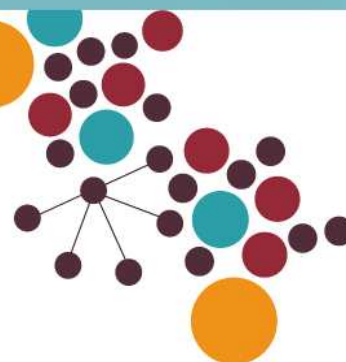


REGION of CENTRAL MACEDONIA

Hotel Electra Palace
THESSALONIKI
GREECE



MedLab

Mediterranean Living Lab
for Territorial Innovation

Final CONFERENCE and Steering Committee Meeting
AGENDA

3rd & 4th October 2011
Thessaloniki - GREECE



PARTNERSHIP

- **Region of Central Macedonia**
- **Larnaca District Development Agency**
- **University Development Center and University Incubator of Primorska**
- **Lazio Region**
- **Mediterranean Institute**
- **I2BC: Innovation Institute for the Citizens' Wellbeing**
- **TRAGSA**
- **DRU-ARTA: Sicilian Region, Planning Department**



HELLENIC DEMOCRACY
REGION of CENTRAL MACEDONIA

Projet co-financé par le Fonds Européen de Développement Régional – FEDER
Project co-financed by European Regional Development Fund - ERDF



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MEDLAB PROJECT

AGENDA

MedLab's objective is to promote processes of open innovation and territorial cooperation in the Mediterranean Basin, through the construction of a trans-Mediterranean Living Lab articulated as a multi-player, multi-level governance network for territorial innovation. It is building on concrete pilot projects in five key fields: inno-SME networks, rural development, coastal zone management, participatory strategic planning and tourism. The project is co-financed by the European Regional Development Fund (ERDF), and encompasses 6 MED space Member States.

Monday, 3th October			Tuesday, 4th October		
Project Steering Committee Meeting (project partners only)			Closing conference (open event)		
10:00 - 11:45	Update on project progress	P. Georgopoulos, RCM	Part 2: Living labs in the Mediterranean basin		
	Remaining activities		09:30 - 10:00	Registration	
	Update on financial progress	E. Staiou, RDF RCM	10:00 - 10:45	Welcome speeches	
	Q&A on financial management			Representative of the Decentralized Administration Macedonia – Thrace	
11.45 - 12.00	Coffee break			D. Psomiadis, Deputy Governor of the Region of Central Macedonia	
12:00 - 14:00	Project finalization	J. Marsh, DRU-ARTA		C. Cervelli, Responsible of Project Pole, MED Programme JTS	
	Publications, final report		10:45 - 12:15	The thematic context	
	Continuation of cooperation after MedLab			From the innovation pole to the MedLab	
	Any other business			The Living lab movement in Europe and the world	
14.00 - 16.00	Lunch			The territorial dimension of Living labs	
				Innovation in the times of crisis	
Closing conference (open event)				From Smart Cities to Smart Regions	
Part 1: Medlab pilots interactive open workshop					
16:00 – 17:15	Presentation of the MedLab project Living Lab pilots		12.15 - 12:45	Coffee break	
	InnoSme networks	I. Passas, URENIO	12:45 – 14:00	Policy issues	
	Tourism	M. Zanos, Larnaca District DA		Living labs and environment	
	Participatory Strategic Planning	J. Marsh, DRU-ARTA		The role of IPA countries in the Med program	
	Coastal Zone Management	P. Lupino, Lazio Region		Macro-regional Governance and regional policy	
	Rural Development	F. Trapani, Lazio Region	14:00 - 15:00	Lunch	
17:15 – 18:15	Presentation of local innovation initiatives		15:00 - 16:30	The MedLab charter	
	Thessaloniki Innovation Zone	E. Iakovou, Alexander Innovation Zone		The MedLab EGTC	
	Building Capacity in SEE	N. Zaharis, SEERC		Financial Sustainability	
	Veria Smart City	P. Pavlides		Presentation of the MedLab Charter	
	FIN LLAB – Financial Assistance to SMEs	UI of Primorska		Signature ceremony	
18:15 - 19:00	Round table discussion on opportunities for future exchange and networking				
19:00 – 20:30	Cocktail reception				