

2ND INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND REGIONAL DEVELOPMENT

THEME:
Entrepreneurship and Innovation Crossroads: Triggers, Catalysts and Accelerators for Sustainable Regional Development

[Home](#)
[Topics](#)
[Committees](#)
[Keynote Speakers](#)
[Important Dates](#)
[Info for Authors](#)
[Registration](#)
[Location-Travel](#)
[Programme](#)

2009: European Year of Creativity and Innovation – The European Parliament

CONFERENCE PROGRAMME

FRIDAY 24 APRIL

8:30 - 9:15	REGISTRATION
9:15 – 9:45	OPENING
09:45 – 10:45	KEYNOTE SPEAKER: • David WHITE - "Creativity, Entrepreneurship, Innovation: threats and opportunities"
10:45 – 11:15	COFFEE BREAK
11:15 – 13:00	KEYNOTE SPEAKERS: • Iordanis ARZIMANOGLU - "Thessaloniki Innovation Zone: Work in Progress" • Simon BENSASSON - "Leveraging e-skills for Innovation in the Knowledge Society"
13:00 – 14:30	LUNCH
14:30 – 16:30	Parallel SESSION 1 : Governmental and Regional Policies on Entrepreneurship and Innovation I SESSION 2 : Human Resource Practices for Promoting Innovation for SMEs SESSION 3 : Entrepreneurship Education I
16:30 – 17:00	COFFEE BREAK
17:00 - 18:00	Parallel SESSION 4 : Business Incubation Management and Leadership SESSION 5 : SMEs Leadership and Management Practices I

SATURDAY 25 APRIL

9:00 - 10:00	KEYNOTE SPEAKER: • Elias CARAYIANNIS - "Inter- and Intra-Regional Development Dynamics: The Emerging Paradigm of Quadruple Helix Public-Private Partnerships and Mode 3 Knowledge Production and Learning across Innovation Networks and Knowledge Clusters"
10:00 - 10:30	COFFEE BREAK
10:30 - 12:00	Parallel SESSION 6 : Innovative Supply Chain Management Practices in SEE SESSION 7 : Entrepreneurship Education II SESSION 8 : Governmental and Regional Policies on Entrepreneurship and Innovation II
12:00 - 13:00	Parallel SESSION 9 : Opportunities-Barriers for Closer Cooperation between SEE SMEs in Innovation & Entrepreneurship SESSION 10 : Entrepreneurship Education III SESSION 11 : SME Knowledge Management and Technology Transfer
13:00 - 14:00	LUNCH
14:00 - 15:00	Parallel SESSION 12 : SMEs Leadership and Management Practices II SESSION 13 : Innovation Policies in SMEs SESSION 14 : Managing and Leveraging Complexity, Creativity and Innovation in SMEs
15:00 - 16:30	Panel Discussion, Q&A, CLOSING - Coordinator: Simon BENSASSON

LIST OF ACCEPTED PAPERS

SESSION 1: Governmental and Regional Policies on Entrepreneurship and Innovation I

Session Chairperson: Prof. Nicos Komninos

Alexandra Braga, Carla Marques, Vitor Braga. *What Factors Affect the Portuguese SMEs Decision Making on Innovation?*

Maria Chachamidou, Stergios Logothetidis. *Challenges for National & Regional Support Programs to Promote Academic Entrepreneurship in Emerging Technologies*

Domnica Cotet, Ioan Piturescu, Maria Dumitrache, Nicoleta Gudanescu. *Romanian Research and Development System, Support for Innovation and Entrepreneurship*

Ljupco Davcev. *Improving the Business Climate for SME from the Food Industry*

Joao Ferreira, Carla S. Marques, Cristina Fernandes. *Contribution of Location Theories for Regional Development: An Empirical Study Applied to Technology-Based Firms*

Vasyl Hnatovych, Gerasymchuk, Taras Vasylyovych, Sakalosh, Svitlana Viktorivna Andros. *Export Potential Receptivity of*

SESSION 2: Human Resource Practices for Promoting Innovation for SMEs

Session Chairperson: Dr. Leslie Szamosi

Gabriela Bujor. *Human Resource Management Practices Applied to SMEs: Increasing Self-Motivation through Attitude Management*

Felipa Reis. *Organizational Management in the Era of Knowledge*

Ilija Cosic, Mladen Pecujlija, Marko Caric. *Influence of Employees Age on their Attitude toward Inovation Process in Serbian Firms*

Amira Vejzagic-Ramhorst, Robert Huggins, Panayiotis Ketikidis. *Social Capital and Clusters-Literature Review*

Felipa Reis. *The Knowledge Economics and Model of Intellectual Capital in the Current Context of Globalization*

SESSION 3: Entrepreneurship Education I

Session Chairperson: Prof. Elias Carayannis

Vassilios C. Kelessidis, Artemis Saitakis. *Establishing an Academic Student Environment Conducive to Entrepreneurship and Innovation in the Region of Crete*

Rauno Pirinen. *Integrative Action in Higher Education, Industry Collaboration and Regional Development: an Action Research Approach*

Mark Harris, Petko Ruskov, Lidia Galabova. *Technology Entrepreneurship and Innovations in it Education in Bulgaria*

Zeljko Tekic, Ilija Cosic, Nenad Penezic. *Technology Based Entrepreneurship and the Role of University: the case Of Serbia*

Tomasz Bartosz Kalinowski. *National Policy on Entrepreneurship and Innovation - a case study from Poland*

Petko Ruskov, Milena Stoycheva. *Graduate Student Company Learning Patterns*

SESSION 4: Business Incubation Management and Leadership

Session Chairperson: Dr. Alexandros Psychogios

Dialehti Fotopoulou, Alexandros Psychogios, Leslie Szamosi. *Towards an Understanding of Incubators' Training Needs: a South-Eastern European Perspective*

Viktorie Klimova. *EO-TSF Model: Model for Evaluation of Business Incubators*

Titu Turcoiu, Octavian Stanasila, Adrian Mirea. *Innovative Ideas in the Technological and Business Incubator of University 'Politehnica' Of Bucharest*

SESSION 5: SMEs Leadership and Management Practices I

Session Chairperson: Dr. Zoran Anisic

Vitor Braga. *Conflicting Positions within the Family Firm – Generation's Different Entrepreneurial Attitudes to Business Co-Operation in Portugal*

Nevena Curcic, Zeljiko Bjeljic, Natasa Pavlovic. *Cluster Merging in Serbia – an Example of Tourist Clusters*

Christos Kalantaridis, Ivaylo Vassilev. *Firm Size and the Nature of International Relationships: Power Asymmetry and Mutuality in the Case of Globally Integrated Small Firms*

SESSION 6: Innovative Supply Chain Management Practices in SEE

Session Chairperson: Dr. Andrew Lyons

Ioannis Manikas. *Traceability Assessment in the Greek Fresh Produce Sector*

Fotios Misopoulos, Shpend Imeri, Ioanna Chacha. *Supplier Performance Criteria - the case of SMEs in Former Yugoslavian Republic of Macedonia (Fyrom)*

Dimitris Folinas, Ioannis Manikas. *Design and Development of a Web Platform for Supporting Supply Chain Monitoring and Traceability*

Maciej Urbaniak. *The Perspectives of Building the Relationship with SME Suppliers in Supply Chain Through the Product Innovations*

SESSION 7: Entrepreneurship Education II

Session Chairperson: Mr. Thanos Hatzia Apostolou

Anastasios Vasiliadis, Chryssi Vitsilakis, Hlias Efthymiou. *Entrepreneurship and Entrepreneurial Intentions: the Education Effect*
Elissaveta Gourova, Albena Antonova, Yanka Todorova. *Industry-Academia Collaboration in Bulgaria – the case of Sofia University*

Zdenko Klepic, Lidija Lesko, Branimir Skoko. *Analysis of Competencies and Needs for Training of Potential Entrepreneurs for Starting Own Business in the Herzegovina Region*

Ivan Jekic, Leslie Szamosi. *Project Management as a Facilitator of Institutional Change Management: the case of Academic Hospitals in Serbia*

SESSION 8: Governmental and Regional Policies on Entrepreneurship and Innovation II

Session Chairperson: Prof. Vassilios Kelessidis

Laura Juznik Rotar. *Labour Market Differences among Slovenian Regions: A Cluster Analysis Approach*

Vladimir Zitek. *Innovation Support in the Czech Republic and its Regional Context*

John Clendenin, Joshua Gill. *Towards an Integrated South-Eastern European Trade Facilitation Cluster*

William Luddy. *Legal Aspects in Trade Facilitation*

SESSION 9: Opportunities and Barriers for Closer Cooperation between SEE SMEs in Innovation and Entrepreneurship

Session Chairperson: Mrs. Cotet Domnica

Zoran Anisic, Boris Tudjarov, Alexander Tsigkas, Christos Chatzopoulos, Robert Freund. *Mapping of Mass Customization Activities in Central and Southeast Europe*

Robert Freund, Christos Chatzopoulos, Alexander Tsigkas, Zoran Anisic. *Open Innovation for Entrepreneurs in Central European Region*

Zlatko Langovic, Violeta Cvetkovska-Ocokoljic. *Surviving of Business Systems and Information Technology*

SESSION 10: Entrepreneurship Education III

Session Chairperson: Dr. Radmil Polenakovik

Radmil Polenakovik. *Indicators for Evaluating Entrepreneurial Learning in the Higher Education*
Maria Nisheva, Elissaveta Gourova, Alben Antonova. *ICT and Entrepreneurship Skills at FMI*
Yanka Todorova, Petko Ruskov, Elissaveta Gourova. *Building Scenarios as Part of Strategy Modeling for FMI RTDI Strategy*
Maja Azlen. *Research of Entrepreneurial Features of Students Reasons against Being Entrepreneurs and Actions*

SESSION 11: SME Knowledge Management and Technology Transfer

Session Chairperson: Prof. Petko Ruskov

Snezhanka Ovcharova. *Knowledge Management and Innovative Behaviour of Small and Medium Enterprises*
Athina Oikonomidou, Kay Martin, John Strouboulis. *Setting up an Intellectual Property Protection System in a Greek PRO. The experience of BSRC "Al. Fleming". Proposals to Improve Legal, Policy and Financial issues*
Alben Antonova, Dessislava Petrova-Antonova. *Web 2.0 Technologies, Knowledge Management and Challenging Business Opportunities*
Radu Jecu, Ioana-Carmen Popescu. *TTI Partnership for the Reinforcement of the Mineral Resources Economic Sector in South-East European Countries*

SESSION 12: SMEs Leadership and Management Practices II

Session Chairperson: Prof. Christos Kalantaridis

Ana Langovic Milicevic, Tatjana Cvetskovski. *Realization of Business Activities in Respect of Cultural Factors*
Vesna Raskovic And Vojin Senk. *Useful Strategies Applicable in Small Innovative Companies in Serbia*
Adnan Rovcanin, Zijad Dzafic. *The Role of Small and Medium-Sized Enterprises in the Process of Transitional Countries Development: Case of Bosnia and Herzegovina*

SESSION 13: Innovation Policies in SMEs

Session Chairperson: Mr. Nikos Zaharis

Tiit Elenurm. *Innovation Management Challenges in Estonian Enterprises*
Dorina Kabakchieva, Kamelia Stefanova, Roumen Nikolov. *SMEs Network Processes Harmonization and Collaborative Environment Development*
Andrea Katic, Zoran Anisic, Danijela Lalic, Ilija Cosic. *Open Innovations as a Model for Increasing Competitiveness and Knowledge Transfer*

SESSION 14: Managing and Leveraging Complexity, Creativity and Innovation in SMEs

Session Chairperson: Mrs. Violeta Sfouri

Ibrahim Arpacı, Ali Arifoglu. *Technological Innovation in Public Sector*
Satu Parjanen, Mirva Hyypia. *Leveraging the Creativity and Collaboration in Fragmented SME, a Case Study Approach*
Loukas Tsironis, Alexandros Psychogios. *Towards a Systematic E-Business Excellence Framework*



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