



SCMIS 2005  
Thessaloniki, Greece

3<sup>rd</sup> International Workshop on Supply Chain Management and Information Systems

## WELCOME MESSAGE

Dear Friends, Colleagues,

### Welcome to Thessaloniki

It is a great pleasure for us, the South East European Research Centre (SEERC) to host the **3<sup>rd</sup> International Workshop on Supply Chain Management and Information Systems (SCMIS2005) on 6-8 July 2005 in Thessaloniki, Greece**. SEERC is a not-for-profit organisation, an offshore inter-disciplinary research centre of The University of Sheffield in partnership with CITY Liberal Studies – an Affiliated Institute of The University of Sheffield.

SCMIS2005 is jointly organised with ten universities/institutions, namely SEERC, CITY Liberal Studies (Greece), The University of Sheffield (UK), The Hong Kong Polytechnic University (HK- ROC), The University of Nottingham (UK), Athens University of Economics and Business (Greece), University of Massachusetts (USA), Aristotle University of Thessaloniki (Greece), The University of Macedonia (Greece), and Taiwan National Chung Tsing University (Taiwan – ROC).

Increased competition in the e-economy has fostered many enterprises to look for innovative and sustainable ways to satisfy their customers and work more closely with their suppliers. At the macro level, supply chains have to compete with one and other. This reality has stimulated many developments; it is these emerging and newly developed research patterns and applications in SCM and IS disciplines that shall be shared and debated in a 3-day event where more than 80 papers will be presented from over 20 different countries.

SCMIS2005 aims to:

- Explore the importance of Supply Chain Management (SCM) and Information Systems (IS) for globalisation.
- Identify major challenges and development for SCM, IS and also logistics.
- Illustrate the impact and current status of policy making on SCM, IS and logistics.
- Recognise effective and efficient ways by which policy making and business strategy can be integrated for improved SCM, IS and logistics planning and implementation.

Thessaloniki is both, a city symbol with a glorious history of 2400 years, and a cosmopolitan modern city full of life. We have chosen one of the best hotels in the centre of Thessaloniki as the venue of the workshop, we have organised many interesting activities and we will make sure that all the latest developments in the science and art of Supply Chain Management and Information Systems will be presented and discussed during the 3<sup>rd</sup> SCMIS 2005.

We hope that all the delegates will have a successful and educational workshop, and also the chance to enjoy some of the traditional Greek hospitality for which our country is widely known.

We would like to cordially welcome you all to the 3<sup>rd</sup> Supply Chain Management and Information Systems workshop.

Dr Panayiotis H. Ketikidis  
Chairperson of SCMIS2005

Dr S.C. Lenny Koh  
Chairperson of SCMIS2005