

OPEN SEMINAR SERIES

THURSDAY 14th December 2006

13:00 – 14:00

SEERC Seminar Room

SEERC Bldg

"Entrepreneurship and Innovation Triggers, Catalysts and Accelerators: Geo-economic and Geo-political Challenges and Opportunities for Greece and its Periphery"

By

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ABSTRACT

Entrepreneurship and Innovation are at the heart of high quality *and* quantity economic development in terms of *sustainability, spatial income distribution, and scale and scope*. The triggers, catalysts, and accelerators of the twin, mutually complementary and reinforcing phenomena of entrepreneurship and innovation that are found at the nexus of *people, culture and technology* (and the related concepts of *strategic knowledge serendipity and strategic knowledge arbitrage* (Carayannis, 2003, 2004, 2005, 2006)) are discussed. This review will also include cases of Greek multi-regional high technology ventures with a global/local focus as well as the challenges and opportunities of a more systematic architecting and leveraging of Greece's human and intellectual capital via *innovation networks and knowledge clusters* (Carayannis, 2000, 2001, 2002, 2003, 2004, 2005, 2006) and the accruing *geo-economic and geo-political implications* for Greece and its periphery.

The seminar series is open to all members of *staff and students* of CITY and to any *externals* that wish to attend.