



The  
University  
Of  
Sheffield.



**CITY College**  
An International  
Faculty Of  
The University.

South-East  
European  
Research Centre.



Bi-annual  
Report  
2013-2014.

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# 1 RESEARCH @ SEERC

## 1.1 Externally funded research projects update

Nine new externally funded projects were approved for funding and kick started in 2013-14. Another eight projects were successfully completed.

### 1.1.1 New Awards

#### 2013

##### **HOMER: Home made explosives (HMEs) and recipes characterisation.**

The goal of the HOMER project is to implement a study to mitigate the threat of HMEs from the criminal and terrorist elements by enabling by maintainable substantiated HME knowledge that with which has been mapped, researched, collected, studied, filtered, analysed and tested, to be innovatively made available for the law enforcement, security and the manufacturer of precursor, in a secure, useable manner, increasing the security of the European citizen and support of Europe's current and future security needs.

##### **JEMMS: Joint European Masters in Search & Social Media Marketing**

The aim of the project is to implement a European focused community for the sustainable delivery of a **Joint European Masters programme in Search and Social Media Marketing (JEMSS)**. By collaborating with academia, industry and students JEMMS project will address four key challenges (i) the lack of Search and Social Media Marketing and digitally skilled employees, (ii) the low employability opportunities for graduates, Search and Social Media Marketing as catalysts to help grow the European economy and (vi) problems with traditional university apprenticeship models.

##### **PrESS: Promoting Sustainable SMEs**

PrESS aims to develop an online DSS and a training approach that will allow European companies monitor and assess their current decision-making strategies in relation to environmental concerns, adopt low carbon decision-making patterns, and develop a long-term plan for low carbon management and environmental sustainability of their supply chains.

## **ICT2B: Bridging the Entrepreneurial Gap: Transforming European ICT Research into Investment Opportunities**

This ICT2B project aims to develop bridges and bring together ICT researchers and entrepreneurial minded individuals with different backgrounds and from many European countries. As a consequence, it will promote the creation of entrepreneurial and innovative ICT start-ups that exploit products and services developed from EU funded ICT R&D projects. The ICT industry in Europe accounts for c.4% of the total EU GDP and is a growing sector; yet despite the comparatively high level of ICT research funded by the European research the level of commercialisation as well as the European private investments in ICT start-ups remain low.

## **ELIEMENTAL: Breaking Down Barriers to Enterprise**

The goal is to use participatory action research (PAR) approaches to establish the socio-cultural barriers to entrepreneurship of under-represented groups in business start-ups and to develop and trial effective learning tools & a validated qualification in Enterprise Learning supported by online mentoring systems for developing & applying entrepreneurial skills.

## **VIBE: Venture Initiative in the Balkan Europe**

The VIBE project addresses the challenge of developing the innovation and entrepreneurship system across the SEE by enabling private investment into innovative entrepreneurial companies in partnership with smart public initiatives and investment. VIBE offers an transnational integrated approach by avoiding unnecessary duplication, mobilizing a critical mass of the regional investment and innovation agencies and providing efficient support to both investors, policy makers and agencies and of course high-growth entrepreneurs across the Regions.

**2014**

## **KEEP ME SAFE IN EUROPE**

This project focuses on the development and implementation of a game infused e-learning tool to promote health and early access to services for neglect and abuse for young people on the move in Europe. The e-learning tool will be co-produced by twenty-four young people with knowledge or experience of neglect and abuse, to help keep young people safe as they cross Europe.

## **INVENT: Reinventing the Distribution and Delivery of Personal Services through Cloud Apps and Marketplaces.**

INVENT is an industry-driven collaborative research effort focusing on the generation of new knowledge to support the launch of innovative business models that capitalize on three major contemporary trends. The first trend is the rise of cross-platform apps as the predominant paradigm for software delivery. The second is the emergence of online marketplaces as intermediaries for distributing apps and cloud services. The third trend is the

continuing and ever-increasing shift of consumers towards online discovery and consumption of personal services.

**HELPCare: Health and socialcare workers: Employability Learning and Professionalisation**

The overall aim of HELPCare is to develop and transfer innovative practices in education for the qualification and professionalization of health and social care workers that can be adapted and adopted across the EU28 to make better use of the existing workforce through training, and to encourage young people to view health and social care work as a career choice with recognized routes for progression.

**MAIN: Mastering Innovation in Serbia through Development and Implementation of Inter-disciplinary post-graduate curricula in Innovation Management.**

The general objective of the project is to foster Serbian innovative capacity by modernizing Serbian HE system and providing sustainable source of high-quality human resources. The project will achieve this by developing and realizing interdisciplinary postgraduate curricula in the field of innovation management based on best practice from existing EU study programs and according to the Bologna requirements at Serbian HE.

**1.1.2 Ongoing Research Projects (as of the end of December 2014)**

	PROGRAMME	ACRONYM/FULL TITLE	COORDINATOR
1	7 <sup>th</sup> Framework Programme – Capability, European Commission	HOMER: Home made explosives (HMEs) and recipes characterisation	PNSI - Police Service of Northern Ireland, United Kingdom
2	Erasmus, Lifelong Learning programme	JEMMS: <i>Joint European Masters In Search &amp; Social Media Marketing</i>	University of Salford, United Kingdom
3	Life Long Learning Program	PrESS: <i>Promoting Sustainable SMEs</i>	Sheffield Chamber of Commerce and Industry, United Kingdom

	PROGRAMME	ACRONYM/FULL TITLE	COORDINATOR
4	FP7/ICT	ICT2B: <i>Bridging the Entrepreneurial Gap: Transforming European ICT Research into Investment Opportunities</i>	Fraunhofer IOSB, Germany
5	SEE territorial cooperation program	VIBE: <i>Venture Initiative in the Balkan Europe</i>	SPIRIT, Slovenia
6	Leonardo da Vinci: Multilateral projects for developing of innovation	ELIEMENTAL: <i>Breaking Down Barriers to Enterprise</i>	University of Lancaster, United Kingdom
7	Erasmus+	KEEP ME SAFE IN EUROPE	Anglia Ruskin University, United Kingdom
8	Greek- German research cooperation	INVENT: Reinventing the Distribution and Delivery of Personal Services through Cloud Apps and Marketplaces.	Singular Logic, Greece

### 1.1.3 Completed Research Projects in 2013-2014

SEERC successfully completed eight projects during 2013-14. Details on the completed projects are available in the table below:

	PROGRAMME	ACRONYM/FULL TITLE	COORDINATOR
1	Lifelong Learning Programme-GRUNDTVIG	SILVER: Successful intergeneration learning through Validation, Education & Research	Oulu University of Applied Sciences, Finland
2	Lifelong Learning Programme (LLP), European Commission	LRE: Language Rich Europe	EDUCULT, Austria
3	7th Framework Programme - International Cooperation, European Commission	WBC-INCO.NET: Coordination of Research Policies with the Western Balkan Countries	Centre for Social Innovation (ZSI), Austria
4	South East Europe Transnational Cooperation Programme	SEE SCIENCE: Boosting Innovation through capacity building and networking of science centres in SEE region.	Municipality of Debrecen, Hungary
5	7th Framework Programme - ICT, European Commission	ICT-KOSEU: Supporting Dialogue and Cooperation between Europe and Kosovo (under UNSCR 1244) in Collaborative ICT R&D	SEERC, Greece
6	The Leverhulme Trust	English in Europe: Opportunity or Threat?	The University of Sheffield, United Kingdom
8	SEE territorial cooperation program	VIBE: Venture Initiative in the Balkan Europe	SPIRIT, Slovenia

## 1.2 Other Research Activities

### 1.2.1 Research Submissions

A total of 44 new research project proposals were submitted throughout 2013-2014 to various funding bodies, including 5 in FP7, 12 in H2020, 9 in the Life Long Learning Program and 9 in the Erasmus+ program. The proposals reflected the research interests and related work of the research tracks and research clusters within the tracks. Most of these proposals received positive evaluations and 11 of them were selected for funding.

### 1.2.2 Publications

A series of publications by SEERC staff and students were published in 2013 and 2014. (An extensive list of publications appearing by Research Track is provided at the end of the report in the Appendix).

## 2 THE DOCTORAL PROGRAMME

### 2.1 Viva examinations

Four PhD candidates have undergone through Viva examinations in 2013-2014. All the Viva examinations took place at SEERC. Three of them were PhD students and they were awarded with the Degree of Philosophy and one Mphil student has been awarded with an Mphil. Eminent academics were invited to act as external examiners and contribute to a rigorous process by providing insightful remarks for the candidates. The names and affiliations of the examiners of the PhD viva examinations that took place in 2013-14, are provided in the list below:

PhD Candidate	PhD Topic	External Examiner	Affiliation
Ms Dialechti Fotopoulou	The Impact of Foreign Higher Education on Management Practices: The case of MBA's in Greece	Prof. Antonacopoulou Elena	Management School, University of Liverpool, UK
Ms Aristeia Ladas	Attentional Processes of Adults bilingual in Albanian and Greek.	Dr. Nikolaos Katsos	Dept. of Theoretical & applied Linguistics, University of Cambridge, UK
Mr Aleksandar Karaev	A comparison of organizational cluster and non	Prof. Robert Huggins	School of planning & Geography, Cardiff University,



PhD Candidate	PhD Topic	External Examiner	Affiliation
	cluster members in transition economics		UK

## 2.2 Confirmation Review Process

### 2013

**February 15, 2013:** The PhD status of SEERC's student Mr George Pavlidis, (Full time student) registered with the Department of Sociological Studies, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**February 15, 2013:** The PhD status of SEERC's student Mr Fivos Papamalis, (Part time student) registered with the Department of SchARR, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**March 22, 2013:** The PhD status of SEERC's student Mr Rustem Dautov, (Full time student) registered with the Department of Computer Science has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**April 3, 2013 :** The PhD status of SEERC's student Ms Evi Tramantza, (Full time student) registered with the Information School, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**April 15, 2013 :** The PhD status of SEERC's student Ms Andreea Teodora Balan, (Full time student) registered with the Management School, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**July 5, 2013 :** The PhD status of SEERC's student Mr Tomi Dimitrovski, (Part time student) registered with the Information School, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

## 2014

**January 13, 2014:** The PhD status of SEERC's student Mr Fotis Gonidis, (Full time student, Marie Curie early researcher) registered with the Department of Computer Science, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**January 29, 2014:** The PhD status of SEERC's student Mr Adrian Solomon, (Full time student) registered with the Management School, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**March 10, 2014:** The PhD status of SEERC's student Mr Vassilis Barkoukis, (Part time student) registered with the Department of Psychology, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**March 31, 2014:** The PhD status of SEERC's student Mr Dionysios Basakos, (Part time student) registered with the Department of Computer Science, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**April 8, 2014:** The PhD status of SEERC's student Ms Evi Tramantza, (Part time student) registered with the Information School, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**July 17, 2014:** The PhD status of SEERC's student Mr Armend Bekaj, (Part time student) registered with the Law School, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**September 16, 2014:** The PhD status of SEERC's student Ms Marianna Tsatali, (Full time student) registered with the Department of Psychology, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

**September 25, 2014:** The PhD status of SEERC's student Ms Anka Gorgiev, (Full time student) registered with the Department of Psychology, has been successfully confirmed at the Confirmation Review Process that took place at SEERC.

## 2.3 Call for Doctoral Applications 2013-2014 & 2014-2015

### New Admissions

Every year, a new Call for applications to the SEERC Doctoral Programme is published and for the past two academic years (2013-2014 & 2014-2015) the two calls resulted to the following recruits:

Name	Country	Topic	Mode of Study
Ms Anka Gorgiev	SERBIA	The Impact of Neuroscience and Behavioral Economics on Marketing	FULL TIME
Ms Marianna Tsatali	GREECE	The connection between self disgust, cognition and emotions among adults with depressive symptoms. Can this relationship generalized beyond depressive symptoms?	FULL TIME
Ms Marina Ntika	GREECE	Investigating Emergent Phenomena in Distributed Systems via Multi-Agent System Modelling and Simulation	FULL TIME
Mr Stelios Kehaghias	GREECE	How can SME's in SEE capitalize on the creation of innovation networks outside their boundaries to augment capabilities and achieve sustainable competitive advantage?	PART TIME
Ms Ioanna Konstantinou	GREECE	Leadership behaviours of Greek SME entrepreneurs	PART TIME
Ms Tanja Kuzman	SEBIA	Impact of governance on financial performance of state owned enterprises: evidence from developed, developing and transition countries	FULL TIME
Mr Petros Golitsis	GREECE	A G-VAR model for Southeastern European Countries and European Union. The international reserves, exchange rate fluctuations, the international co-movements of business cycles and the related economic policies	FULL TIME

### Scholarships offered by the Ministry of Education in Kosovo - New Admissions

The International Faculty of the University of Sheffield, CITY College in cooperation with the Ministry of Education, Science and Technology of the Republic of Kosovo (under UNSC 1244) announced a call for 5 scholarships for either Full time or Part

time PhD studies for 2013-2014 and for 5 scholarships for Full time studies only for 2014-2015.

Following an evaluation process in which both potential supervisors from CITY College – International Faculty and from TUoS participated, the three scholarships were offered to the three successful PhD applicants below.

Name	Topic	Dept.	Mode of Study
Ms Adelina Basholli	Wireless monitoring systems for enhancing health services in developing regions	INF	PART TIME
Mr Bekim Kasumi	Network management for innovation performance	MGT	PART TIME
Mr Bujar Gallopeni	Investigating executive control and attention in relation to workload in younger and older employees. The role of psychological processes such as personal motivation, job satisfaction, work satisfaction and work readiness as mediators/moderators of cognitive processes in elder's employability	PSY	PART TIME
Mr Edon Mustafa	Socially assistive robotics for caring and monitoring elders	COM	PART TIME
Mr Fesal Baxhaku	Engineering emergence in artificial distributed systems for enabling monitoring networks for health care systems	COM	PART TIME
Ms Flaka Ismaili	Understanding adaptive and resilient entrepreneurial behaviors in SME's: Lessons from turbulent business environment	MGT	FULL TIME
Mr Ardian Sylja	Fiscal Policy and its effect on Kosovo's economic growth	MGT	PART TIME
Mr Kushtrim Zeqiri	The impact of Foreign Direct Investment on exports and economic growth in South-eastern European Countries. An empirical investigation	TRP	PART TIME
Ms Fatbardha Osmani	Language Comprehension Skills and executive functions in children	PSY	PART TIME
Ms Linda Tahiri-Rukiqi	The Effects of Real Sector Structural Reforms on the Economic Performance of Kosovo	MGT	PART TIME

## **2.4 DSC 2013 & DSC 2014**

Like every year, the last two years, the 8<sup>th</sup> and the 9<sup>th</sup> Annual Doctoral Student Conferences took place in early September. In both years, the audience of the conference expanded beyond the boundaries of South East Europe confirming the need for Doctoral Students to come together, discuss their experiences and gain external feedback to their work as well as listen to the progress and methodology of fellow PhD candidates.

The 8<sup>th</sup> Annual South East European Doctoral Student conference took place on 16-17 September 2013 and more than 40 papers were presented while two workshops took place, one on "Successful Intergenerational Learning in Enterprises: Demonstration of the DIGL tool" presented by Dr. Ana Vivas, Head of the Psychology Department of the International Faculty and Dr Antonia Ypsilanti, Lecturer at the Psychology Department, and one on "Public Engagement and Impact of PhD Researchers" presented by Dr. Tim Vorley, Dr. Robert Wapshott from the Management School of The University of Sheffield. The conference was opened with the key note speech by Assist. Prof. Panagiotis D. Bamidis, School of Health Services, Department of Medicine, Aristotle University of Thessaloniki on "Silvergaming for body and mind health: neuroscientific principles, software design, pilot deployment and commercialization".

Next year, on 25-26 September 2014, the 9<sup>th</sup> Annual South East European Doctoral Student conference took place in Thessaloniki like every year. This year During the two-day conference more than 50 papers were presented while two workshops took place, one on "Systematic Literature Review – Meta Analysis" presented by Dr. Elissavet Chrysochoou and Mr. Giorgos Pavlidis, and one on "How to publish in a quality journal" presented by Prof. Panayiotis H. Ketikidis and Dr. Anastasios Karamanos. The keynote speech was delivered by Professor David Oglethorpe, Dean of the Management School of The University of Sheffield on "Resisting carbon-mania: Keeping socially-responsible business priorities balanced."

## **2.5 Other Academic Activities**

Throughout the two years, 2013 & 2014 SEERC continued the organization of research seminars in the frame of Open Seminar Series and Research Student Seminars. (For a full list of the SEERC seminars, see Appendix).

# NETWORKING & DISSEMINATION

## 2.6 Events Organised by SEERC

**March 28, 2014:** SEERC, in the frame of VIBE project together with Technopolis, organized a workshop on “Venture Capital Opportunities in Southeast Europe: From idea to profit”, in Thessaloniki.

**April 11-12, 2013:** SEERC, in the frame of the WBC-INCO.Net project coorganised together with the Mihajlo Pupin Institute in Serbia and the Centre for Social Innovation (ZSI) in Austria, a workshop on Smart Specialization in Belgrade, Serbia.

**May 21-22, 2013:** SEERC as an official supporting partner to the Balkan Venture Forum together with the Balkan Unilimited, organize the Balkan Venture Forum, the largest venture capital and private equity investment forum in the region created to facilitate access to finance, to improve investor readiness, to catalyse innovation for Balkans' Region Business community and to foster entrepreneurship development. The second forum took place in Sofia, Bulgaria.

**June 20- 21, 2013:** SEERC in cooperation with Istanbul Sehir University in Turkey, The University of Sheffield and the International Faculty of The University of Sheffield, CITY College organised the 6th International Conference for Entrepreneurship, Innovation & Regional Development 2013 (ICEIRD 2013), that took place in Istanbul Sehir University, Turkey.

**September 16-17, 2013:** 8<sup>th</sup> Annual South East European Doctoral student conference, Thessaloniki, Greece.

**September 19-21, 2013:** SEERC in cooperation with the Greek Computer Society, Aristotle University of Thessaloniki -Informatics Dept., International Faculty of The University of Sheffield, University of Macedonia - Applied Informatics Dept.. and A.T.E.I. of Thessaloniki - Information Technology Dept. organized the Pan-Hellenic Conference on Informatics Thessaloniki.

**November 14-15, 2013:** SEERC as an official supporting partner to the Balkan Venture Forum together with the Balkan Unilimited, organize the Balkan Venture Forum, the largest venture capital and private equity investment forum in the region created to facilitate access to finance, to improve investor readiness, to catalyse innovation for Balkans' Region Business community and to foster entrepreneurship development. The forum took place in Tirana, Albania.

**November 23-24, 2013:** SEERC was the leader organizer of the 4<sup>th</sup> conference in the 'English in Europe' series in Thessaloniki. The aim of the conference was to gain a

comparative understanding of the debates surrounding the role of English as a lingua franca in the South-East Europe and Balkan region and to explore in what ways ELF functions and is visible within these geographical locations.

## **2014**

**February 24, 2014:** SEERC, together with hemonoe Lab, The International Faculty of TUoS-City College, the Ministry of Macedonia-Thrace, the Innovation zone, The Greek International Business Association (SEVE) and the federation of Industries of Northern Greece (FING), organized a conference on Triple Helix: "Triple Helix and Smart Specialization: The Next Generation Entrepreneurship in Central Macedonia", in Thessaloniki.

**March 21, 2014:** SEERC and Singular Logic in Athens, organized in the frame of RELATE, Marie Curie ITN project an Open Excellence Workshop : "Management and quality control in service-based software" at the premises of Singular Logic company in Athens.

**May 15 – 16, 2014:** SEERC as an official supporting partner to the Balkan Venture Forum together with the Balkan Unilimited, organize the Balkan Venture Forum, the largest venture capital and private equity investment forum in the region created to facilitate access to finance, to improve investor readiness, to catalyse innovation for Balkans' Region Business community and to foster entrepreneurship development. The third forum took place in Jahorina, Bosnia & Herzegovina.

**May 27 – 28, 2014:** For two days, Thessaloniki became a meeting point between SMEs, professional experts, corporate partners and venture capital investors, interested in knowledge-sharing on strategic information, market opportunities and new business trends in the Mobile & Mobility industry. SEERC together with ATLANTIS Research Organization, and Co-supported by Europe Unlimited, the International Faculty of The University of Sheffield - CITY College, VIBE and EUHUB organised the MOBIP Investment and Partnering Forum 2014, at NOESIS centre in Thessaloniki.

**June 5 – 6, 2014:** SEERC in cooperation with the University of Cyprus and the International Faculty of The University of Sheffield, CITY College organised the 7th International Conference for Entrepreneurship, Innovation & Regional Development 2014 (ICEIRD 2014), that took place in Nicosia, in Cyprus.

**September 2-4, 2014:** SEERC, together with The University of Sheffield and SINTEFF organise the "Cloud Service Brokerage – Towards the Multi-Cloud Ecosystem co-located with the 3rd European Conference on Service-Oriented and Cloud Computing (ESOCC 2014) in Manchester.

**September 25 – 26, 2014:** 9<sup>th</sup> Annual South East European Doctoral student conference, Thessaloniki, Greece.

**October 12, 2014:** Within the framework of the celebrations of SEERC's 10th anniversary SEERC together The Northern Greece Entrepreneurs Cultural Society, Navarino Network and Konrad Adenauer Foundation,co-organized the "3rd Thessaloniki International Symposium: The world in 2015 and beyond" in Thessaloniki.

**November 12 – 13, 2014:** SEERC as an official supporting partner to the Balkan Venture Forum together with the Balkan Unilimited, organize the Balkan Venture Forum, the largest venture capital and private equity investment forum in the region created to facilitate access to finance, to improve investor readiness, to catalyse innovation for Balkans' Region Business community and to foster entrepreneurship development. The fourth forum took place in Nova Gorica, Slovenia.

### **3 SEERC INTERNAL NEWS**

#### **SEERC 2004- 2014: 10 years of research excellence and challenges: Celebrating the 10th anniversary of SEERC at Sheffield.**

SEERC has been established as a legal entity on February 6, 2004. During the year 2014 SEERC celebrates a decade of continuous presence and research activity in the South East European region. To honor this landmark we hold a "[SEERC Awareness Week](#)" on November 18-21, 2014 at Sheffield. The week culminated on Friday, November 21st 2014, with a keynote address delivered by Prof. Kevin Featherstone, Eleftherios Venizelos Professor of Contemporary Greek Studies, Director of the Hellenic Observatory, London School of Economics, on "The Balkan State Tradition and the Challenges for Europe".





## **15th Steering Committee Meeting (2013)**

The 15th Steering Committee meeting took place at The University of Sheffield on November 25, 2013. Professor Tony Payne Chaired the meeting, Professor Panos Ketikidis, Mr. Nikos Zaharis, Dr. Elisavet Chrysochoou, Dr. Anastasios Karamanos and Dr. George Eleftherakis participated from SEERC and The International Faculty of TUoS, CITY College and from TUoS, Mr. Greg Morgan, Dr. Tony Simons, Dr. Tim Vorley, Dr. Nick Williams, Dr. Chris Jones and Dr. Stacey Lavda participated.

## **16th Steering Committee Meeting (2014)**

Within the context of the 10 Year SEERC celebrations, the 16th Steering Committee meeting took place also, at The University of Sheffield on November 20, 2014. Professor Tony Payne Chaired the meeting, Professor Panos Ketikidis, Mr. Nikos Zaharis, Dr Dimitrios Nikolaidis, Dr George Eleftherakis, Dr Ana Vivas, Ms Anna Sotiriadou and Ms Paschalia Patsala participated from SEERC and The International Faculty of TUoS, CITY College and from TUoS, Mr. Tom Rhodes, Dr Nick Williams, Dr Tony Simons, Dr Stacey Lavdas, Dr Cris Jones and Dr Greg Morgan participated. Special mention was made for the 10th Anniversary of SEERC, celebrating 10 years of progress and challenges. SEERC should keep research impact as its major focus and also important aspects that we should pay attention are, the engagement of students in research, network sustainability and target alternative sources of funding. A new business plan for the next five years should be prepared for 2015 Steering Committee meeting.

## **3.1 New Staff @ SEERC**

### **2013**

**Dr. Jose Maria Alvarez** works at SEERC as Marie Curie-ER (Postdoctoral) within the RELATE-ITN FP7 project researching in "Quality Management in Service-based Systems and Cloud Applications". Dr. Jose María Alvarez Rodríguez is Master of Computer Science (2007) and Bachelor of Computer Science (2005) by the University of Oviedo. In June 2008 he was rewarded with the "Best Final Degree Project in Computer Science" by the Official Association of Computer Engineers of Asturias (Spain) thanks to this project "Activation of concepts in ontologies through the Spreading Activation Technique". He has participated in more than 15 research projects in different competitive programmes.

**Mr. Kleanthis Mokios** works at SEERC as a Research Associate participating in the research project "Broker@Cloud" (European Commission FP7 Programme). Kleanthis Mokios holds a Diploma in Electrical and Computer Engineering from Aristotle University of Thessaloniki, a Master in Research degree in Electronic and Computer Engineering from Technical University of Crete and a Master of Science

degree in Information Technologies from Athens Information Technology. He has obtained research experience working at Telecommunications Systems Institute in Chania, Crete as well as software development experience working as a Java EE engineer for several years. His current research interests are in the areas of Cloud Computing and Semantic Web technologies.

**Dr. Simeon Veloudis**, works at SEERC as a Research Associate participating in the research project "Broker@Cloud" (European Commission FP7 Programme). Dr Simeon Veloudis holds a BSc and a PhD degree in Computer Science from the University of Reading. He has been employed for several years as a lecturer at various educational institutions. He has a number of publications in related conferences and journals and his research interests lie in the realms of formal security modelling, in cloud computing, and in real-time safety critical systems.

**Dr. Aristeia Ladas**, is a Research Associate at SEERC, working on the ELIEMENTAL project. Dr. Ladas completed her PhD in 2013, in the University of Sheffield, on the phenomenon of bilingualism and its effects on attention processes. She was a research assistant and a scientific coordinator in the Long Lasting Memories project (European Commission) for three years, as well as a researcher in other projects funded by the European Commission (e.g. DISCOVER, USEFIL). Moreover, she has worked with children with autism and learning difficulties on a daily basis for three years. She also delivers lectures at City College, the Psychology Department. She is a Graduate Member of the British Psychological Society (BPS), as well as a Member of the Association for Computing Machinery (ACM) Student Chapter.

**Mr. Andreas Baresel- Bonfinger**, works at SEERC as a Research Associate participating in the research projects "VIBE" and "ICT2B". He has studied French, law, philosophy, business administration and economics at the Institut Catholique in Paris, the Eberhard-Karls University in Tübingen, the Ludwig-Maximilians University in Munich, the Graduate School of Arts and Sciences of Harvard University, and CITY College, International Faculty of the University of Sheffield. He holds an MSc in Information Systems and is currently pursuing a part-time PhD in Green Supply Chain Management at SEERC, the South-East European Research Centre in Thessaloniki. His papers have been presented at national and international conferences. He is managing partner of Wilhelm Bofinger GmbH & CoKG. He held the position of coordinator of European projects at SEPVE, the Association of IT Companies of Northern Greece. Later he worked as management consultant at the Incubator of Technopolis Thessaloniki ICT Business Park. He has been teaching supply chain management and IT for business at CITY College.

## 2014

**Mr Adrian Solomon**, is a research associate working on several research projects and a team member in writing new research proposals for acquiring funding. Mr Solomon holds a first class degree in Computer Science from the University of Sheffield International Faculty, CITY College. Currently he is pursuing a part time PhD at SEERC in Green Logistics and Supply Chain Management, registered at the

Management School at TUoS. His past working experience focuses on business modelling solutions for organizations.

**Mr Ioannis Arampatzis**, holds an MSc in Computing Science from the Free University of Brussels (Belgium) and a BSc in Computer Science from the Technological Educational Institute of Thessaloniki (Greece). Before joining SEERC as a Research Associate under the Marie Curie Initial Training Network 'RELATE' in 2014, he had worked in the software industry in Greece for several years. His research interests lie in the area of Cloud Computing, Service-Oriented Computing and Semantic Web.

**Mr Isaak Kavasidis**, holds an MSc and a BSc in Computer Engineering from the University of Catania (Italy). Before joining SEERC as a Research Associate under the Marie Curie Initial Training Network 'RELATE' in 2014, he had worked as a researcher at the University of Catania for several years. His research interests lie in the area of Computer Vision, Pattern Recognition and Semantic Web.

**Mr Christos Petsos**, works as a Research Associate at SEERC. He holds a Degree in Applied Informatics from the University of Macedonia and a MSc in Software Engineering from the University of Sunderland. Christos Petsos has worked as a Software Engineer in several EU-funded projects since 2006. His main research interests fall within the domains of Object-Oriented Software Engineering Theory, Cloud Computing, Text Mining and Information Retrieval.

## 4 Priorities for the next two years

The year 2015 marks the end of SEERC's second multiannual business plan. Since 2010 the Center focused its activities on the eight priorities set by the 2010-2015 business plan. Now it is time to review the successes, contemplate on shortcomings and move forward with a new Business plan for the years 2016-2020. This business plan will be presented within 2015 to the SEERC Steering Committee and will be informed by:

- the Europe 2020 strategy for a smart, sustainable and inclusive growth and its adaptation in Greece and the rest of the South East European Countries (both EU members and EU candidate countries);
- new developments in the Western Balkans including the EU membership of Croatia and the continuation of the EU accession talks of the rest of the candidate countries;
- the University of Sheffield 2020 goals as outlined at the "Shaping our Research Future" document;
- the continuation of the financial crisis (especially in Greece) its consequences and the possibilities of a variety of responses;
- the changing environment of externally funded research in Greece and in Europe;

- the developments of the innovation ecosystem in the area and
- the research results, aspirations and strategies of the various groups of researchers from the International Faculty and the other faculties of the University of Sheffield that use SEERC as a platform for research in South East Europe.

In the next two years SEERC will focus its funded research efforts on making a successful transition to the new funding mechanisms under the Europe 2020 and Innovation Union strategies, including the relevant local frameworks. We expect to compete on new research and innovation challenges outlined by H2020, Erasmus+ and the new Territorial cooperation programs as well as to focus on national, local and private sources of research funding.

We want to continue contributing to the start-up, innovation and entrepreneurship ecosystem of the area, by:

- organising major events through our ICT2B and STARTIFY7 projects which we are aiming to become sustainable self-funded events;
- our support for local and regional initiatives like the SUPERFOUNDERS Balkan accelerator and the THESS-SMART Innohub;
- our support for grass-roots initiatives that focus on bringing together experts, practitioners and would-be entrepreneurs from various sectors and disciplines

In parallel we are aiming at cooperating and synchronizing our start-up support activities with the European Institute of Technology EIT Digital initiative.

We will further strengthen our Doctoral Program Procedures in cooperation with the Doctoral Academy of the University, aiming at an enhanced student experience, high quality recruits and graduates and a truly engaging and challenging academic environment.

We will particularly look to expand our research in the causes, effects and responses of the current economic crisis, building upon our initiative for research on “The Political Economy of Crisis in Southern Europe: Greece, Spain and Turkey”

We will aim to enhance the impact of our research and expand the public engagement activities in cooperation with the Departments at the International Faculty and the other faculties of the University of Sheffield.

Finally, we are looking forward at reengineering and revitalizing our main advising body: the International Advisory Board, by bringing in new members from the South East European region and adopting more flexible procedures for gaining their insights and guidance.

## **5 Appendix:**

### **5.1 Publications per Research Track**

#### **Research Track 1: Enterprise, Innovation and Development**

##### **2013**

Bellos, S., & Subasat, T. (2013). Governance and Foreign Direct Investment in Latin America: A Panel Gravity Model Approach. *Latin American Journal of Economics*, 50(1), 107–131.

Cvetanovski, I., & Kapoulas, A. (2013). CRM performance optimization and customer base augmentation through innovation and building strong affective commitment with customers vis-a-vis behavioral commitment. In *South East European Doctoral Student Conference*.

Elliott, S., Papadopoulos, N., & Szamosi, L. (2013). Measuring Event Planners Perceptions of Place Image Attributes: The Case of Greek Convention Destinations. *Tourism Analysis*. (Forthcoming).

Elliott, S., Papadopoulos, N., & Szamosi, L. (2013). Studying Place Image: An Interdisciplinary and Holistic Approach. *Anatolia : An International Journal of Tourism and Hospitality Research*, 24(1), 5–16.

Fassas, A., & Siriopoulos, C. (2013). Dynamic relations of uncertainty expectations: a conditional assessment of implied volatility. *Review of Derivatives Research*, 16(3), 233–266.

Gkasis, P., Desli, E., & Tsaliki, P. (2013). Technological Diffusion via Foreign Direct Investment: An Alternative Measurement. *The Journal of Developing Areas*, 47(2), 251–275.

Karamanos, A. (2013). Exploratory and exploitative innovation performance contingent on alliance ego-network patterns. In *6th International Conference for Entrepreneurship, Innovation, and Regional Development ICEIRD*. Istanbul, Turkey.

Ketikidis, P. H., Hayes, O. P., Lazuras, L., Gunasekaran, A., & Koh, L. (2013). Environmental practices and performance and their relationships among Kosovo construction companies: a Framework for Analysis in Transition Economies. *International Journal of Service and Operations Management*, 14, 115–130.

Ketikidis, P. H., Ververidis, Y., & Kefalas, P. (2013). The Case of the University of Sheffield (TUOS) International Faculty, CITY College: An Example of an Entrepreneurial Model for Internationalisation of Higher Education. In A. Meerman, & T. Kliewe (Eds.), *UIIN Good Practice Series: Fostering University-Industry Relationships, Entrepreneurial Universities and Collaborative Innovation*.

Ketikidis, P. H., Hayes, O. P., Lazouras, L., Gunasekaran, A., & Koh, S. C. L. (2013). Environmental practices and performance and their relationships among Kosovo construction companies: a Framework for Analysis in Transition Economies. *The International Journal of Services and Operations Management*, 14(1), 115–130.

Licsandru, T., Szamosi, L., & Papadopoulos, N. (2013). The impact of country-of-origin, ethnocentrism and animosity on product evaluation: Evidence from Romanian consumers. *Management Dynamics in the Knowledge Economy*, 1(2), 259–276.

Licsandru, T., Szamosi, L., & Papadopoulos, N. (2013). The impact of country-of-origin, ethnocentrism and animosity on product evaluation: Evidence from Romanian consumers. In *Strategica International Academic Conference*. Bucharest, Romania.

Ljepava, D. (2013). Influence of Interorganizational Knowledge Transfer to Organizational Knowledge Creation and Innovation Outcome. In *Proceedings of the 8th Annual SEERC Doctoral Student Conference (DSC 2013)*. Thessaloniki, Greece: South-East European Research Centre (SEERC).

Papadopoulou, E. M., & Kelemis, A. (2013). A hybrid e-auction/negotiation model as a tool for the 4PLs to improve the transport provider selection process. In D. Graham, I. Manikas, & D. and Folinas (Eds.), (pp. 89–103). *E-logistics and E-supply chain management*. IGI GLOBAL.

Papadopoulou, E. M., Manthou, V., & Vlachopoulou, M. (2013). 4PL network partnerships: the pre-selection phase. *International Journal of Logistics Research and Applications: A Leading Journal of Supply Chain Management*, DOI:10.1080/13675567.2013.809708.

Psychogios, A., Prouska, R., & Szamosi, L. (2013). Determinants of HR Reality in SMEs of Periphery Countries. In *International Conference on International Business (ICIB 2013)*. Thessaloniki, Greece.

Serafini, G. O. (2013). Comprehending HRM policies and practices in multinationals within the hospitality sector: country of origin and country of domicile effects. In *Proceedings of the 8th Annual South East European Doctoral Student Conference*. Thessaloniki, Greece.

Williams, N., Vorley, T., & Ketikidis, P. H. (2013). Economic resilience and entrepreneurship: A case study of the Thessaloniki City Region. *Local Economy*, , 1–17.

Zaharis, N. (2013). Reflections on a study visit to Silicon Valley: What lessons can a South East European Region learn from the San Francisco Bay Area Innovation System? In *6th International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD)*. Istanbul, Turkey.

## **2014**

Bakatselos, G., & Karamanos, A. (2014). Abnormal stock market returns to announcements of M&A Banking Deals in Greece 1996-2013. In *Strategica International Academic Conference*. Bucharest, Romania, romania.

Baresel-Bofinger, A., Ketikidis, P. H., Zaharis, N., & Kandiliari, F. (2014). Fostering cross-border early stage funding for innovative SMEs in the region of South-East Europe: The case of the VIBE project. In *7th International Conference for Entrepreneurship, Innovation and Regional Development*. Nicosia, Cyprus.

Bellos, S. (2014). The Relation between Military Expenditure and Certain Growth related variables in the Transition Economies – A Panel Data Analysis. In *The thirteenth Annual EEFS Conference*. Thessaloniki, Greece.

Fotopoulou, D. (Ed.). (2014). *The Case of MBAs in Greece: Their Impact on Managerial Practice*. Saarbrücken: LAP LAMBERT Academic Publishing.

Karamanos, A. (2014). Contingent Effects of Alliance Network Social Capital on the Stock Market Value of Firms in the Nascent UK Biotechnology Industry. In Score International Conference on Organizing Markets. Stockholm, Sweden.

Karamanos, A., Leszczyski, G., & Zieliski, M. (2014). Knowledge sharing in networks: perception of actors in innovative projects. In 7th International Conference for Entrepreneurship, Innovation and Regional Development. Nicosia, Cyprus.

Karvounis, A. (2014). The contribution of EU Regional Policy to manufacturing firm performance in less developed regions. In Proceedings of the 9th Annual SEERC Doctoral Student Conference (DSC 2014). Thessaloniki, Greece.

Karvounis, A., & Zaharis, N. (2014). Greece and EU structural funds: what do the choices made by Greece regarding the allocation of structural funds over the past 3 decades imply for the developmental model of the country? In Beyond Absorption: The Impact of EU Structural Funds on Greece (1981-2013), International conference 19 & 20 September 2014. Institute of Diplomacy and Global Affairs, Athens.

Ketikidis, P. H. (2014). University Industry Government Interactions in Greece: Evidence and Strategies Based on the First Roundtable Discussion on Triple Helix Interactions. In Workshop on Entrepreneurial University, Engaged Industry and Active Government: Triple Helix Opportunities. Surrey, UK.

Ketikidis, P. H., & Taneva, T. (2014). Triple Helix-boosting the innovation potential in the metropolitan area of Thessaloniki. In Workshop on Entrepreneurial University, Engaged Industry and Active Government: Triple Helix Opportunities. Surrey, UK.

Ketikidis, P. H., Taneva, T., & Solomon, A. (2014). Boosting the Innovation Potential in the Metropolitan area of Thessaloniki Through Triple Helix Interactions. In 7th International Conference for Entrepreneurship, Innovation and Regional Development. Nicosia, Cyprus.

Ketikidis, P. H., Efstathiadis, G., Szamosi, L., & Kefalas, P. (2014). An Entrepreneurial Model for the Internationalization of Executive MBA Programmes: The Case of the International Faculty of the University of Sheffield, CITY College. In The 2014 University-Industry Interaction Conference. Barcelona-Spain.

Lazuras, L., Ketikidis, P. H., & Solomon, A. (2014). Adoption of Smart Logistics: From Testbeds to Successful Implementation. In 18th Panhellenic Logistics Conference. Thessaloniki, Greece.

Liotas, N. (2014). Gestalt practice and arts-based training for leadership, innovation and change management skills. *Industry & Higher Education*, 28(3), 171–175.

Mattheopoulou, E., & Bakouros, I. (2014). Managing International Operations. Virtual Technological Team Management In Consultancy Firms. Trend or Necessity? *Int. J. of Technology Innovations and Research*, 9, 2321–1814.

Missopoulos, F., Mitic, M., Kapoulas, A., & Karapiperis, C. (2014). Uncovering Customer Service Experience with Twitter: The Case of Airline Industry. *Management Decision*, 52(4), 705–723.

Serafini, G. O., & Szamosi, L. (2014). Five star hotels of a multinational enterprise in countries of the transitional periphery: A case study in human resources management. *International Business Review*, To appear.

Solomon, A., Ketikidis, P. H., & Choudhary, A. (2014). Leveraging Green Freight Transportation through an ICT Modelling and Simulation Framework. In International Conference on Green Supply Chain. Arras, France.

Solomon, A., Ketikidis, P. H., Choudhary, A., & Baresel-Bofinger, A. (2014). Drivers and Barriers to Green Freight Transportation: Industry evidence from UK and India. In 18th Panhellenic Logistics Conference. Thessaloniki, Greece.

## **Research Track 2: Information and Communications Technology**

### **2013**

Basholli, A., & Lagkas, T. (2013). Simulator of Network Request Mapping Techniques. In Proceedings of the 8th Annual SEERC Doctoral Student Conference (DSC 2013). Thessaloniki, Greece.

Basholli, A., & Lagkas, T. D. (2013). Simulation of Network Request Mapping Techniques in OFDMA Networks. In Proceedings of the 8th South East European Doctoral Student Conference DSC2013. Thessaloniki, Greece.

Basholli, A., Baxhaxu F., Dranidis, D., & Hatziapostolou, T. (2013). Fair Assessment in Software Engineering Capstone Projects. In 6th Balkan Conference in Informatics. Thessaloniki, Greece.

Basholli, A., Baxhaxu, F., Dranidis, D., & Hatziapostolou, T. (2013). Fair Assessment in Software Engineering Capstone Projects. In Proceedings of the 6th Balkan Conference in Informatics (BCI2013). Thessaloniki, Greece.

Bratanis, K., Kourtesis, D., Paraskakis, I., Verginadis, Y., Mentzas, G., Simons, A. J. H., et al. (2013). A research roadmap for bringing continuous quality assurance and optimization to enterprise cloud service brokers. In Proceedings of eChallenges 2013. Dublin, Ireland.

Dautov, R., & Paraskakis, I. (2013). A vision for monitoring cloud application platforms as sensor networks. In Proceedings of the 2013 ACM Cloud and Autonomic Computing Conference (CAC '13). New York, NY, USA: ACM.

Dautov, R., Kourtesis, D., Paraskakis, I., & Stannett, M. (2013). Addressing Self-Management in Cloud Platforms: a Semantic Sensor Web Approach. In Proceedings of International Workshop on Hot Topics in Cloud Services (HotTopiCS 2013). Prague, Czech Republic.

Dautov, R., Paraskakis, I., & Stannett, M. (2013). Utilising Stream Reasoning Techniques to Create a Self-Adaptation Framework for Cloud Environments. In Proceedings of the 6th IEEE/ACM International Conference on Utility and Cloud Computing (UCC 2013). Dresden, Germany.

Dautov, R., Stannett, M., & Paraskakis, I. (2013). On the Role of Stream Reasoning in Run-time Monitoring and Analysis in Autonomic Systems. In Proceedings of the 8th South East European Doctoral Student Conference (DSC 2013) (pp. 247–258). Thessaloniki, Greece: SEERC.

Dimopoulos, K., Solomon, A., & Tanis, C. (2013). Science and Informal Education as Innovation Drivers in South East Europe: the case of the first SEE Science Festival. In Proceedings of the 6th Balkan Conference of Informatics (BCI 2013).. Thessaloniki, Greece: ACM International Conference Proceedings.

Gonidis, F., Paraskakis, I., & Simons, A. J. H. (2013). Existing approaches for cross platform development and deployment of cloud applications. In Proceedings of the



8th Annual SEERC Doctoral Student Conference (DSC 2013) (pp. 270–274). Thessaloniki, Greece.

Gonidis, F., Paraskakis, I., Simons, A. J. H., & Kourtesis D. (2013). Cloud application portability: an initial view. In 6th Balkan Conference in Informatics (pp. 275–282). Thessaloniki, Greece: ACM.

Gonidis, F., Paraskakis, I., Simons, A. J. H., & Kourtesis, D. (2013). Cloud Application Portability: An Initial View. In Proceedings of the 6th Balkan Conference of Informatics (BCI 2013). Thessaloniki, Greece.

Hatziapostolou, T. (2013). Learning Begins with Wonder – Engaging Students through Teaching with Magic. In Proceedings of the 7th International Technology, Education and Development Conference (INTED2013). Valencia, Spain.

Ipate, F., & Dranidis, D. (2013). A unified integration and component testing approach from deterministic stream X-machine specifications. *Theoretical Computer Science* (To appear), .

Kos, M., Filipaj, J., Drecun, A., & Dimopoulos, K. (2013). Dreams can come true: Science Centres of South East Europe. In Panel session at ECSITE 2013. Gothenburg, Sweden.

Kounev, S., Rizou, S., Zschaler, S., Alexakis, S., Bures, T., Jézéquel, J. M., et al. (2013). RELATE: A Research Training Network on Engineering and Provisioning of Service-Based Cloud Applications. In Proceedings of International Workshop on Hot Topics in Cloud Services (HotTopiCS 2013). Prague, Czech Republic.

Kourtesis, D., & Bratanis, K. (2013). Towards Continuous Quality Assurance in Future Enterprise Cloud Service Brokers. In Proceedings of the 8th South East European Doctoral Student Conference (DSC 2013). Thessaloniki, Greece.

Labra-Gayo, J. E., Heuring, J., & Alvarez-Rodríguez, J. M. (2013). Inductive Triple Graphs: A purely functional approach to represent RDF. In The Third IJCAI International Workshop On Graph Structures for Knowledge Representation and Reasoning. Germany: Springer.

Lagkas, T. D., & Eleftherakis, G. (2013). An Overview of Wireless Sensor Networks: Towards the Realization of Cooperative Healthcare and Environmental Monitoring. In M. Matin (Ed.), *Wireless Communications and Networking: Theory and Practice*. IGI Global Inc.

Lagkas, T. D., Sarigiannidis, P., & Louta, M. (2013). Analyzing the Mobile WiMAX Resource Exploitation of the Downlink Direction. *Wireless Personal Communications* (Springer), To Appear.

Lagkas, T. D., Sarigiannidis, P., Louta, M., & Chatzimisios, P. (Eds.). (2013). *Evolution of Cognitive Networks and Self-Adaptive Communication Systems*. IGI Global Inc.

Montes-García, A., Alvarez-Rodríguez, J. M., & Labra-Gayo, J. E. (2013). Towards a Journalist-Based News Recommendation System: The Wesomender Approach. *ESWA*,

Nescovic, I., Zafirovski, I., Bisercic, D., & Hatziapostolou, T. (2013). Designing a Mobile Clicker System for Educational Purposes. In Proceedings of the 9th International Conference on eLearning and Software for Education. Bucharest, Romania.

Petreska, I., & Stamatopoulou, I. (2013). A Comparative Study of Tools for Visualisation of State-Based Spatial Multi-Agent Models. In 6th Balkan Conference in Informatics (BCI'13) (to appear). ACM.

Petreska, I., Kefalas, P., Gheorghe, M., & Stamatopoulou, I. (2013). spX-Machines: Formal State-Based Modelling of Spatial Agents. In J. Filipe, & A. Fred (Eds.), *Agents*

and Artificial Intelligence: 4th International Conference, ICAART 2012, Vilamoura, Portugal, February 6-8, 2012. Revised Selected Papers (pp. 379–391). Communications in Computer and Information Science, 358. Springer Berlin / Heidelberg.

Sarigiannidis, P., Louta, M. D., Lagkas, T. D., & Balasa, E. (2013). Adaptive Sensing Policies for Cognitive Wireless Networks using Learning Automata. In Proceedings of the 18th IEEE Symposium on Computers and Communications ISCC13. Split, Croatia.

Vafopoulos, M., Alvarez-Rodríguez, J. M., Meimaris, M., Xidias, I., Klonaras, M., & Vafeiadis, G. (2013). Insights in global public spending. In 2013.

Vafopoulos, M., Alvarez-Rodríguez, J. M., Meimaris, M., Xidias, I., Klonaras, M., & Vafeiadis, G. (2013). Publicspending.net: it's time to follow the trillions. (Vol. 1). Samos, Greece.

Vafopoulos, M., Alvarez-Rodríguez, J. M., Meimaris, M., Xidias, I., Klonaras, M., & Vafeiadis, G. (2013). Insights in Global Public Spending. Vafopoulos, Michalis N., Rodríguez, Jose María Álvarez, Meimaris, Marios, Xidias, Ioannis, Klonaras, Michailis and Vafeiadis, Giorgos, Insights in Global Public Spending (May 12, 2013). Available from <http://ssrn.com/abstract=2264958>.

## 2014

Arampatzis, I. (2014). Towards Mobile Semantic Decision Tables for Personalised Semantics. In Proceedings of the 9th Annual South East European Doctoral Student Conference. Thessaloniki, Greece: SEERC.

Arampatzis, I., Veloudis, S., & Paraskakis, I. (2014). Linked USDL Business Policy Specifications as WS-Agreement Templates. In Workshop in the Third European Conference on Service-Oriented and Cloud Computing. Manchester, UK.

Basholli, A., & Lagkas, T. D. (2014). Resource Request Mapping Techniques for OFDMA Networks. In C. Mavromoustakis, E. Pallis, & G. Mastorakis (Eds.), Resource Management in Mobile Computing Environments. Springer-Verlag.

Basholli, A., Lagkas, T., Bath, A., & Eleftherakis, G. (2014). Wireless Monitoring Systems for Enhancing National Health Services in Developing Regions. SCITEPRESS.

Basholli, A., Lagkas, T., Bath, A., & Eleftherakis, G. (2014). Towards a Wireless Monitoring System in Developing Regions ; The Case of Kosovo. In Proceedings of the 9th South East European Student Doctoral Student Conference. Thessaloniki, Greece.

Bratanis, K., & Kourtesis, D. (2014). Introducing Policy-Driven Governance and Service Level Failure Mitigation in Cloud Service Brokers: Challenges Ahead. In I. Brandi & F. Patrizi B. Benatallah S. N. A. Lomuscio (Ed.), Service-Oriented Computing ICSOC 2013 Workshops and PhD Symposium. Lecture Notes in Computer Science (LNCS) (Vol. 8377). Springer Berlin / Heidelberg.

Dautov Rustem, Gkasis Pavlos, Karamanos Anastasios, Lagkas Thomas, Prodromidou Alexandra, & Ypsilanti Antonia(editors) (Eds.). (2014). Proceedings of the 9th Annual South-East European Doctoral Student Conference. Thessaloniki, Greece: South-East European Research Centre (SEERC).

Dautov, R., Paraskakis, I., & Stannett, M. (2014). An Autonomic Semantic Framework for Cloud Application Platforms (Poster). In 5th International Conference on Knowledge Engineering and the Semantic Web (KESW 2014).

Dautov, R., Paraskakis, I., & Stannett, M. (2014). Big Data Solutions for Cloud Application Platforms. In Proceedings of the 9th Annual South East European Doctoral Student Conference (DSC 2014). Thessaloniki, Greece: SEERC.

Dautov, R., Paraskakis, I., & Stannett, M. (2014). Cloud Sensor Ontology and Linked Data to Support Autonomy in Cloud Application Platforms. In Proceedings of the 5th International Conference on Knowledge Engineering and the Semantic Web (KESW 2014) (pp. 29–43). Springer International Publishing.

Dautov, R., Paraskakis, I., & Stannett, M. (2014). Towards a framework for monitoring cloud application platforms as sensor networks. *Cluster Computing*, 1–11.

Dautov, R., Paraskakis, I., & Stannett, M. (2014). Utilising Semantic Web technologies and Stream Reasoning to create an autonomous framework for cloud application platforms (Poster). In Doctoral Consortium of the 8th International Conference on Web Reasoning and Rule Systems (RR2014). Athens, Greece.

Dautov, R., Paraskakis, I., & Stannett, M. (2014). Utilising stream reasoning techniques to underpin an autonomous framework for cloud application platforms. *Journal of Cloud Computing*, 3(1), 1–12.

Gonidis, F., Paraskakis, I., & Simons, A. J. H. (2014). A Development Framework Enabling the Design of Service-Based Cloud Applications. In Workshop in the Third European Conference on Service-Oriented and Cloud Computing. Manchester, UK.

Gonidis, F., Paraskakis, I., & Simons, A. J. H. (2014). On the Role of Ontologies in the Design of Service-based Cloud Applications. In Workshop in the 20th International Conference in Parallel Processing. Porto, Portugal.

Hatziapostolou, T., Pupovci, T., Dranidis, D., & Paraskakis, I. (2014). Re-KAP: The Next 'Click' in Classroom Clicker Systems. In World Conference on Educational Media and Technology. Tampere, Finland.

Hatziapostolou, T., Pupovci, T., Dranidis, D., Paraskakis, I., & Ntika, M. (2014). Boosting the Pedagogical Value of Classroom Clickers via the Provision of Formative Feedback. In 14th IEEE International Conference on Advanced Learning Technologies. Athens, Greece.

Kefalas, P., Sakellariou, I., Basakos, D., & Stamatopoulou, I. (2014). A Formal Approach to Model Emotional Agents Behaviour in Disaster Management Situations. In D. Kalles K. Blekas A. Likas (Ed.), (pp. 237–250). Springer International Publishing Switzerland.

Kourtesis, D., Bratanis, K., Verginadis, Y., Friesen, A., Simons, A. J. H., Rossini, A., et al. (2014). Brokerage for Quality Assurance and Optimisation of Cloud Services: an Analysis of Key Requirements. In I. Brandi & F. Patrizi B. Benatallah S. N. A. Lomuscio (Ed.), *Service-Oriented Computing, ICSOC 2013 Workshops and PhD Symposium*. Lecture Notes in Computer Science (LNCS) (Vol. 8377). Springer Berlin / Heidelberg.

Mustafa, E., & Dimopoulos, K. (2014). Sign Language Recognition using Kinect. In Proceedings of the 9th South East European Doctoral Student Conference DSC2014. Thessaloniki, Greece.

Ntika, M., Sakellariou, I., Kefalas, P., & Stamatopoulou, I. (2014). Experiments with Emotion Contagion in Emergency Evacuation Simulation. In Proceedings of the 4th International Conference on Web Intelligence, Mining and Semantics (WIMS14) (49).

Paraskakis, I., & Hatziapostolou, T. (2014). The Elevate Framework for Assessment and Certification Design for Vocational Training in European ICT SMEs. In 6th International Conference on Computer Supported Education. Barcelona, Spain.

Pireva, K., Kefalas, P., Dranidis, D., Hatziapostolou, T., & Cowling, T. (2014). *Cloud e-Learning: A New Challenge for Multi-Agent Systems* (Vol. 296). Springer International Publishing.

Pupovci, T., Mustafa, E., Kastrati, V., Nalbani, B., & Hatziapostolou, T. (2014). Facebook as an Informal Learning Platform. In 6th International Conference on Education and New Learning Technologies, Barcelona, Spain.

Sakellariou, I., Kefalas, P., & Stamatopoulou, I. (2014). Evacuation Simulation through Formal Emotional Agent based Modelling. In 6th International Conference on Agents and Artificial Intelligence.

### **Research Track 3: Society and Human Development: Psychology, Politics, Sociology, and Education**

#### **2013**

Barkoukis, V., Lazuras, L., & Tzorbatzoudis, H. (2013). A social cognitive perspective in cyberbullying prevention [in Italian]. In A. A. & Guarini Brighi M. L. Genta (Ed.), (pp. 122–135). *Cyberbullismo: Ricerche e strategie di intervento*. Milan, Italy: FrancoAngeli.

Barkoukis, V., Lazuras, L., Tzorbatzoudis, H., & Rodafinos, A. (2013). Motivational and social cognitive predictors of doping intentions in elite sports: An integrated approach. *Scandinavian Journal of Medicine and Science in Sports*, 23(5), 330–340.

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Dimitrovski, T., Ketikidis, P. H., Lazuras, L., & Bath, P. A. (2013). Adoption of Electronic Health Records (EHRs): A Review of Technology Acceptance. In Paper published at the 16th International Symposium on Health Information Management Research (ISHIMR) in Halifax, Nova Scotia, Canada.

Gardikiotis, A., Tsigilis, N., Theodorakis, N., & Kyriakopoulos, P. (2013). Children's sport team identification: social psychological processes and developmental perspectives. *International Journal of Sport Management*, .

Grammatikopoulos, V., Tsigilis, N., Gregoriadis, A., & Bikos, K. (2013). Evaluating an induction training program for Greek teachers using an adjusted level model approach. *Studies in Educational Evaluation*, (39), 225–231.

Hatzimanolis, A., Vitoratou, S., Mandelli, L., Vaiopoulos, C., Nearchou, F. A., Stefanis, C. N., et al. (2013). Potential role of the membrane-bound COMT gene polymorphisms in female depression vulnerability. *Journal of Affective Disorders*, 148, 316–322.

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Kalyva, E. (2013). Collaboration between parents of children with autism spectrum disorders and mental health professionals. In M. Fitzgerald (Ed.), *Recent advances in autism spectrum disorders – Volume I*, 521–561.

Kalyva, E. (2013). Stress in Greek primary schoolteachers working under conditions of financial crisis. *Europe's Journal of Psychology*, 9, 104–112.

Kalyva, E. (2013). The importance of choice in educating children with pervasive developmental disorders. A. M. Columbus (Ed.), *Advances in psychology research*, Vol. 95., , 155–166.

Kalyva, E. (Ed.). (2013). *Social Anxiety: Perceptions, emotional and triggering symptoms and treatment*. Hauppauge, NY: Nova Science Publishers.

Kalyva, E., & Tsakiris, V. (2013). Social anxiety in the school setting for students with developmental disabilities. SE. Kalyva (Ed.), *Social Anxiety: Perceptions, emotional and triggering symptoms and treatment*, , 127–140. Kërqeli, A., Kelpi, M., & Tsigilis, N. (2013). Dysfunctional attitudes and their effect on depression. *Social and Behavioral Sciences*, 84, 196–204.

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Lazuras, L., Barkoukis, V., & Tsorbatzoudis, H. (2013). A process model of cyberbullying in adolescence. *Computers in Human Behaviour*, 29, 881–887.

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<http://www.seerc.org/new/index.php/component/refbase/?Itemid=132>



## 5.2 Open Seminar Series

**January 16, 2013:** *"Cognitive Flexibility Across the Life-span"* delivered by Dr Dan Carroll, Department of Psychology, The University of Sheffield.

**February 18, 2013:** *"How large should a pilot trial be?"* delivered by Dr Dawn Teare, Senior Lecturer in Genetic Epidemiology, at SchARR, The University of Sheffield.

**February 19, 2013:** *"Bulgaria on the path of growing knowledge based economy"* delivered by Dr. Evgeni Evgeniev, Assoc. Prof. Dean, VUZF University.

**February 22, 2013:** *"Towards a Pan – European E-Procurement Platform to aggregate, publish, and search public procurement notices powered by Linked Open Data: The Moldeas Approach"* delivered by Dr. Jose Maria Alvarez Rodriguez, Marie Curie Experienced Researcher (Postdoctoral) at SEERC.

**March 22, 2013:** *"Physics, Computation and the Nature of Observation"* delivered by Dr. Mike Stannett, Department of Computer Science, The University of Sheffield.

**October 21, 2013:** *"Challenges and Delights: Cross-disciplinary research in the EU and health law"*, delivered by Prof. Tamara Hervey, School of Law, The University of Sheffield.

**December 18, 2013:** *"Specification, Verification and Testing of Hybrid Conventional /Unconventional Computing Systems"* delivered by Dr. Mike Stannett, Department of Computer Science, The University of Sheffield.

**January 20, 2014:** *"Energy poverty in Europe: Underlying dynamics and characteristics"* delivered by Prof. Stefan Bouzarovski, Professor of Geography at the School of Environment and Development at the University of Manchester and Director of the Centre for Urban Resilience and Energy and Dr. Saska Petrova, Lecturer at the School of Environment and Development at the University of Manchester and Research Co-ordinator of the Centre for Urban Resilience and Energy.

**February 12, 2014:** *"Positive Dyslexia: Working to our Strengths"* delivered by Prof. Rod Nicolson, Dept. of Psychology, The University of Sheffield.

**February 12, 2014:** *"God, do I have your attention? How religion affects cognition and action"* delivered by Prof. Bernhard Hommel, Dept. of Psychology, Leiden University, The Netherlands.

**February 18, 2014:** *"The Uncanny Valley: what it is, why it matters and how we might be able to avoid it"* delivered by Prof. Roger Moore, Dept. of Computer Science, The University of Sheffield.

**February 21, 2014:** *"Digital forensics and incident response"* delivered by Assist.Prof. Vasilis Katos , Dept. of Electrical and Computer Engineering, Democritus University Of Thrace.

**March 4, 2014:** *"Modelling, specification and verification. Why do we need them?"* delivered by Dr. Marian Gheorghe, Dept. of Computer Science, The University of Sheffield.

**March 10, 2014:** *"Young driver risk-taking: Measurement, Development and Intervention"* delivered by Dr. Richard Rowe, Dept. of Psychology, The University of Sheffield.

**March 27, 2014:** *"Solutions for Technology Enabled Resilient Green Freight Transportation"* delivered by Mr Adrian Solomon, PhD student, MGT School, The University of Sheffield.

**April 8, 2014:** *"Patterns of blended information behaviour in Second Life"* delivered by Ms Sheila Webber, Senior Lecturer, Information School, Director of the Centre for Information Literacy Research, The University of Sheffield.

**June 6, 2014:** *"Spike-Based Reinforcement Learning in Continuous State and Action Space: Modelling the Morris Watermaze navigation task"* delivered by Dr. Eleni Vasilaki , Dept. of Psychology, University of Sheffield.

**June 27, 2014:** *"Model-based Testing in Practice"* delivered by Dr. Anthony Simons, Dept. of Computer Science, The University of Sheffield.

**September 23, 2014:** *"Interdisciplinary Tales from the Environment & Behaviour Research Group (EBRG)"* delivered by Dr. Christopher R. Jones, Dept. of Psychology, The University of Sheffield.

**November 4, 2014:** *"Robots and eldercare: the ethical issues"* delivered by Dr. Amanda Sharkey, Dept. of Computer Science, The University of Sheffield.

**December 18, 2014:** *"Modelling and verification. A case study from synthetic biology"* delivered by Dr. Marian Gheorghe , Dept. of Computer Science, The University of Sheffield.

### 5.3 Research Student Seminars

**August 27, 2013:** *“An introduction to the revolting shelf”* delivered by PhD student Mr Philip Powell, visitor from TUoS.

**11 July, 2013:** *“Management and policy issues emerging from the use of information technology (IT) in health care delivery: Investigation of national readiness for electronic health record system”* delivered by PhD student Mr Tomi Dimitrovski.

**April 15, 2013:** *“High performance work systems and organizational performance in multinational subsidiaries operating in the Balkan region. Theoretical perspectives and pilot testing”* delivered by PhD student Ms Andreea Teodora.

**April 3, 2013:** *“Engineering students’ Information Literacy perceptions and needs in the UK and Greece: A Literature Review”* delivered by PhD student Ms Evi Tramantza.

**March 22, 2013:** *“A self-adaptation framework to address evolution and change in service-based cloud environments”* delivered by PhD student Mr Rustem Dautov.

**February 19, 2013:** *“Treatment response specificity: Exploring determinants of engagement in therapeutic process”* delivered by PhD student Mr Fivos Papamalis.

**February 15, 2013:** *“Social factors that influence cognitive decline with ageing”* delivered by PhD student Mr George Pavlidis.

**January 13, 2014:** *“Cross-platform development and deployment of cloud-based applications”* delivered by PhD student Mr Fotis Gonidis.

**January 29, 2014:** *“A knowledge based decision support system for resilient and green freight transportation: The case of South Eastern Europe”* delivered by PhD student Mr Adrian Solomon.

**March 10, 2014:** *“Self-affirmation and doping behavior”* delivered by PhD student Dr Vassilis Barkoukis.

**March 31, 2014:** *“An Emotional BDI Agent Model: The influential role of emotions to the perceptual and cognitive process”* delivered by PhD student Mr Dionysios Basakos.

**April 8, 2014:** *“A longitudinal comparative case study of Engineering students’ Information Literacy perceptions and needs in the UK and in Greece”* delivered by PhD student Ms Evi Tramantza.

**July 17, 2014:** *“Rearranging the puzzles of security in post-conflict democracies: a comparative study of the transformation and political integration of armed groups in Kosovo and FYR Macedonia”* delivered by PhD student Mr Armend Bekaj.

**September 16, 2014:** *“The relationship between impulsivity and self-consciousness emotions in patients with Parkinson’s disease”* delivered by PhD student Ms Marianna Tsatali.

**September 25, 2014:** *“The Influence of Neuroscience and Behavioral Economics on Marketing”*, delivered by PhD student Ms Anka Gorgiev.



## South-East European Research Centre

24 Proxenou Koromila Str.  
54622, Thessaloniki, Greece  
Tel: +30 2310-253477-8  
Fax: +30 2310 234205  
[contact@seerc.org](mailto:contact@seerc.org)  
<http://www.seerc.org>