

OPEN SEMINAR SERIES

THURSDAY 15th March 2007
14:00 – 15:00

SEERC Seminar Room
SEERC Bldg

“GATE2START:

A ground-breaking model for the successful exploitation of research-based innovation; Bringing entrepreneurship and market expertise at the start of applied research”

By

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ABSTRACT

Gate2Start is a project supported by the European Community under the EUROPE INNOVA initiative, aiming to address a very well known problem in the European Union, namely the fact that **only a small percentage of innovative research – based ideas have been able to become funded and to transform into market products.**

The Gate2Start model assumes that break-through innovation starts at the initial stages of market-oriented research. Business aspects, market trends and funding possibilities need to be taken into account from the birth of a research idea.

Specific objectives and activities that will take place during the implementation of the Gate2Start project (2006-2008) are:

- ✦ Identification of **ICT financing specificities.**
- ✦ Development of **Gate2Start toolkit.**
- ✦ Organization of **awareness seminars** (participation of 200 researchers) in 5 European countries (Germany, Greece, Czech Republic, Austria, UK)
- ✦ Provision of **personal coaching** to 30 researchers and entrepreneurs.
- ✦ **Organisation of discussion** groups and **creation of local networks** of key innovation actors (researchers, serial entrepreneurs, investors etc) in 5 European countries (Germany, Greece, Czech Republic, Austria, UK).
- ✦ Elaboration of a **business platform** that will enable the interaction of the local networks and the transition of best practices.
- ✦ **Broader Dissemination of the Gate2Start model** via workshops (participation of 75 researches and entrepreneurs) and the creation of liaisons with other initiatives.

Gate2Start is supported by the European Commission under the EUROPE INNOVA initiative

The seminar series is open to all members of staff and students of CITY and to any externals that wish to attend.