

WORKSHOP

Innovation Crossroads: Bridging Academia with Industry

13 May 2008 – 18:00-21:00

Auditorium “Rodoula Kehaghia”, Stein Building, 2 Kalapothaki Str.

Abstract

Entrepreneurship and innovation are key drivers of sustainable economic development as well as convergence (high quality growth).

Therefore, understanding “what works” and “what fails” in the local as well as in the regional socio-economic context is the key for aspiring entrepreneurs as well as *intra-preneurs* (all the rest of us).

A panel of expert practitioners (entrepreneurs, investors, policy makers) will discuss critical success and failure factors and lessons learned from their entrepreneurial initiatives, successes and failures.

Speakers

Mr. Kokorotsikos, CEO, Euroconsultants

Mr. Iakovou, Lecturer, Aristotle University

Mr. Venieris, Entrepreneur

Mr. Arzimanoglou, Entrepreneur and Managing Director, Innovation Zone

Mr. Hoyt Yee, General Counsellor, US Consulate

Mr. Eleftheriadis, Regional Director of Central Macedonia, Bank of Pireaus

Moderated by

Professor Dr. Elias G. Carayannis

(City/seerc4ties & George Washington University)