



## 6th Annual South East European Doctoral Student Conference Programme

September 19 - 20 2011, Venue 3 Leontos Sofou building-CITY College, Thessaloniki

**Monday 19/09/2011**

09:00 -09:50	WELCOME and REGISTRATION (5th floor-registration desk )			
09:50 - 10:00	<b>Welcome message</b> Prof. P. Ketikidis -Academic Director of the Doctoral Programme Mr N. Zaharis-SEERC Director			
10:00 -11:00	<b>Opening Plenary Session</b> Prof. Richard Jenkins, Department of Sociological studies, University of Sheffield "Towards sustainable research ethics" <i>(5th floor Auditorium)</i>			
11:00 - 11:30	Coffee Break - 5th floor students' hall			
	<i>Enterprise Innovation and Development</i>	<i>Information and Communication Technologies</i>	<i>Society and Human Development: Psychology, Politics, Sociology, and Education (1)</i>	<i>Society and Human Development: Psychology, Politics, Sociology, and Education (2)</i>
	Venue: room L5, 7th floor	Venue: room L6, 6th floor	Venue: Room L3, 7th floor	Venue: room L1, 7th floor
	Discussants: Prof. P. Ketikidis	Discussants: Dr. I.Sakellariou	Discussants: Dr F. Proedrou	Discussants: Dr. S. Hannam
	Chair: Dr. L. Lazouras	Chair: Prof P. Kefalas	Chair: Ms A. Brunet	Chair: Dr. Z. Tatioka
11:30 - 12:00	G. O. Serafini	I. Petreska	T. Kostadinova	A. Scridon
12:00 - 12:30	H. Li	A. Muscar	C.Rodica-Corina	A. Cotoc & A. Radu
12:30 - 13:00	J. Szoke	E. Cipi	D.Dimitru	M. Kantor
13:00 - 13:30	C. Samantzis	I. Paraschiv-Munteanu	A. Katsaitis	P. A. Nora
13:30 - 14:00		I. Nikolova		M. Pricope
14:00-14:30				I. Skendo
14:00 - 15:00	LUNCH - place			
	Parallel Workshops			
15:00-16:30	<i>Practical Uses of Theory in Social Science Research</i> Dr Paul Knepper, Department of Sociological Studies, University of Sheffield venue: Auditorium 5th floor		<i>Online Attitude Assessment</i> Dr Cris Jones, Department of Psychology University of Sheffield venue:Lab Ethra-7th floor	
	Venue: room L5, 7th floor		Venue: Room L3, 7th floor	Venue: room L1, 7th floor
	Discussants: Dr. C. Priporas		Discussants: Dr. Koktsidis	Discussants:Dr. C. Jones & Dr. E. Masoura
	Chair: Dr. A. Kapoulas		Chair: Dr. S. Hannam	Chair: Dr. A. Vivas
16:30 - 17:00	A. Stanulovic		D. Koturovic	A. Ladas
17:00 - 17:30	M. Mitic		E. Ayaz	E.D. Johnson
17:30 -18:00	E. Koparan		H. Barbulescu	A. Pralea
18:00-18:30	D. Ljepava			F. Papamalis



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Tuesday 20/09/2011			
	<i>Enterprise Innovation and Development</i>	<i>Information and Communication Technologies</i>	<i>Society and Human Development: Psychology, Politics, Sociology, and Education</i>
	Venue: room L5, 7th floor	Venue: room L6, 6th floor	Venue: room L3 7th floor
	<i>Discussants: Dr. K. Kostadinov</i> <i>Chair: Mr F. Missopoulos, Dr. L. Szamossi</i>	<i>Discussants: Prof A. Chatzigeorgiou</i> <i>Chair: Dr D. Dranidis</i>	<i>Discussants: Dr. P. Knepper &amp; Prof. R. Jenkins</i> <i>Chair: Ms A. Brunet</i>
09:00 - 09:30	A. Barasel-Bofinger	I. Shabani, B. Çiço and A. Dika	D. Neaga
09:30 - 10:00	L. Roostalu	E. Kajo Mece, L. Kodra, E. De Paiva Ferreira and I. Tafa	V. Q. Nicolescu
10:00 - 10:30	E. Shoikova & M. Krumova	M. Sredkov	P. Goldstein
10:30-11:00	E. Mattheopoulou	P. Häuptle and P. Hubinsky	T.Ustun
11:00-11:30	N. Tsolakis & E. Iakovou	E. Zaev, G. Rath, A. Tuneski, D. Babunski and L. Trajkovski	D. Recep
11:30-12:00	A. Karaev	T. Dimitrovski	A. Gorgan
12:00-12:30	Coffee Break - students' hall 5th floor		
12:30-13:30	Plenary Session Prof. Athanasios Tsiftaris, AUTH Director Institute of Agrobiotechnology/ CERTH <i>"Clusters as tools for facilitating transfer of innovation from research to the production sector"</i> venue: Auditorium, 5th floor		
13:30-14:30	Lunch-students' hall, 5th floor		
14:30-16:00	Parallel Workshops		
	<i>Communicating Research to the Public</i> Dr Tom Stafford Department of Psychology University of Sheffield venue: Auditorium 5th floor	E-Prime Dr Ana Vivas Department of Psychology CITY College -International Faculty of the University of Sheffield venue: Lab Ethra-7th floor	
	Venue: room L5, 7th floor		
	Chair: Dr. E. Nikolaidou Discussants: Dr. A. Fassas		
16:00 - 16:30	S. D. Vogliazas		
16:30 - 17:00	G. Rodic		

Research Track 1: Enterprise, Innovation and Development	
Giovanni Oscar SERAFINI	Determinants of the HRM policies and practices in hotel MNEs: the view from the HR department
Hao Li	Healthcare performance evaluation and inter-organizational learning: what might China learn from Tuscany
Julia Szoke	The cross-border relations of Hungarian SMEs from the point of view of culture
C. Samantzis	The application of a strategic analysis in student support services in Greek Higher Academic Institutions: The Case of Career Services Offices
Ada Stanulovic	Inquiring into Appreciative Inquiry
Miljana Mitic	Social Media Engagement of Retail Banking Organizations in SEE: Analysis of Online Presence and Web 2.0 Initiatives (abstract)
Emrah Koparan	Corporate Social Responsibility in the developing countries: an effort to create index for CSR (abstract)
Danimir Ljepava	Innovation Performance driven by relationships amongst networked organizations: Theoretical Framework Building
Andreas Barasel-Bofinger	Value Creation through Green Innovation in the Supply Chain: Evidence from Greek Manufacturers
Lea Roostalu	The Challenges of the Law in Promoting Sustainable Development
shoikova & Krumova	Enterprise 2.0 and Professional Development
Evi Mattheopoulou	Virtual Technological Team Management
N. Tsolakis & E.Iakovou	A System Dynamics Methodology for the Modelling of Innovation Clusters
A. Karaev	Access to production factors and supporting institutions in SME clusters in selected countries in South Eastern Europe (SEE): The case of Bulgaria, Republic of Macedonia (FYROM) and Serbia
Sofoklis D. Vogiazas	Investigating performance of non-performing loans in the Romanian banking system: an empirical study with reference to the Greek crisis
Gojko Rodic	Hedge funds - myth about power of diversification
Research Track 2: Information & Communication Technologies	
Isidora Petreska	Informal Verification by Visualisation of State-based Agents Models
Alex Muscar	Towards a Pragmatic Approach of Agent Development
Eva Cipi and Betim Cico	Multiagent systems as modulated architectures in software engineering process
Iuliana Paraschiv-Munteanu	Model-free Approaches in Learning the Multivariate Linear Regressive Models
Ivelina Nikolova	Paraphrase Identification in Bio-medical Terminology
Isak Shabani, Betim Çiço and Agni Dika	Web services oriented approach for data synchronization
Elinda Kajo Mece, Lorena Kodra, Esequiel De Paiva Ferreira and Igli Tafa	Protecting Web Applications using AspectJ
Miloslav Sredkov	Common Textual Representation of Software Items
Peter Häuptle and Peter Hubinsky	Embedded shaping technique to reduce oscillations in intelligent drives
Emil ZaeV, Gerhard Rath, Atanasko Tuneski, Darko Babunski and Laze Traj	HPP Simulator for real-time simulation and scada software testing
Tomi Dimitrovski	Literature review on investigation of the national readiness for electronic health record system in transition country
Research Track 3: Society and Human Development: Psychology, Politics, Sociology, and Education	
Tonka Kostadinova	Renewing common history: international policy dilemmas in the post-communist reconstruction of cultural heritage in Bosnia and Herzegovina.
Cristea Rodica-Corina	Legislative area: Problems of the Relation between Romanian Parliament and Government
Dana Dumitru	Kosovo toward an emerging norm of anticipatory humanitarian intervention
Alexander Katsaitis	The Impact of the Court of Justice on EU Environmental Policy
Alexandra Scridon	Language Contact and Change in Late Old English and Early Middle English
Alexandra Cotoc and Anamaria Radu	Interdiscourse Communication and Identity Construction in Online Social Networks
Mihaela Loredana Kantor	Knowledge of language and risk-taking
Pop Andreea Nora	An Ethno-linguistic Comparison between Food Idioms in Romanian and Spanish
Mihaela Pricope	An intercultural approach to language teaching: Romanian perspectives
Irena Skendo	the teaching process.
Darja Koturovic	Governmental and non-governmental action against organized crime and drug trafficking in Serbia
Ayaz Esengül	The New Activism in Turkish Foreign Policy in the Middle East: Turkey's Mediator Role
Horia Bărbulescu	Internal Migration and Societal Security in the European Union: The Role of the European Commission
Ceylan Ceray	The Impact of the Islamic Communities on the Policy Making in Turkey after the 1980 Coup Era: The Comparative Case of Fethullah Gulen Community, Ismail Aga Community and Menzil Community
Aristea I. Ladas	Attentional processes of adults bilingual in Albanian and Greek.
Eric D. Johnson	The Role of Numeracy in Probabilistic Reasoning
Anca-Ramona Pralea	Drug Prevalence in Braşov: A Qualitative Study
Fivos Papamalis	Service users' personality profile as an indicator of engagement in substance misuse treatment
Diana Elena Neaga	Decision Making and Budget Management Inside the Family – a gender sensitive case study from Hunedoara County, Romania
Valentin Quintus Nicolescu	Imagined Communities: Nature and Nation in the Construction of Romanian National Identity
Piotr Goldstein	Are NGO activists in Mostar and Novi Sad all middle-class? (And why does it matter?)
Tayfun M. Ustun	Reproduction of Armenianness Amongst Youth in Syria, Turkey and Britain
Recep Demir	Europeanization, European Integration and European Identity
Anca Gorgan	A Possible Configuration of the Orthodox Religious Space