



SEVE  
GREEK EXPORTERS ASSOCIATION



## INVITATION

Monday, March 27<sup>th</sup>, 2023, at 17:00 hrs, TCCI's Conference Hall

### **“Working with Millennials and Generation Z: A new beginning or the beginning of the end”**

The South - East European Research Centre and the Thessaloniki Chamber of Commerce and Industry co-organize an informative event entitled **“Working with Millennials and Generation Z: A new beginning or the beginning of the end?”** on **Monday, March 27, 2023 at 17:00**, at the Conference Hall of the Thessaloniki Chamber of Commerce and Industry, in the frame of the European program **Esmerald**. The event will be held in collaboration with SEVE - Greek Exporters Association.

The purpose of the event is to understand the needs of different generations working in the organizations and how to manage multi-generational workforces with a strong emphasis on Millennials and Generation Z and to present to the business community of our region, the **Esmerald program**, which has been designed to develop digital content to strengthen SME's competitiveness and resilience, in the post Covid 19 era.

The working language of the event is English.

For the program of the event click [here](#) and for the participation form [here](#)



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