

OPEN SEMINAR SERIES

Tuesday 8 April 2014
10:00 – 11:00

SEERC Conference Room
3rd Floor Strategakis Bldg

“Patterns of blended information behaviour in Second Life”

By
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ABSTRACT

The aim of this presentation is to provide insight into the information behaviour (IB) of people seeking information related to activities carried out in the 3D virtual world (VW) Second Life (SL). Whilst SL is the grounds for the study, the author will also highlight ways in which the participants move between different kinds of online and physical channels to meet their needs (what she has characterised as “Blended Information Behaviour” (Webber, 2013). This has much in common with patterns of IB identified in studies of everyday IB. The presenter will start by identifying relevant characteristics of SL, then outline the study's methods and summarise her analysis of the data. Whilst use of SL itself may remain relatively minority occupation, the use of VWs and other virtual environments is continuously expanding. As well as providing insight into IB within this context, this study also illuminates everyday and practice-based IB of academics and professionals.

The seminar series is open to all members of *staff and students* of CITY and to any *externals* that wish to attend.

