

OPEN SEMINAR SERIES

Tuesday 23 September 2014

10:00 – 11:00

**SEERC Conference Room
3rd Floor Strategakis Bldg**

“Interdisciplinary Tales from the Environment & Behaviour Research Group (EBRG)”

By

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ABSTRACT

The University of Sheffield’s Environment and Behaviour Research Group (EBRG) is an interdisciplinary group of research staff and students based in the Department of Psychology. The group is interested in attitudes and behaviours towards energy, new technologies, environmental sustainability and climate change. There is a strong focus on multi-disciplinary research and on the application of psychological theory to a range of environmental challenges.

Within this seminar Dr Chris Jones (Head of the EBRG) will outline more about the pioneering research being conducted by members of the EBRG; showcasing studies focused on identifying more about public responses to wind farm citing, the psychology of rebound effects, the role of smart citizens in future cities, the impact of household energy efficiency interventions on health and well-being, and how to promote ‘greener’ consumerism.

The seminar will then move to focus on the What a Waste! project, which is an ongoing project designed to formally assess public perceptions of a Carbon Dioxide Utilisation (CDU) technologies; technologies that use CO₂ captured from industrial processes (e.g., electric power generation) to manufacture useful products (e.g., cement, plastics, transport fuel).

In showcasing the breath of research being conducted by the EBRG it is hoped that opportunities for future collaboration with researchers at SEERC can be identified.

The seminar series is open to all members of *staff and students* of CITY and to any *externals* that wish to attend.



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