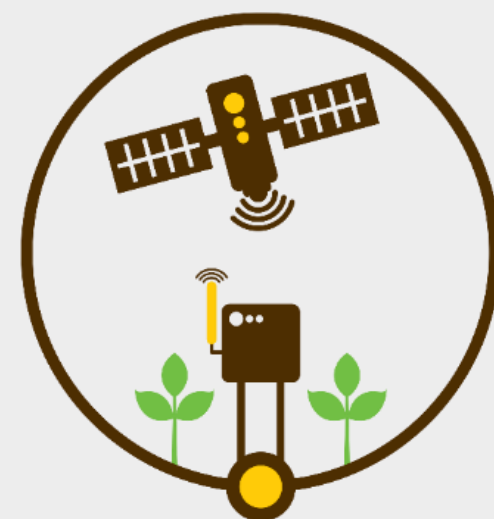


Agri-Tech Deep-Dive Webinar

November 10th

**IoT and Earth
Observation**

**Neuro-science
marketing**



A live webinar on Agricultural technologies and Neuro-Marketing techniques with Q&A and Panel Discussion.

The Language of the Webinar will be English.

[Click here to register](#)



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Agenda

10 / November/ 2020
16:00 – 18.00 GR Local Time

Time	Title	Presenter
16.00 16.30	IoT and Earth Observation (EO) for growing farm yield and improving resource efficiency	NEUROPUBLIC
16.30 17.00	Neuro-science marketing techniques for shifting diets and personalised branding	SEERC
17.00 17.30	A real life example on using IoT and EO for Smart Farming	NEUROPUBLIC
17.30 18.00	Panel Discussion – Q&A	

- The webinar takes place within AgTech7 project, funded by Erasmus+, aiming at training students, professionals and entrepreneurs in a wide range of Agricultural Technologies and Startup Techniques.

- You will gain a better understanding of:

The capabilities and key opportunities in applying Internet of Things and Earth Observation Technologies in the Agricultural domain.

The trends of neuro-science marketing techniques in the agri-food sector with practical examples and cases.



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