Unobserved Variables in Social Science Research"  LAB ETHRA 7th floor	

	Par	allel Sessions
	Discussants: Dr. Eftychia Nikolaidou	Discussants: Dr. Alexandros Psychogios
	Chair: Mr. Fotis Missopoulos	Chair: Mr. Stelios Kehagias
	Auditorium, 5th floor	L1 room, 7th floor
		Cristina - Catalina Chirita and Alexandros Psychogios: "Understanding Training in a Complexity Theory Context: Training Process as a Simplifier of Organizational Complexity"

	Michael Soucek: "Market activity co-movements: Evidence from the S & P 500 index, crude oil and gold futures market"	Bojana Milic: "Exploring the Relationship between the Learning Organization and Business Performance"
	Ana Polovina and Ljiljana Popovic: "Factors influencing bank profitability – comparison of banks in Serbia, Croatia, Slovenia and the 10 largest banks in EU area"	Chinedu Uwabuike: "The Psychological Contract: A Re-evaluation of the implicit expectations and experiences of Africa Migrant Nurses in the United Kingdom"
18:00-18:30	Mukhayo Khodzhibaeva and Eftychia Nikolaidou: "Empirical investigation of credit risk determinants: The case of Tajikistan's banking industry"	Maria Magyar: "Business Relationships between Non- and Forprofit Sectors"

### Tuesday 25/09/2012

	Parallel Sessions	
	Discussants: Dr. Thanassis Fassas	Discussants: Dr. Anastasios Karamanos
	Chair: Dr. Eftychia Nikolaidou	Chair: Dr. Leslie Szamosi
	Auditorium, 5th floor	L1 room, 7th floor
09:30 -10:00	Noaman Shah: "US Corporate Bond Yield Spread: A default risk debate"	Eriona Shtembari and Gert Pustina: "Keys success factors of New Service Development from the Open innovation perspective. Benefits and implications"
10:00 - 10:30	Gunes Topcu: "Predicting Stock Returns: Evidence from the Istanbul Stock Exchange"	Danimir Ljepava: "Determining the Impact of Interorganizational Relationships (IOR) on Innovation: Theoretical Framework Building"
10:30 -11:00	Zoltan Monostori: "Crisis on the Hungarian Government Bond Markets: is that a Liquidity Problem?"	Mohammad Sihab Ridwan and John Marti: "Corporate Strategic Planning, Organizational Context, and Corporate Performance, an Empirical Study in The Indonesian Banking Industry"
11:00 - 11:30	Goran Zafirov: "Privatization and market liquidity in Croatia and Serbia"	Dritan Shoraj and Dorina Zenelaj: "Role Of Leadership In Organizational Effectiveness In Albania"
11:30 -12:00	Nikos Christofis, Christos Kollias, Stephanos Papadamou and Apostolos Stagiannis: "Terrorism and Capital Markets: The Effects of the Istanbul Bombings"	Enida Pulaj: "The impact of informality at the labour market. The case of construction industry during Albanian transition period"
12:00-12:30		Coffee Break
12:30-14:00		ni Kalyva "How to write a thesis" torium 5th floor

14:00-15:00	Lunch
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	Parallel Sessions	
	Discussants: Dr Eftychia Nikolaidou	Discussant: Dr. Kostantinos Alexandris
	Chair: Mr. Fotis Missopoulos	Chair: Ms. Violeta Sfouri
	Auditorium, 5th floor	L1 room, 7th floor
	Dimitrios Dimitriou and Theodore Simos: "Testing Purchasing Power Parity for Japan and USA: Further evidence based on structural breaks analysis"	Andreea Balan, Alexandros Psychogios and Athina Vasilaki: "High performance work systems and organizational performance in multinational subsidiaries operating in the Balkan region"
15:30 - 16:00		Badr Alharbi: "How do gender and location influence young Saudi Arabian customers' choice, satisfaction and usage of mobile phone services?"

:	16:00 -16:30	Esida Gila Gourgoura and Eftychia Nikolaidou: "Investigating the causality between Financial Development and Economic Growth in the emerging economies of Europe: Evidence from Albania and Turkey"	Joni Salminen: "What is business failure? A philosophical perspective"
:	16:30 -17:00	Samiha Bouanini: "The Current Situation of Managing Municipal Solid Waste in China"	
		Ondrej Machek: "Benchmarking Total Factor Productivity in the Regulation of Natural Gas Distribution"	
	17:30 -18:00	Ivana Nikolic: "Lean Six Sigma in Food Industry in time of Globalization"	



# 7th Annual South East European Doctoral Student Conference Programme RESEARCH TRACK 2: Information and Communication Technologies

September 24 - 25 2012, Venue: 3 Leontos Sofou str., CITY College bldg., Thessaloniki - Greece

## Monday 24/09/2012

09:00 -09:50	WELCOME and REGISTRATION	
09:50 - 10:00	(5 <sup>th</sup> floor)  Welcome message  Prof. P. Ketikidis -Academic Director of the Doctoral Programme, Chairman  Mr N. Zaharis-SEERC Director	
10:00 -11:00	Opening Keynote Speech- Proffesor Robert Huggins, Cardiff University, UK "'Open Innovation, Network Capital, and Knowledge Flow'" Auditorium (5th floor)	
11:00 - 11:30	Coffee Break	
	Discussants: Prof. Petros Kefalas	
	Chair: Dr. Thomas Lagkas	
	L6 room, 6th floor	
11:30 - 12:00	Konstantinos Rousis, George Eleftherakis and Tony Cowling: "An Engineering Perspective on Emergence"	
12:00 - 12:30	Isidora Petreska: "Tools for Simulating Spatial MAS"  Stylianos Dimitriou: "A three-dimensional cellular automaton for network" traffic simulation	
12:30 - 13:00		
13:00 - 13:30	K. A. Dotche: "DSP Tools for Signal Measurement Performance Analysis"	
13:30 - 14:00	Viktória Rajťúková: "Thermographic Atlas of the Human Body"	
14:00 - 15:00	LUNCH - place	
15:00-16:30	Workshop: Dr Nikos Tsigilis "Measuring Observed and Unobserved Variables in Social Science Research" LAB ETHRA 7th floor	

	Discussants: Prof. Nikos Vasiliadis	
	Chair: Dr. Ioanna Stamatopoulou	
	L6 room, 6th floor	
16:30 - 17:00	Stylianos Dimitriou and Elias Christodoulou: "Load balancing in distributed systems and ad hoc networks using a fairness-oriented approach"	
17:00 - 17:30	Martin Kostovski, Milos Jovanovik and Dimitar Trajanov: "Open Data Portal based on Semantic Web Technologies"	
17:30 -18:00	Arben Hajra, Vladimir Radevski and Atif Latif: "Enhancing search experience and results using Semantic Web approach for extension of search from one scientific repository to another"	
18:00-18:30	Gorgi Kakasevski and Anastas Mishev: "Relational Databases in Data Mining on Grid"	

## Tuesday 25/09/2012

	Discussants: Dr. Alexandros Chatzigeorgiou	
	Chair: Dr. Dimitris Dranidis	
	L6 room, 6th floor	
09:30 -10:00	Rustem Dautov, Iraklis Paraskakis and Dimitrios Kourtesis: "An Ontology-driven Approach to Self-management in Cloud Application Platforms"	
10:00 - 10:30	Krenare Pireva, Petors Kefalas and Tony Cowling: "Cloud Computing and E-Learning: a Review"	
10:30 -11:00	Fotis Gonidis, Iraklis Paraskakis and Dimitrios Kourtesis: "Addressing the Challenge of Application Portability in Cloud Platforms"  Sasko Ristov, Marjan Gusev, and Magdalena Kostoska: "Security Assessment of OpenStack Open Source Cloud Solution"	
11:00 - 11:30		
11:30 -12:00	Dashmir Istrefi and Betim Cico: "Fleet Management Solution based on Cloud Computing"	
12:00-12:30	Coffee Break	
12:30-14:00	Workshop: Dr Efrosyni Kalyva "How to write a thesis" Auditorium 5th floor	
14:00-15:00	Lunch	

	Discussants: Dr. Ilias Sakellariou			
	Chair: Dr. Konstantinos Dimopoulos			
	L6 room, 6th floor			
15:00 - 15:30	Konstantinos Bratanis, Dimitris Dranidis and Anthony Simons: "The Challenge of Engineering Multi-Layer Monitoring & Adaptation in Service-Based Applications"			
15:30 - 16:00	Ruxandra-Florentina Olimid: A New Public Key Cryptosystem with Key Escrow Capabilities"			
16:00 -16:30	Adela Georgescu and Adrian Atanasiu: "A secure authenticated group key transfer protocol"			
16:30 -17:00	Pance Ribarski and Ljupcho Antovski: "E-Voting algorithm dilemma: Blind signatures or Homomorphic encryptions"			
17:00-17:30	Biljana Tojtovska: "Stability Properties of Stochastic Neural Networks"			



09:00 -09:50

09:50 - 10:00 10:00 -11:00

11:00 - 11:30

# 7th Annual South East European Doctoral Student Conference Programme RESEARCH TRACK 3: Society and Human Development: Psychology, Politics, Sociology, and Education

September 24 - 25 2012, Venue: 3 Leontos Sofou str., CITY College bldg., Thessaloniki - Greece

Monday 24/09/2012

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Welcome message

Prof. P. Ketikidis -Academic Director of the Doctoral Programme, Chairman

Mr N. Zaharis-SEERC Director

Opening Keynote Speech- Proffesor Robert Huggins, Cardiff University, UK

"Open Innovation, Network Capital, and Knowledge Flow"

Auditorium (3th floor)

Coffee Break

	Parallel Sessions			
	Discussants:	Discussants: Dr Savvidou, Dr Kelpi	Discussants: Prof. Knepper	Discussants:
	Chair:	Chair: Dr Lazuras	Chair: Dr. Koktsidis	Chair:
	room, floor	L5 room, 7th floor	L2 room, 7th floor	room, floor
11:30 - 12:00		Mihaiu Simona Ionela. Violent crime in Romania. Estimation, etiology and social prevention	Rinaldo Dirichardi Muzga - Crisis of Sinti	
12:00 - 12:30		Arta Selmani-Bakiu. Domestic Violence Against Children - Negation of Fundamental Rights	Elli Kriel - Jewish converts, their communities and experiences of social inclusion and exclusion in post-apartheid South Africa.	
12:30 - 13:00		Elda Gjergji. The Protection and Empowerment of Vulnerable and Discriminated Groups	Florenca Korbi - Anti Americanism in Europe : A Cultural Problem	
13:00 - 13:30		Souad Belhorma. Women's Informal Employment as an Engine of Poverty Reduction	Mihail Caradaica - Neo-Gramscianism and European Integration	
13:30 - 14:00		Andreea Braga. Power relations between women and men in Roma communities	Nino Pekrishvilli - Suicide Terrorism and Islam	

15:00-16:30	Workshop: Dr Nikos Tsigilis "Measuring Observed and Unobserved Variables in Social Science Research"  LAB ETHRA 7th floor

	Parallel Sessions			
	Discussants:Dr Savvidou	Discussants: Dr Barkoukis, Dr Vivas	Discussants: Dr. Proedrou	Discussants:
	Chair: Dr Tsigilis	Chair: Dr Lazuras	Chair: Dr.Koktsidis	Chair:
	Conference room, 7th floor	L5 room, 7th floor	L2 room, 7th floor	room, floor
	Salman Alsaqri. A survey of intention to leave among nurses in the Hail region's hospitals in Saudi Arabia: the role of job satisfaction, job stress and burnout.	Lenka Mynaříková. Deception and the relationship between emotional intelligence and lying in the Czech Republic	Alexandru Onojescu - The Romanian Administrative Elite from Transylvania in the Liberal Period (1861-1867)	
17:00 - 17:30	Farhan Alshammari. Nursing Leadership in the Ministry of Health Hospitals of Saudi Arabia	Raluca Sinziana Buhas and Floare Chipea. The Construction and Evolution of the Romantic Relationships in Cyberspace	Egor Fedotov - Ethnic Politics in Europe: The Impact of Ideas and Minority Elite Strategies	
17:30 -18:00	Hamdan Albaqawi. Nurses' knowledge regarding pain management in Hail Region Hospitals, Saudi Arabia	Lakshmi Priya Rajendran. Understanding Self-identity in Contemporary Built Environment	Cicilia Alina Sava- Political and diplomatic relations between Romania and the Ottoman Empire	
18:00-18:30	Bander Albagaw, Eleanor Holroyd and Linda Jones. Examining Barriers to Nurses Communication in Saudi Arabic Cultural Context	Mária Túnylová and Ivan Sarmány-Schuller. Heart Rate Variability during Decision- Making in Children Considering the Piaget's Theory of Cognitive Development	Ovidiu Emil Iudean - Between national solidarity and local interests: The pro- governmental political orientation of the Romanians in Hungary ( end of 19th century - beginning 20th)	

#### Tuesday 25/09/2012

	Parallel Sessions			
	Discussants:	Discussants: Dr Vivas, Dr Kalyva	Discussants: Dr. Sarigiannidis	Discussants:
	Chair: Dr Savvidou	Chair: Dr Lazuras	Chair: Mrs Brunet	Chair:
	Conference room, 7th floor	L5 room, 7th floor	L2 room, 7th floor	room, floor
09:30 -10:00		Eva Drobna and Viera Bacova. Risky decision- making of Slovak undergraduate Students with and without migration experience	Maryam Sadeghi - Corporate Social Responsibility: A comparison between Large and Medium Enterprise in UK	
10:00 - 10:30		Miranda Giorgashvili. First Impression And The Order Of Provided Information	Delia Ioanela Ropan - Efficient Breach of the Contract: an Interdisciplinary Approach (Legal and Economic)	
10:30 -11:00		Vassilis Barkoukis. Self-affirmation and doping behavior	József Pál Lieszkovszky Introduction to the study of public transport accessibility	
11:00 - 11:30		Danai Triantafylli. "Can drivers' cognitive biases and driving behaviour be modified by self-affirmation methods?	Oana Elena Branda - Representations of the Iraq War in two doctrines: neoconservatism and interventionism	
11:30 -12:00		James Williams, Christopher Jones and Stephen Beck. Optimisation of solar thermal panel use		
12:00-12:30	-	Aristea Ladas. Is attention influenced by bilingualism in young children of low socioeconomic status?		
12:00-12:30	00-12:30 Coffee Break			

Workshop: Dr Efrosyni Kalyva "How to write a thesis" Auditorium 5th floor

12:30-14:00

14:00-15:00	Lunch				
	Parallel Sessions				
	Chair: Chair: Dr Savvidou Chair: Mrs. Brunet Chair: Dr. Koktsidis				
	Discussants:	Discussants: Dr Kelpi, Dr Kalyva	Discussants: Prof. Knepper, Dr. Tatsioka	Discussants: Dr. Proedrou	
	room, floor	Conference room, 7th floor	L5 room, 7th floor	L2 room, 7th floor	
15:00 - 15:30		Aleksandra Gronostaj. Daily diary study of marital support in couples dealing with cancer	Kai Kaululaau - Emergence of the other: An Inquiry into Liberalism and the Philosophy of Liberation	Granit Zela - Strategic and Doctrinal Framework of Western Balkan Countries	
15:30 - 16:00		Lenka Mala. Perceived social support in terms of stay in foreign culture		Armend Bekaj -Rearranging the puzzles of security in the Western Balkans: A comparative study of intra-state armed groups	
16:00 -16:30		Vasileios Ismyrlis. Better life indicators with Principal Component Analysis	Dawn Moore - The Perplexities of Political Women Worldwide	Aferdita Sokoli - The case of Kosovo and Albanian Medias from 1981 to1999	
16:30 -17:00		Christos Savva, Chrystalla Kapetaniou, Elpidoforos Soteriades and Lambros Lazuras. An Econometric and Social Analysis of the Impact of Tobacco Control Policies in the Hospitality and Tourism Industry in Cyprus		Darja Koturovic - Governmental and non-governmental action against orgnanized crime and drug trafficking in Serbia	
17:00-17:30		Pavla Nádvomíková. Motivation of students at the Palacký University Olomouc for their specialization on teacher profession		Anjeza Xhaferaj - Party Structure and Organization in Post-Communist Albania - Explaining Centre-Right Party Success	
17:30 -18:00		Andreea Molocea. Feminism in Romania (1990-2000). The Mothers Wave			
18:00-18:30		Fivos Papamalis. Substance misuse treatment process evaluation: A dimensional trait-based conceptualization			