



**REGIONAL
INNOVATION
&
ENTREPRENEURSHIP**

Conference on
**Regional Innovation Strategy
and Entrepreneurship**

-
9 – 10 March, 2006

**Conference Centre
Thessaloniki Technology Park**



UK
TRADE &
INVESTMENT



REGIONAL INNOVATION STRATEGY & ENTREPRENEURSHIP

PROGRAMME

Thursday 9/3/2006

- 8:45 – 9:15 Registration
9:15 – 10:00 Welcome (*simultaneous translation into English will be available*)
- Minister of Development
 - Minister of Macedonia-Thrace
 - General Secretary R&D, Ministry of Development
 - General Secretary of Region of Central Macedonia
 - S. Gass, *British Ambassador to Greece*
 - C. Kiparissides, *Chairman of the Board of Directors, CERTH*

Session 1: Creating the Necessary Infrastructure and Environment

Chairman: N. Efthymiadis, *Thessaloniki Technology Park - Management and Devt Corporation SA*

- 10:00 – 10:20 **“Evolution of Innovation and Entrepreneurship in Thessaloniki: From Research Institutes to the Innovation Zone”**
P. Kokorotsikos, *Euroconsultants*
- 10:20 – 10:40 **“EU Research as a Driver for Product Innovation and Industrial Transformation”**
Chr. Tokamanis, *Directorate General Research, European Commission*
- 10:40 – 11:00 **“Regional Competitiveness and Innovation”**
R. Huggins, *Sheffield University & Enterprise and Regional Development Unit*
- 11:00 – 11:20 **“Linking Academia and Industry through Practical Industrial Projects”**
P. H. Ketikidis, *CITY Liberal Studies & South East European Research Center*
- 11:20 – 11:30 **Questions**
- 11:30 – 12:00 *Coffee Break*

Session 2: Commercialisation of Innovation

Chairman: G. Mylonas, *Federation of Industries of Northern Greece*

- 12:00 – 12:20 **“Weaknesses of the National Innovation System and Future Prospects”**
G. Mylonas, *Federation of Industries of Northern Greece*
- 12:20 – 12:40 **“The Non-linear Innovation Process and Drivers for Success”**
K. Markides, *DG VINNOVA, Swedish Governmental Agency for Innovation Systems*
- 12:40 – 13:00 **“Proving the Commercial Concept”**
P. White, *Yorkshire Forward Enterprise Fellowship & YTKO Ltd*
- 13:00 – 13:20 **“Commercialisation of High Technology from an Academic Institution”**
Chr. Lowe, *Institute of Biotechnology, University of Cambridge*
- 13:20 – 13:30 **Questions**
- 13:30 – 15:00 *Lunch*

REGIONAL INNOVATION STRATEGY & ENTREPRENEURSHIP

Session 3: Selected Case Studies

Chairman: A. Tsafaris, *CERTH*

- 15:00 – 15:20 **“Smart Holograms - Advanced Systems for Disease Diagnosis and Management”**
P. Rodgers, *Ithaka Life Sciences*
- 15:20 – 15:40 **“Nanotechnology and the Formation of High-tech Research and Commercialisation Clusters in Greece”**
L. Kaounides, *Technology Management, Innovation and Entrepreneurship, Queen Mary University of London*
- 15:40 – 16:00 **“Creating Value through Incubating IPR rather than Companies”**
A.J. Muir, *Seven Hills Venture Partners Ltd*
- 16:00 – 16:20 **“Experiences of Technology Transfer in Agricultural Science”**
J. Chojecki, *Plant Bioscience Limited*
- 16:20 – 16:40 **“Creating Regional Business Opportunities in Life Sciences, Biotechnology, Information/Communication, Energy and Environment”**
C. Kiparissides, *CERTH*
- 16:40 – 17:30 **Round Table Discussion**

Friday 10/3/2006

Two Parallel Workshops

1. Innovation Strategy and Implementation

Chairmen: E. Iakovou, *Aristotle University of Thessaloniki* and
N. Komninos, *Aristotle University of Thessaloniki*

- 9:00 – 9:15 **“Value Innovation: A Strategic Roadmap for High Growth”**
E. Iakovou, *AUTH*
- 9:15 – 9:30 **“Information Technologies and the Globalization of Innovation Systems”**
N. Komninos, *AUTH*
- 9:30 – 9:50 **Four Invited Short Presentations**
- 9:50 – 11:00 **Discussion and Preparation of Position Paper**

2. Technology Transfer & Entrepreneurship

Chairmen: V. Manthou, *University of Macedonia* and
Y. Bakouros, *University of Western Macedonia*

- 9:00 – 9:15 **“Effectiveness of Technology Transfer on Entrepreneurship”**
V. Manthou, *University of Macedonia*
- 9:15 – 9:30 **“Regional Innovation Observatories: The Case of Western Macedonia”**
Y. Bakouros, *University of Western Macedonia*
- 9:30 – 9:50 **Four Invited Short Presentations**
- 9:50 – 11:00 **Discussion and Preparation of Position Paper**

11:00 – 11:30 *Coffee Break*

Joint Session

11:30 – 12:30 **Presentation of Position Papers**



Scope of conference

In the context of the EU Lisbon strategy and the Greek Government's policy to promote research and development and particularly the promotion of the Thessaloniki Innovation Zone, this conference on Regional Innovation Strategy and Entrepreneurship aims to contribute by demonstrating and disseminating European best practices, with a particular emphasis on British success in this field. Necessary infra-structural components and their relations will be considered, together with the necessary mechanisms for the successful commercialisation of innovation. Case studies will look particularly at some of the sectors of regional importance, such as agrobiotechnology, life sciences and nanotechnology in textiles. The workshops on the second day will examine what elements of that experience can be useful for regional innovation policy and practice in Greece and will further draw conclusions on the steps that must be taken to move ahead.

Moreover, the conference aims at the creation of an ongoing dynamic regional forum in SE Europe that will discuss and promote policies and programmes in the area of Innovation & Entrepreneurship. The established regional network will also contribute to the discussions of future Regional Innovation Planning for the Period 2007-2013 both for Greece and the neighbouring preaccession countries.

Organising Committee

- Constantinos Kiparissides, *Centre for Research and Technology Hellas (CERTH)*
- Sarah Edwards-Economidi, *British Consulate Thessaloniki*
- Nikolaos Efthymiadis, *Thessaloniki Technology Park - Management & Devt Corp*
- Georgos Mylonas, *Federation of Industries of Northern Greece*
- Eleftherios Iakovou, *Aristotle University of Thessaloniki*
- Konstantinos Margaritis, *University of Macedonia*
- Paris Kokorotsikos, *Euroconsultants*