

2ND INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND REGIONAL DEVELOPMENT

THEME:

Entrepreneurship and Innovation Crossroads: Triggers, Catalysts and Accelerators for Sustainable Regional Development

24-25 April 2009, Thessaloniki, Greece

SCOPE AND AIMS

ICEIRD 2009 aims to provide an effective channel of communication between decision-makers (government, ministries and state agencies), researchers (universities, research and development centres, start-up centres and incubators), practitioners (SME leaders and managers) and persons concerned with the latest research, scientific development and practice on innovation and entrepreneurship in order to discuss topics that are of currency, relevance and significance for national competitiveness as well as sustainable, robust, and equitable regional development. ICEIRD09 aims to:

- address key factors in regional economic development, entrepreneurial vitality and innovation processes
- raise the level of awareness about innovation, entrepreneurship and competitive advantage
- strengthen the regional and international network among representatives from SEE countries and those from EU member states
- consolidate intra-SEE networks of SMEs, Start-up Centers and Incubators
- understand cultural and national barriers of entrepreneurship in the global economy
- promote best practices in innovation research and business development
- facilitate regional partnerships and innovation networks

CONFERENCE TOPICS

- **Creativity, Complexity and Competitiveness Issues for Small and Medium Enterprises (SMEs) in SEE vs. other regions (EU and other)**
 - Leveraging e-skills for Innovation in the Knowledge Society
 - Managing and Leveraging Complexity, Creativity and Innovation in SMEs
 - Trust, Respect, Culture and Collaboration Issues for SMEs in SEE vs. other regions (EU and other)
 - Leadership and Management practices that can be applied to SMEs
 - SME Business process modeling, SME Knowledge management and technology transfer
 - New Technology Ventures Financing
 - Business incubation management and leadership
 - Human Resources Practices for promoting innovation for SMEs
- **South East European Entrepreneurial Innovation Clusters**
 - SMEs' Entrepreneurship as an Innovation Driver
 - Opportunities and barriers for closer cooperation between South East European SMEs in Innovation & Entrepreneurship: Strategic Integration vs. Flexibility and SME Competitiveness
 - Innovation Clusters, Technology Transfer and Social Entrepreneurship
 - Social Networking as Driver of EICs formation
 - Science & Technology Parks and EICs
 - Young and Women Entrepreneurs development via EICs
 - Benchmarking of Entrepreneurship and Innovation Best Practices in the region
 - Innovation policy in SMEs
- **Technology Innovation, Transfer and Commercialization across Government, University, Industry domains**
 - The role of the State and Public Policy with regards to SME Innovation and Entrepreneurship
 - Governmental and regional policies on entrepreneurship and innovation
 - Entrepreneurial Universities and Entrepreneurial Innovation Clusters
 - Entrepreneurship education, University – Industry collaboration
 - Innovative supply chains, Innovative Supply Chain Management practices in SEE
 - SMEs and the role of the Innovation Zone (business centers and incubators)
 - Intangibles Valuation and Intellectual Property Rights

COMMITTEES

Conference Chair: Panos Ketikidis (City College), **Conference Co-Chairs (Organisation):** Thanos Hatzia Apostolou (City College), Fotis Misopoulos (City College)

Programme Committee: Elias Carayannis (George Washington University), Siau Ching Lenny Koh (University of Sheffield), Nicos Komninos (Aristotle University of Thessaloniki), Radmil Polenakovik (Ss. Cyril and Methodius University), Jaka Vadnjak (GEA College for Entrepreneurship), Cotet Domnica (Mechanical Research Engineering Institute), Petko Ruskov (Sofia University), Zoran Anisic (University of Novi Sad), Luke Pittaway (Georgia Southern University), Collin Williams (University of Sheffield), Ari-Veikko Anttiroiko (University of Tampere), Robert Huggins (University of Wales Institute), Roumen Nikolov (University of Sofia), Zenon Michaelides (University of Liverpool), Leon Oerlemans (Tilburg University)

Local Organising Committee: Anna Sotiriadou (City College), Nikos Zaharis (SEERC), Stelios Kehaghias (City College), Leslie Szamozi (City College), Alexandros Psychogios (City College)

SUBMISSIONS, REVIEW and PROCEEDINGS

Authors are invited to submit a full paper of 6-10 pages. Submitted papers, which will go under blind review by at least two referees. Following acceptance, authors are asked to prepare a camera ready paper in a predefined format. The Conference Proceedings, including all papers presented will be published as a SEERC book edited by the Conference Chairs. Selected papers will be published in a special issue of the International Journal for Innovation and Regional Development (IJIRD) Interscience Publisher Ltd. The official language of the conference is English.

IMPORTANT DATES

- **Submission of full papers:** 19 January 2009 (extended from 12 January 2009)
- **Notification of acceptance:** 23 February 2009
- **Submission of camera ready paper:** 10 March 2009
- **Early Registration and Author Registration:** 16 March 2009



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South-East European Research Center SEERC
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