OPEN SEMINAR SERIES

THURSDAY 14th December 2006
13:00 – 14:00
SEERC Seminar Room
SEERC Bldg

“Entrepreneurship and Innovation Triggers, Catalysts and Accelerators: Geo-economic and Geo-political Challenges and Opportunities for Greece and its Periphery”

By

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ABSTRACT

Entrepreneurship and Innovation are at the heart of high quality and quantity economic development in terms of sustainability, spatial income distribution, and scale and scope. The triggers, catalysts, and accelerators of the twin, mutually complementary and reinforcing phenomena of entrepreneurship and innovation that are found at the nexus of people, culture and technology (and the related concepts of strategic knowledge serendipity and strategic knowledge arbitrage (Carayannis, 2003, 2004, 2005, 2006)) are discussed. This review will also include cases of Greek multi-regional high technology ventures with a global/local focus as well as the challenges and opportunities of a more systematic architecting and leveraging of Greece's human and intellectual capital via innovation networks and knowledge clusters (Carayannis, 2000, 2001, 2002, 2003, 2004, 2005, 2006) and the accruing geo-economic and geo-political implications for Greece and its periphery.

The seminar series is open to all members of staff and students of CITY and to any externals that wish to attend.