



8th Annual South East European Doctoral Student Conference Programme

RESEARCH TRACK 1: ENTERPRISE INNOVATION & DEVELOPMENT

16 - 17 September 2013, Venue: 3 Leontos Sofou str., CITY College bldg., Thessaloniki - Greece

Monday 16/09/2013

09:00 -09:50

WELCOME and REGISTRATION
(5th floor)

09:50 - 10:00

Welcome message
Prof. P. Ketikidis - Academic Director of the Doctoral Programme, Chairman
Mr N. Zaharis - SEERC Director
Auditorium (5th floor)

10:00 -11:00

Opening Keynote Speech
Professor Panagiotis Bamidis - Aristotle University of Thessaloniki, Greece
"Silvergaming for body and mind health: neuroscientific principles, software design, pilot deployment and commercialisation"
Auditorium (5th floor)

11:00 - 11:30

Coffee Break - 5th floor

Parallel Sessions

Discussants: Dr. Athanasios Fassas

Discussants: Dr. Anastasios Karamanos

Chair: Ms Linda Lewis

Chair: Dr. Peter Rodgers

Room L1 - 7th Floor

Room L2 -7th Floor

11:30 - 12:00

Sinisa Milosevic. *Examination of Competition Policy Effects on the Retail Market Development in Transition Countries by Applying the Panel Model*

Krystian Gurba. *Key properties of the enterprise-universities interorganizational networks and the capacity for introducing innovations*

12:00 - 12:30

Ioannis Filippidis. *Exploring the Role of Institutions in Banking Sector Development*

Stelios Kehaghias. *How open innovation can create value in an educational context*

12:30 - 13:00

Dragana Draganac. *What Factors do Investments Depend on – the Case of Serbia*

Danimir Ljepava. *Influence of Interorganizational Knowledge Transfer to Organizational Knowledge Creation and Innovation Outcome*

13:00 - 13:30

Ardian Sylja. *Fiscal Policy and its effect on Kosovo's economic growth*

Flaka Ismaili. *The Role of Networking on SMEs Innovation: the case of Kosovo*

13:30 - 14:00

Linda Tahiri Rukiqi. *Building economic institutions and reforming the economy: the case of Kosovo*

Ilija Cvetanovski and Alexandros Kapoulas. *CRM performance optimization and customer base augmentation through innovation and building strong affective commitment with customers vis-a-vis behavioral commitment*

14:00 - 15:00

LUNCH - 5th floor

15:00-16:30

Workshop: Successful Intergenerational Learning in Enterprizes: Demonstration of the DIGL tool
Dr. Ana Vivas, Dr Antonia Ypsilanti - International Faculty of TUoS
Auditorium 5th floor

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|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Discussants: Dr. Robert Wapshott, Dr. Peter Rodgers | |
| | Chair: Dr. Anastasios Karamanos | |
| | Room L1 - 7th Floor | |
| 16:30 - 17:00 | Andreana Drencheva. <i>Proactive Feedback-Seeking Behaviour as a Valuable Resource for Nascent Social Entrepreneurs: Entrepreneurial Opportunity Evaluation and Refinement</i> | |
| 17:00 - 17:30 | Harisia Vlachou and Olga Iakovidou. <i>Business location factors: an historical overview</i> | |
| 17:30 -18:00 | Nattacia Dabescki. <i>Made in Macedonia, Born Global: A Case of Rapid Internationalisation</i> | |
| 18:00 -18:30 | Sotirios Vlachakis, Marjan Naaranoja and Kerstin Siakas. <i>Family Business in Greece. Investigation of the basic problems</i> | |
| 18:30 -19:00 | Estella Adamidou, Kerstin Siakas and Marja Naaranoja. <i>How can innovations in computer sciences and management reinforce family businesses towards the challenges of the new economy?</i> | |
| | Tuesday 17/09/2013 | |
| | Parallel Sessions | |
| | Discussants: Ms Linda Lewis, Dr. Pavlos Gkasis | Discussants: Dr. Peter Rodgers, Dr. Ana Cruz |
| | Chair: Dr. Pavlos Gkasis | Chair: Dr. Leslie Szamosi |
| | Room L1 - 7th Floor | Room L2 -7th Floor |
| 10:00 - 10:30 | Kushtrim Zeqiri. <i>Foreign Direct Investment and its impact on Kosovo's economic growth</i> | Giovanni Oscar Serafini. <i>Comprehending HRM policies and practices in multinationals within the hospitality sector: country of origin and country of domicile effects</i> |
| 10:30 -11:00 | Eva Dhimitri, Frederik Cucllari and Mirela Cini. <i>Dynamic of Social –Economic disparities and regional development in Albania.</i> | Ljubisha Stefanoski, Goce Naumoski and Gjorgji Rafajlovski. <i>Trademark Valuation – managing Intellectual Property for strategic marketing and financial benefits</i> |
| 11:00 - 11:30 | Esida Gila Gourgoura and Eftychia Nikolaidou. <i>Investigating the causality between Financial Development and Economic Growth in the developing countries of Europe: Evidence from Albania and Turkey</i> | Akmal Abruev, Olim Murtazaev and Stamatis Aggelopoulos. <i>Opportunities of increasing livestock production efficiency by developing agro-services in Uzbekistan</i> |
| 11:30 -12:00 | Irena Jankovic. <i>The Impact of Currency Mismatch on Sovereign Default Risk</i> | |
| 12:00-12:30 | Coffee Break - 5th floor | |
| 12:30-14:00 | Workshop: Public Engagement and Impact of PhD Researchers Dr. Tim Vorley, Dr. Robert Wapshott - The University of Sheffield Auditorium - 5th Floor | |
| 14:00-15:00 | Lunch - 5th floor | |
| 15:00-15:30 | Best Papers Awards | |



8th Annual South East European Doctoral Student Conference Programme
RESEARCH TRACK 2: Information and Communication Technologies

16 - 17 September 2013, Venue: 3 Leontos Sofou str., CITY College bldg., Thessaloniki - Greece

Monday 16/09/2013

09:00 - 09:50

WELCOME and REGISTRATION (5th floor)

09:50 - 10:00

Welcome message
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10:00 - 11:00

Opening Keynote Speech
Professor Panagiotis Bamidis - Aristotle University of Thessaloniki, Greece
"Silvergaming for body and mind health: neuroscientific principles, software design, pilot deployment and commercialisation"
 Auditorium (5th floor)

11:00 - 11:30

Coffee Break - 5th floor

Discussant: Prof Panagiotis Bamidis

Chair: Dr Dimitris Dranidis

Auditorium - 5th Floor

11:30 - 12:00

Dimitrios Kourtesis and Konstantinos Bratanis, "Towards Continuous Quality Assurance in Future Enterprise Cloud Service Brokers"

12:00 - 12:30

Rustem Dautov, Mike Stannett and Iraklis Paraskakis, "On the Role of Stream Reasoning in Run-time Monitoring and Analysis in Autonomic Systems"

12:30 - 13:00

Fotis Gonidis, Iraklis Paraskakis and Anthony J H Simons, "Existing approaches for cross-platform development and deployment of cloud applications"

13:00 - 13:30

Enida Sheme and Neki Frasheri, "Green Cloud Computing Trends: A Review"

13:30 - 14:00

Magdalena Kostoska, Marjan Gushev, Sasko Ristov and Kiril Kirovski, "Cloud Service Portability Opportunities"

14:00 - 15:00

LUNCH - 5th floor

15:00-16:30

Workshop: Successful Intergenerational Learning in Enterprizes: Demonstration of the DIGL tool
Dr Ana Vivas, Dr Antonia Ypsilanti - International Faculty of TUoS
 Auditorium - 5th Floor

Parallel Sessions

Discussant: Dr Pantelis Angelidis

Discussant: Dr Tony Cowling

Chair: Prof Petros Kefalas

Chair: Dr George Eleftherakis

| | Auditorium - 5th Floor | Conference room - 5th Floor |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| 16:30 - 17:00 | Biljana Stojkoska, "Improved MDS-MAP Algorithm for Nodes Localization in 3D Wireless Sensor Networks " | Renalda Kushe and Adrian Shehu, "Performing a Penetration Test in a Data Network" |
| 17:00 - 17:30 | Adelina Basholli and Thomas Lagkas, "Simulation of Network Request Mapping Techniques" | Marsida Ibro, Marin Aranitasi and Blerta Moçka, "High-Throughput Asymmetric Encryption cryptanalysis in Embedded Systems" |
| 17:30 -18:00 | Biljana Stojkoska and Andrijana Popovska Avramova, "Wireless Sensor Networks Framework for Indoor Temperature Regulation" | Marin Aranitasi, Marsida Ibro and Bojken Shehu, "Using PKI to increase the security of the electronic transactions" |
| Tuesday 17/09/2013 | | |
| Parallel Sessions | | |
| | <i>Discussant: Prof Nick Bassiliades</i> | <i>Discussant: Dr Ilias Sakellariou</i> |
| | Chair: Dr Kostas Dimopoulos | Chair: Dr Thomas Lagkas |
| | Conference room - 5th Floor | Auditorium - 5th Floor |
| 09:30 -10:00 | Fidan Limani and Vladimir Radevski, "Enrichment of Digital Libraries with Web 2.0 Resources for Enhanced User Search Experience" | Konstantinos Rousis, George Eleftherakis and Tony Cowling, "A Survey of Engineering Emergence" |
| 10:00 - 10:30 | Edmond Jajaga, Lule Ahmedi and Lejla Abazi Bexheti, "Semantic Web Trends on Reasoning Over Sensor Data" | Dionysis Basakos, Petros Kefalas and Roger Moore, "Emotional BDI Agents: The Influence of Emotions on Cognitive Decision-Making Process" |
| 10:30 -11:00 | César Luis Alvargonzález, Jose María Alvarez Rodríguez and Jose Emlio Labra Gayo, "Towards A Multilingual - Domainless Automatic Collaborative Tagging Technique" | Radu Teodoru Popa and Mihai Mocanu, "Validation Study for Two-Stage Vessel Segmentation Algorithm" |
| 11:00 - 11:30 | Alejandro Montes-García, Jose María Álvarez-Rodríguez, Jose Emilio Labra-Gayo and Marcos Martínez-Merino, "Towards an Adaptive and Hybrid News Recommendation System for Journalists: The Wesomender Approach" | Ehimen Ejodame and Stuart Maguire, "Research Method For Studying Complex Phenomenon In Information Systems" |
| 11:30 -12:00 | Jose María Alvarez-Rodríguez, "A natural language and semantic-based technique to unify corporate names in the e-Procurement sector. The CORFU approach" | |
| 12:00-12:30 | Coffee Break - 5th floor | |
| 12:30-14:00 | Workshop: Public Engagement and Impact of PhD Researchers Dr. Tim Vorley, Dr. Robert Wapshott - The University of Sheffield Auditorium - 5th Floor | |
| 14:00-15:00 | Lunch - 5th floor | |
| 15:00-15:30 | Best Papers Awards | |



8th Annual South East European Doctoral Student Conference Programme
RESEARCH TRACK 3: Society and Human Development: Psychology, Politics, Sociology, and Education

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10:00 - 11:00

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"Silvergaming for body and mind health: neuroscientific principles, software design, pilot deployment and commercialisation"
 Auditorium (5th floor)

11:00 - 11:30

Coffee Break - 5th floor

Parallel Sessions

Discussants: Dr Vivas, Dr Savvidou

Discussants: Dr Kelpi, Dr Ypsilanti

Chair: Dr Lazuras

Chair: Dr Chrysochoou

Room L5 - 7th Floor

Room L6 - 6th Floor

11:30 - 12:00

Sam Farley, Carolyn Axtell, Christine Sprigg and Iain Coyne. *Developing a Workplace Cyberbullying Measure*

Theodosios Tasios and Efrosini Kalyva. *The importance of children's participation in decision-making about themselves and the barriers, which might encounter*

12:00 - 12:30

Danai Triantafylli, Lambros Lazuras, Peter Harris and Richard Rowe. *The Role of Optimism Bias in Greek Young Drivers' Propensity to Commit Road Violations*

Fatbardha Qehaja-Osmani. *The development of executive functions in children*

12:30 - 13:00

Vassilis Barkoukis, Lambros Lazuras, Peter Harris and Richard Rowe. *Effect of self-affirmation manipulation on doping users' response rate to a doping related questionnaire*

Masauda El-Aswed and Andrey Rosowsky. *Muslim parents and the reasons for sending their children to Single-sex Islamic schools in the UK*

13:00 - 13:30

George Pavlidis and Ana Vivas, *A systematic literature review on the cognitive correlates of everyday functionality in healthy older adults.*

Dimitra Anastasiadou, Ana Rosa Sepulveda and Montserrat Graell. *The relationship between dysfunctional patterns of families' response to the illness and symptom severity in adolescent patients with anorexia nervosa at illness onset: A gender-specific approach*

13:30 - 14:00

Rudina Shkullaku and Erika Melonashi. *Patterns of Stressors Among Albanian University Students: The Case of the European University of Tirana*

14:00 - 15:00

LUNCH - 5th floor

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|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 15:00-16:30 | Workshop: Successful Intergenerational Learning in Enterprizes: Demonstration of the DIGL tool Dr Ana Vivas, Dr Antonia Ypsilanti - International Faculty of TUoS Auditorium - 5th Floor |
| | Discussants: Mrs Brunet |
| | Chair: Dr Patsarika |
| | Room L5 - 7th Floor |
| 16:30 - 17:00 | Artemis Kyrkou. <i>Children's Healthcare Facilities: Architectural aspects for the improvement of the environment's quality</i> |
| 17:00 - 17:30 | Thaleia Grigoriadou. <i>Exploring the Gesamtkunstwerk concept in the design of the theatrical spatial experience. A constructivist approach</i> |
| 17:30 -18:00 | Darja Koturovic. <i>Mapping the obstacles to effective governmental and non-governmental action against drug trafficking: the sociopolitical context in Serbia</i> |
| 18:00 -18:30 | Voula Kyprianou. <i>Including female non mainstream representations in NGO mainstream discourses to enhance peace building</i> |
| | Tuesday 17/09/2013 |
| | Discussants: Dr Patsarika, Ms Brunet |
| | Chair: Dr Chrysochoou |
| | Room L5 - 7th Floor |
| 10:00 - 10:30 | Alexandros Kyriakidis. <i>Greek memorandums of understanding and democracy</i> |
| 10:30 -11:00 | Pradana Boy Julian. <i>The functions of Fatwa in contemporary Muslim societies: An indonesian experience</i> |
| 11:00 - 11:30 | Jana Drabova and Tereza Gajd'oková. <i>Reading Literacy in the Educational Process from Primary School Teachers' Viewpoint</i> |
| 11:30 -12:00 | Sofia Georgievska. <i>Motivation for working with children with special needs</i> |
| 12:00-12:30 | Coffee Break - 5th floor |
| 12:30-14:00 | Workshop: Public Engagement and Impact of PhD Researchers Dr. Tim Vorley, Dr. Robert Wapshott - The University of Sheffield Auditorium - 5th Floor |
| 14:00-15:00 | Lunch - 5th floor |
| 15:00-15:30 | Best Papers Awards |