WORKSHOP
Innovation Crossroads: Bridging Academia with Industry
13 May 2008 – 18:00-21:00
Auditorium “Rodoula Kehaghia”, Stein Building, 2 Kalapothaki Str.

Abstract
Entrepreneurship and innovation are key drivers of sustainable economic development as well as convergence (high quality growth).

Therefore, understanding “what works” and “what fails” in the local as well as in the regional socio-economic context is the key for aspiring entrepreneurs as well as intra-preneurs (all the rest of us).

A panel of expert practitioners (entrepreneurs, investors, policy makers) will discuss critical success and failure factors and lessons learned from their entrepreneurial initiatives, successes and failures.

Speakers
Mr. Kokorotsikos, CEO, Euroconsultants
Mr. Iakovou, Lecturer, Aristotle University
Mr. Venieris, Entrepreneur
Mr. Arzimanoglou, Entrepreneur and Managing Director, Innovation Zone
Mr. Hoyt Yee, General Counsellor, US Consulate
Mr. Eleftheriadis, Regional Director of Central Macedonia, Bank of Pireaus

Moderated by
Professor Dr. Elias G. Carayannis
(City/seerc4ties & George Washington University)