

AgTech7 Open Day

December 1st

13:00–13:45

GR TIME (EEST)



A live online webinar on Neuro-marketing approaches and a Case Study of the Agri-Tech domain.

The Language of the Webinar will be English.

[Click here to join](#)



AgTech7



Agenda

1 / December / 2022
13:00-13:45 EEST(GR) TIME

Time	Title	Presenter
13.00 13.20	Neuro-marketing techniques for Agri-Tech	SEERC
13.20 13.40	AgTech7 Overview, Results and Sustainability	NEUROPUBLIC
13.40 13.45	Q&A	

- The webinar takes place within AgTech7 project, funded by Erasmus+, aiming at training students, professionals and entrepreneurs in a wide range of Agricultural Technologies and Start-up Techniques.
- You will gain a better understanding of:

Neuro-marketing Techniques for the agri-food industry

The project's Overview, Results and Sustainability.



[Click here to join](#)