

Research Student Seminars

**Tuesday 17 March 2009
10:00-11:00**

**SEERC Seminar Room
SEERC Bldg**

“Management Education as a Driver of Institutional Isomorphism in Non-Anglo-Saxon Business Environments: The Case of Greece”

by
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ABSTRACT

This study seeks to investigate the role of Anglo-Saxon business education in promoting the dissemination of Anglo-Saxon/Liberal Market style business practices into South European economies, using the case of Greece. Framed by the literature on comparative capitalism, this study is based on a document study and in-depth interviews of stakeholder groupings. It aims to provide further insights into the process of change in South European capitalism, the impact of management education on practice, and the extent to which the expansion of Anglo-Saxon style management education into the Mediterranean world provides the basis for emerging sets of complementarities underlying a protracted process of experimentation and change.

The seminar series is open to all members of *staff and students* of CITY and to *public* that wish to attend.