



Submissions:

Paper Submission – Academic papers accepted and presented at the conference will be published in the **Conference Proceedings**. Selected papers will be also published in a special issue of the International Journal for Innovation and Regional Development (IJIRD), Interscience Publisher Ltd.

As well as full academic papers, the following submissions are welcomed and will be published in the **Booklet of Abstracts**:

- **Case Study Submissions** - Presentations from individuals or companies working in the field.
- **Practitioner Contribution** - Contributions, either presentations or demonstrations, from individuals or companies working in the field.
- **Institutional Contribution** - Contributions, either presentations or demonstrations, from institutions working in the field (agencies, chambers, technoparks, incubators, municipal offices, etc.)

Submission details:

Abstract details: All submission types require an abstract up to 300 words in the first instance, to be received by 22nd January 2010.

Full paper: Only required for academic paper submissions once the abstract has been selected, no more than 6-8 pages to be received 26th March 2010. Papers should be submitted as .DOC and .PDF files through Easy Chair conference system.

Important Dates

Submission of abstracts: 22nd January 2010

Notification of acceptance: 26th February 2010

Submission of full papers: 26th March 2010

Submission of camera ready full papers: 23rd April 2010

Early registration and author registration: 23rd April 2010

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Novi Sad

Novi Sad is located in the southern part of Europe, in Serbia and lies on the left bank of the river Danube. It is the second largest city in Serbia. In contrast to many other European destinations, has the reputation, by full right, of a multinational, multicultural and multi-confessional metropolis in which all differences are seen as advantages. The witnesses to that are Novi Sad Theatre/Újvidéki Színház and University of Novi Sad with 19 faculties and specialized departments at which the lectures are held in languages of national minorities or were founded with that purpose. Still, there are so many other things that represent a daily, lively routine of Novi Sad. Novi Sad is quite sensitive to its bridges. 134 pontoon bridges have been constructed from 1720s until 1920s. The history of these bridges is another story, a story so special that sometimes Novi Sad was called "the town where river runs above the bridges". Novi Sad is a simple city, hospitable and open-hearted to all of its visitors, built by measure of a man. It is a city one gets to know and love easily, but also a place hard to forget and leave forever.

For more information about culture, tradition and history of Novi Sad, please visit:

www.vojvodinaonline.com



Organisers:



University of Novi Sad



Faculty of Technical Sciences,
Department for Industrial
Engineering and Management



UNESCO Chair in
Entrepreneurial Studies



Training Center
Serbia

Co-organisers:



Republic of Serbia
Ministry of Science and
Technology Development



Provincial Secretariat for Economy
Provincial Secretariat for Science
and Technological Development
Provincial Secretariat for Regional
and International Cooperation



Vojvodina
Chamber of Commerce



3rd INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP,
INNOVATION & REGIONAL DEVELOPMENT

First Call

ICEIRD 2010

27 –2 9 May 2010

Novi Sad, Serbia

Organised by:

University of Novi Sad, Faculty of Technical Sciences,
University of Novi Sad, UNESCO Chair in Entrepreneurial Studies
CISCO Entrepreneur Institute - Training Center Serbia



General Information

Objectives and scope of the conference

We live in a time of change, in a fast evolving, increasingly global and competitive economy. Sustaining a competitive advantage requires that individuals, companies, and nations anticipate, stimulate and manage change rather than simply react to it. This is what entrepreneurship is about: channelling change to your advantage. New ideas generate new realities and this requires knowledge from different disciplines and the ability to combine such insight with the daily practical realities of business life.

The key areas of the conference are:

- Entrepreneurship as a process of identifying opportunities and putting useful ideas into practice;
- Innovation as the driver of national, regional and global economy;
- Regional development and the possibilities/barriers for closer cooperation between South East European economies.

Target Audience

The conference is addressed at national and regional government representatives in all countries of South-East Europe, who are involved in the process of policy making in the area of Innovation, Entrepreneurship and Regional Development. Special target group are enterprises, as well as non-governmental organizations active in conference topics.

The conference brings together policy makers, experts, practitioners, professors, business people and scientists in this subject area. ICEIRD 2010 will make a contribution to policy making and new ideas on competitiveness in the region. Special target audience are students, young researchers, scientists and entrepreneurs to present actual research projects and results.

Conference Theme

Entrepreneurship beyond crisis – channelling changes to advantage

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Conference Topics

Creativity, Complexity, Competitiveness and Crisis Issues for SMEs

- Leveraging e-skills for Innovation in the Knowledge Society
- Managing and Leveraging Complexity, Creativity and Innovation in SMEs
- Trust, Respect, Culture and Collaboration Issues for SMEs in SEE vs. other regions (EU)
- Leadership and Management practices that can be applied to SMEs
- SME Business process modelling, SME Knowledge management and technology transfer
- New Technology Ventures Financing
- Business incubation management and leadership
- Human Resources Practices for promoting innovation for SMEs

South East European Entrepreneurial and Innovation Clusters

- SMEs' Entrepreneurship as an Innovation Driver
- Opportunities and barriers for closer cooperation between South East European SMEs
- Strategic Integration vs. Flexibility and SME Competitiveness
- Innovation Clusters, Technology Transfer and Social Entrepreneurship
- Social Networking as Driver of EICs formation
- Science & Technology Parks and EICs
- Young and Women Entrepreneurs development via EICs
- Benchmarking of Entrepreneurship and Innovation Best Practices in the region
- Innovation policy in SMEs

Technology Innovation, Transfer and Commercialization across Government, University

- The role of the State and Public Policy with regards to SME Innovation and Entrepreneurship
- Governmental and regional policies on entrepreneurship and innovation
- Entrepreneurial Universities and Entrepreneurial Innovation Clusters
- Entrepreneurship education, University – Industry collaboration
- Innovative supply chains, Innovative Supply Chain Management practices in SEE
- SMEs and the role of the Innovation Zone (business centres and incubators)

Conference Committees:

Conference Chair:

Dr. Zoran Anisic, University of Novi Sad, Novi Sad, Serbia

Conference executive:

- ✚ Dr. Ari-Veikko Anttiroiko, University of Tampere, Tampere, FI
- 🇺🇸 Professor Elias Carayannis, George Washington University, Washington DC, USA
- 🇷🇸 Professor Ilija Cosic, University of Novi Sad, Novi Sad, RS
- 🇷🇴 Mrs. Cotet Domnica, Mechanical Research Engineering Institute, Bucharest, Ro
- 🇬🇧 Professor Robert Huggins, Univ. of Wales Institute, Cardiff, UK
- 🇬🇷 Professor Panayiotis Ketikidis, City College, Thessaloniki, GR
- 🇬🇷 Professor Nicos Komninos, Urban and Regional Innovation Research Unit, Thessaloniki, GR
- 🇬🇧 Professor Siau Ching Lenny Koh, Univ. of Sheffield, Sheffield, UK
- 🇬🇧 Dr. Zenon Michaelides, University of Liverpool, Liverpool, UK
- 🇧🇬 Professor Roumen Nikolov, University of Sofia, Sofia, BG
- 🇳🇱 Professor Leon Oerlemans, Tilburg University, Tilburg, NL
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- 🇷🇸 Professor Vojin Senk, University of Novi Sad, Novi Sad, RS
- 🇸🇮 Dr. Jaka Vadrnjak, GEA College for Entrepreneurship, Piran, SI
- 🇬🇧 Professor Colin Williams, University of Sheffield, Sheffield, UK

Organizing Committee:

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