CONFERENCE TOPIC

Creating Cluster-Based Economic Development for a Sustainable Region

Welcome cocktail | Wednesday 21st September 2016
Venue: Hotel Inex Gorica | Ohrid | Macedonia

http://www.hotelinexgorica.com.mk/

Registration of participants 15:00 – 20:00

Organizational meeting 18:00 – 19:30

Organizing and scientific conference committees meetings (closed session)

Welcome cocktail with traditional live folk music 20:00 – 21:30
CONFERENCE DAY 1 | Thursday, 22nd September 2016

Venue: Hotel Inex Gorica | Ohrid | Macedonia

Registration 08:00 – 09:00
Registration of participants

OPENING CEREMONY 09:00 – 10:00
- H.E. Dr. Gjorge Ivanov, President of the Republic of Macedonia (TBC)
- Academician Taki Fiti, President, Macedonian Academy of Science and Arts, Skopje, Macedonia
- Mr. Driton Kuqi, Minister of the Ministry of economy of the Republic of Macedonia, Skopje, Macedonia (TBC)
- Dr. Nikola Bakraceski, Mayor of city of Ohrid (TBC)
- Dr. Nikola Jankulovski, Rector of the Ss. Cyril and Methodius University, Skopje, Macedonia (TBC)
- Dr. Radmil Polenakovik, Faculty of Mechanical Engineering, UKIM and President, National Centre for Development of Innovation and Entrepreneurial Learning, Skopje, Macedonia, Co-chairmen of the conference
- Dr. Danka Milojkovic, Director, Cluster House, Nis, Serbia & Director, Global TCI BoD, Barcelona, Spain, Co-chairmen of the conference

CLUSTER FAMILY PHOTO SESSION 10:00 – 10:15

First Conference Session 10:15 – 11:45

Theme:
CLUSTER-BASED ECONOMIC DEVELOPMENT POLICIES FOR IMPROVING PRODUCTIVITY AND ATTRACTING INVESTORS IN THE REGION
- Mr. Lars Albæk, Head of Department, Væksthus Hovedstadsregionen, Rønne, Denmark
- Ms. Jasmina Popovska, Director of Fund for Innovation and Technology Development, Skopje, Macedonia: Funding Innovative projects - The Case of the Republic of Macedonia
- Mr. Geunwoo Ryu, Professor of e-Trade and Finance, Dean of Social Science, Keimyung University, Daegu, South Korea
- Mrs. Gabriela Pircu, High Counsellor, MECT – DPIM, Bucharest, Romania
- Dr. Gerd Meier zu Köcker, Head of European Cluster Observatory, Berlin, Germany: “Cluster based economic development polices for improving - productivity and attracting investors in the region”

Discussion
Moderator: Mr. Carsten Lund, President, LEDIB Cluster House Union Assembly, Copenhagen, Denmark

Coffee break 11:45 – 12:15
Second Conference Session 12:15 – 13:45

Theme:
CLUSTER MANAGEMENT SKILL UPGRADE PROGRAMMES TO SUPPLEMENT THE CURRENT POLICIES FOR INCREASING JOB OPPORTUNITIES

- Mr. Ifor Ffowcs-Williams, CEO, Cluster Navigators, New Zealand
- Mr. Ertuğ Güney, Specialist, TRAKYAKA, Tekirdag, Turkey, topic: Dairy, Wine, Agriculture Machine Clusters in Trakya Region
- Mr. Tue David Bak, Director at Region Sjælland and Founder at Lamont Street Advisors, Copenhagen, Denmark
- Mrs. Loreen JM Banda, MBA (University of Wales), Malawi: “Clusters: A tool for economic development in Malawi”
- Mr. Daniel Cosnita, President, ClusteRO, Bucharest, Romania: “Integrated cluster services”
- Mr. Gal Kormendy, President, Hungarian National Alliance for Innovative Clusters, Budapest, Hungary
- Prof. Dr. Radovan Pejanovic and Doc. Dr. Mirjana Kranjac, University of Novi Sad, Serbia: “Development of clusters in the region of Vojvodina”

Discussion
Moderator: Mr. Andrew Schafernaker, Cluster expert at Support to the Government of Azerbaijan in the development of the industry sector (TBC)

CLUSTER BROKERAGE EVENT & Lunch 13:45 – 14:45

Third Conference Session 14:45 – 16:30

Theme:
KEY PILLARS OF A CLUSTER-BASED ECONOMIC POLICY APPROACH

- Dr. Pavla Bruskova, President, National Cluster Association, Ostrava, Czech Republic
- Mr. Pierluigi Ghione, Plant Manager Site Serbia, PMS Seat covers, Grammer system Ltd. Aleksinac, Serbia
- Ms. Fadil Eva, European Cluster Collaboration Platform
- Mr. Vedat Kunt, VEGO Consulting and UNIDO Cluster Expert, Izmir, Turkey
- Ms. Joanna Podgorska, Deputy director, Enterprise and Innovation Department, Polish Agency for Enterprise Development, Warsaw, Poland: “Cluster policy and cluster development – polish experiences”
- Mr. Darko Stefanovski, Representative from Macedonian Bank for Development Promotion: How banks support Macedonian companies?
- Mr. Michael Guth, Consultant, Inno Consult, Germany

Discussion
Moderator: Dr. Ivana Stankovska, National Centre for Development of Innovation and Entrepreneurial Learning, Skopje, Macedonia

CLUSTER DEVELOPMENT WORKSHOPS (parallel, up to 20 participants) 16:45 – 18:15
WORKSHOP “Innovative strategy and business model generation for cluster stakeholders”

who should attend: business owners/decision makers, managers, cluster managers, facilitators, public institute directors - decision makers

MR. VEDAT KUNT
VEGO Consulting, Izmir, Turkey

INTERACTIVE WORKSHOP
Small group discussions centered on:
- Successes and difficulties with your clustering initiative
- Identifying obstacles
- Exploring solutions

MR. IFOR FLOWCS-WILLIAMS
Cluster Navigators, New Zealand

Official dinner on the boat and Lake Ohrid Sightseeing Boat 20:00 – 23:30
Transfer to the port and boat. Cocktail dinner on the boat and Lake Ohrid Sightseeing. Party on the boat.

CONFERENCE DAY 2 | Friday, 23rd September 2016
Venue: Hotel Inex Gorica | Ohrid | Macedonia
Registration of participants 08:30 – 09:00

Parallel conference sessions

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<td>4.P. SESSION………………..09:00 – 10:30</td>
<td>4.A. SESSION………………..09:00 – 10:30</td>
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<td>CLUSTER DEVELOPMENT BEST PRACTICE – CROSS SECTORS NETWORKING – INNOVATION+AGRO+TOURISM+ PACKAGING</td>
<td>UNDERSTANDING THE CROSS-CLUSTERS INTERACTIONS IN THE ECONOMIC STRUCTURE OF THE GLOBAL ECONOMY</td>
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<td>Mrs. Christina Leucuta, Senior Advisor, ClusterRo, Bucharest, Romania: “Clusters as innovative partnerships for economic growth and new jobs in Romania”</td>
<td>Intro speech and moderator: Mr. Alan Paic, OECD (TBC)</td>
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<td>Mr. Zsolt Kereszturi, OMNIPACK Cluster of Packaging Technologies, Budapest, Hungary</td>
<td>Mr. Nikos Zaharis, Yannis Tolias, Angelos Sanopoulos, Michalis Metaxas: SEERC; Innovativa Systems; Monitoring &amp; Evaluation Factory Ltd., Thessaloniki, Greece: “Lessons from the evaluation of a cluster support intervention supported by the Structural Funds in Greece”</td>
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<td>Mrs. Natasa Raniitovic, Global Wellness Day Ambassador for Serbia and Cluster Wellness Serbia President, Belgrade, Serbia</td>
<td>Aleksandar Karaev, Leslie Szamosi, Lenny Koh, GIS, SEERC &amp; University of Sheffield, Skopje, Macedonia: “Does being a cluster member make a difference? the case of Bulgaria,”</td>
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<td>Mr. János Keresnyei, President, Cultural Innovation Competence Centre Association, Pecs Hungary</td>
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<td>Ms. Tamara Hoegler, Head of Innovations &amp;</td>
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Clusters as ecosystems for (urban) innovation

Mr. Tomi Pikuli, AGRINET, Korçë ALBANIA

Moderator: Dr. Nikolina Trajanovska, Head of Unit for Industrial policy, Ministry of Economy, Skopje, Macedonia

Ms. Ines Marinkovic, Centre for Social Innovation, Viena, Austria: “Experiences with within Black Sea Horizon project (Horizon 2020 funded, https://blacksea-horizon.eu/)

Dr. Suzana Stefanović, Faculty of Economics, University of Niš, Serbia: “The changing role of different clusters’ stakeholders in knowledge-based economy”

Ms. Ljubica Stefanovska Ceravolo, Faculty of Mechanical Engineering, “Goce Delchev” University Shtip, Macedonia: “A summary of innovation models that promote clustering”

Coffee break 10:30 – 11:00

PRACTITIONERS TRACK
5.P. SESSION………………………………….11:00 – 12:30
CLUSTER DEVELOPMENT BEST PRACTICE - CROSS SECTORS NETWORKING – TEXTILE+FASHION DESIGN+CREATIVE INDUSTRIES

Mrs. Sara Wechsler, president, Romanian Textile Concept

Mr. Yordan Belovodski, cluster manager, Textile and Clothes Branch Organization, Kyustendil, Bulgaria

Ms. Sladana Milojkovic, cluster manager, Fashion apparel Cluster FACTS Belgrade, Serbia

Mr. Ionut Tata, Alt Brasov Cluster for Innovation and Technology, Brasov, Romania

Mrs. Natasa Sivevska, executive director, Textile Trade Association of Macedonia

Mr. Nermin Balija, cluster manager, Asstex Textile Cluster Novi Pazar Serbia

Mrs. Mirela Bogyo, Transylvania Textile & Fashion cluster, Romania

Moderator: Mr. Lars Albæk, Head of Department, Væksthus Hovedstadsregionen, Rønne, Denmark

ACADEMIC TRACK
5.A. SESSION………………………………….11:00 – 12:30
HOW CAN CLUSTERS CONTRIBUTE FOR ECONOMIC POLICY?

Dr. Bülent EKER, Namik Kemal University, Istanbul, Turkey: „Similarities and differences between clusters and smart specialisation strategies (s3)”

Dr Richard Gottschall, Dr. Aleksandar Karaev, State University of New York at Plattsburgh, USA: “Can international trade become an international cluster? the case of northeastern New York and Quebec, Canada”

Dr. Danka Milojkovic, director, Cluster House Nis Serbia: “Cluster-based cross-border cooperation program as an important vehicle to increase the competitiveness of SMEs”

Dr. Jelena Krstić, Visoka poslovna škola strukovnih studija Leskovac, Serbia: “Significance and role of educational institutions in partnership with clusters”

Dr. Mirjana Stojanović-Trivanović, Faculty of Economics, Nezavisni univerzitet Banjaluka, Banjaluka, Bosnia and Herzegovina: “The role of cluster policy in regional development”

Dr. Mladen Milanovic, Faculty of Civil Engineering and Architecture, University of Niš, republic of Macedonia and Serbia”
**Nis, Serbia:** “Applied Hydroinformatics network as a form of cluster linking”  
**Moderator:** Dr. Vladimir Dukovski, Faculty of Mechanical Engineering, Ss. Cyril and Methodius University, Skopje, Macedonia

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**CLUSTER BROKERAGE EVENT & Lunch**  
**12:30 – 13:30**

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<td><strong>CLUSTER DEVELOPMENT BEST PRACTICE SME DEVELOPMENT TOOLS – INCUBATORS, INDUSTRIAL PARKS...</strong></td>
<td><strong>WHAT IS THE ROLE OF DIFFERENT STAKEHOLDERS IN THE CLUSTER-BASED ECONOMIC DEVELOPMENT?</strong></td>
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<td>- Mr. Franci Bratković, Development Center Novo Mesto, Slovenia: How to create supportive environment for entrepreneurship development</td>
<td>- Dr. Alfred Maier, Montanuniversitaet Leoben, Austria: “InventESEE” – Inventory of Raw Materials in the East and South-East European Region”</td>
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<td>- Mrs. Tatjana Kalezić, Founder Institute / Creative Industries Cluster of Vojvodina – Novi Sad, Serbia</td>
<td>- Doc. dr Marko Koscak, Faculty of Tourism Brežice, University of Maribor, Slovenia: “Heritage trails through Dolenjska and Bela Krajina in Slovenia - a multi-stakeholder approach to tourism development”</td>
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<td>- Mr. Roland Bogyo, Management consultant, Business incubator of SFÎNTU GHEORGHE, Romania</td>
<td>- Dr. Blagica Novkovska, Faculty of Economics, University of Tourism and Management in Skopje, Macedonia: “Role of the clusters in reduction of regional development disparities in Macedonia”</td>
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<td>- Mrs. Suzana Dimitrijević, European Movement of Serbia – ACTIVATOR youth entrepreneurship cluster, Leskovac, Serbia</td>
<td>- Dr. Nikolina Trajanoska, Ministry of Economy, Skopje, Macedonia: “Education and cluster based competitiveness in tourism in the Republic of Macedonia”</td>
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<td>- Mrs. Dotchka Rousseva, Foundation for Entrepreneurship Development, Sofia, Bulgaria</td>
<td>- Mr. Miloš Mihajlović, Business school of Nis, Nis, Serbia, “Cluster development and best practice in tourism”</td>
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<td>- Dr. Svetoslav Novkov, Director, Strategic Planning at JAR Cluster and Mr. Dimitar Dimitrov, director, Foundation “Don’t stop” - Bulgaria, Sofia, Bulgaria</td>
<td><strong>Moderator:</strong> Dr. Mishko Dzidrov, Mechanical Faculty, University “Goce Delcev”, Shtip</td>
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**MACEDONIAN CLUSTERS TRACK**  
**7.P. SESSION**...  
**15:30 – 16:45**

- Mr. Ivica Velkovski, Macedonia Wine Cluster, Skopje Macedonia  
- AGROHELIKS - Veles  
- Association EDEN - Tourism Cluster of South West Macedonia – Ohrid
· Fashion Cluster - Association of fashion – Skopje
· Textile Trade Association - Textile cluster – Macedonia
· CENET – Center for Education and NEtworking in Tourism – Demir Kapija
· KREATIVA - Creative Industry Cluster – Stip
· MAMEI – Macedonian association of metal and electrical industry – Skopje
· MASIT– Macedonian Chamber of Information and Communication Technologies – Skopje
· SHARRI– Tourism Cluster in Polog – Tetovo

Closing Remarks – co-chairmen of the conference 17:00 – 17:30

· Dr. Nikolina Trajanovska, Head of Unit for Industrial policy, Ministry of economy of the Republic of Macedonia, Skopje Macedonia;
· Prof. Dr. Radmil Polenakovik, Faculty of Mechanical Engineering, UKIM and President, National Centre for Development of Innovation and Entrepreneurial Learning, Skopje, Macedonia
· Dr. Danka Milojkovic, Director of the Cluster House, Nis, Serbia & Director of the Global TCI BoD, Barcelona, Spain

Social Programme – City of Ohrid Sightseeing 18:00 – 20:00

Transfer to Ohrid downtown. Ohrid guided tour by professionally qualified guides. Free time or joint dinner in national restaurant.

CONFERENCE DAY 3 | Saturday, 24th September 2016

Check-out and departure from Ohrid.

Wine Cluster Learning Trip | Tikves Region | Tikves – Stobi – Popova Kula 08:30 – 15:00

Transfer to Airport Skopje

NOTES:
· Transfers from Skopje Airport „Alexander the Great“ - Ohrid - Skopje Airport „Alexander the Great“ will be organized according to the flight scheduler of the conference participants 21st - 22nd of September and 24th -25th of September.
· The DAYS OF CLUSTERS 2016 Agenda is a subject to change till the beginning of the Conference.

Co-organizers:
· AGROHELIK - Veles
· Association EDEN - Tourism Cluster of South West Macedonia – Ohrid
· Fashion Cluster - Association of fashion – Skopje
· Textile Trade Association - Textile cluster – Macedonia
· CENET – Center for Education and NEtworking in Tourism – Demir Kapija
· KREATIVA - Creative Industry Cluster – Stip

Co-organizers:
Official Conference tour operator:

DMC "VIS POJ"
Makedonski Prosvetiteli 1
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tel./fax: +389(0)46 255 600
office@vispoj.com.mk
www.vispoj.com.mk

NCDIEL – National Center for Development of Innovation and Entrepreneurial Learning
Tel: +389 2 3099 481 / +389 70 332 930
E-mail: info@ncdiel.mk

Conference hotels:
1. Hotel Inex Gorica 5* (http://www.hotelinexgorica.com.mk/)

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