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Abstract

Using TEXT Style, enter a maximum of 150 words here. Italic

Keywords: Using TEXT Style, insert a maximum of 6 words.

General text formatting guidelines

Title and Abstract guidelines

The title of paper should be 12 pt type size, 20 words max, title case, bold, centered as shown in above. The affiliation should be 10 pt type size, upper and lower case, normal, centered under the title.

Paper format

The paper length should *not* exceed 5000 words or 10 pages. Please use Times New Roman Fonts 10 pt size. The margins (right, top, bottom) are equal and must be set to 2.5 cm. The left margin should be set to 3.3 cm.

The main headings should be Arial 11 pt size, upper and lower case and bold. Be sure to use HEADING 1 Style. Any sub-headings should be Arial 11 pt size, upper and lower case and italic. Be sure to use HEADING 2 Style.

Please do not use any indentation while formatting your paper.

Artwork

Figures and Tables: Minimum of 8 pt type size, minimum of line thickness at 0.30 mm, all captions should be upper and lower case, centered below the illustrations.

Photographs: Halftones, minimum of 8 pt type size, captions should be in upper and lower case, centered below the photographs.

All illustrations must be computer-designed and submitted as embedded images in your paper. Please do not submit colour images.

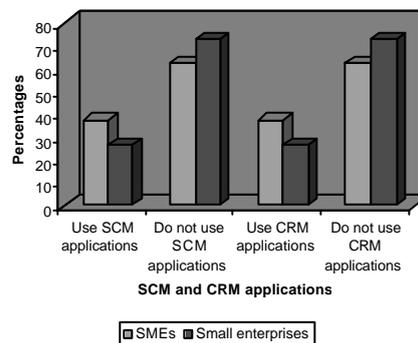


Figure 1. SCM and CRM applications in SMEs and small enterprises

Size	Frequency	Percent
Small	26	40.6
Medium	38	59.4
Total	64	100.0

Table 1. Responses of questionnaire survey

The structure of the paper should follow the below-proposed structure:**1. Introduction**

In the introduction, clearly explain the nature of problem, background, purpose and contribution of the paper.

2. Body of paper

Change the information on this document to contain the information you would like. Usually, this section is the literature review.

3. Research methodology

Discuss the methodology used.

4. Results, analysis and discussions

Discuss your work.

5. Conclusions

Clearly indicate advantages, limitations, implications and possible applications.

Acknowledgement

A brief acknowledgement section may be included.

References

References must be numbered in the order cited in the manuscript and indicated in the text by a number in square brackets (e.g. [1]). The correct format for references is given below:

Journal Papers:

[1] Chung, S. H. and Snyder C. A., 2000, ERP adoption: a technological evolution approach. *International Journal of Agile Management Systems*, 2(1), 24-32.

Proceedings Papers:

[2] Chung, W.W.C., Lau, H.C.W. and Lee, W.B., 2001, Management succession in the Internet age: a Chinese family-owned business perspective. *Proceedings of International Conference on Supply Chain Management and Information Systems in the Internet Age (SCMIS 2001)*, Edited by Chung, W.W.C. and Gunasekaran, A. Published by Manufacturing Information Systems Research Unit, The Hong Kong Polytechnic University, pp.103-129.

Books:

[3] Slack, N., Chambers, S. and Johnston, R., 2001, Operations Management, 3rd edition, Prentice Hall.