Understanding Entrepreneurial Behaviours and Resilience in SMEs: lessons from Kosovo

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ABSTRACT

A short presentation will take place regarding the research Ms Ismaili is doing in the framework of her PhD. The purpose of Ms Ismaili’s research is to explore the understanding of how SMEs engage in their entrepreneurial activity and resilience when they are faced with barriers from formal institutions in Kosovo. The research objectives that are going to guide the study are: - uncovering the processes SMEs use to identify their vulnerabilities towards barriers, within the context of formal institutions, - discovering possible reasons why SME decide to engage in high growth entrepreneurial activity and not low growth, or vice versa, and - uncovering how SMEs achieve resilience and the impact it has on the SME growth and development, within the context of institutional barriers. In order to provide richer answers to the research aims, a multiple case study approach will be used. The central unit of analysis, or otherwise referred to as the case, will be the SMEs, with barriers caused by the formal institutions will be considered as the context. The findings of the proposed study will contribute to the literature regarding transition and post conflict economies, the decisions to choose one type of entrepreneurial activity over the other, and resilience. Additionally the findings will also have policy implication, regarding SME support systems.

The seminar series is open to all members of staff and students of CITY and to any externals that wish to attend.