



The
University
Of
Sheffield.



CITY College
An International
Faculty Of
The University.

South-East
European
Research Centre.



Annual Report 2010.

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Status Report

In 2010, the South-East European Research Centre continued its course of enriched research activities and reformed its operational structure, an action that was deemed necessary for future growth based on the accumulated experience from its past years of operation. SEERC as an integral part and research centre of the University of Sheffield, was able to substantiate the new status of CITY College as International Faculty of the University of Sheffield (TUoS) to a fortified collaboration with various departments of the University of Sheffield and particularly with the Public Services Academy and the Research and Innovation Services department. The joint collaboration led to the preparation and submission of research proposals, new networks were created among staff and existing ones were strengthened.

2010 also marked the beginning of a new period of business planning; following the successful implementation of the 2006-2009 SEERC Business Plan, a new Business Plan was approved by the SEERC Steering Committee in November 2010 covering the period 2010-2015, setting new targets for research and scientific outputs, for the doctoral programme, for publicity and networking and financial sustainability. A notable change was the restructuring of the SEERC Research Tracks; the third and fourth Research Tracks (RT3: Governance, Politics and Society, and RT4: Risk and Well-being and cognition) were merged to formulate a single Research Track that now constitutes the third one: "Society and Human Development: Psychology, Politics, Sociology and Education". This change is deemed as vital for enhancing cross-disciplinarity and also for a more effective operation of the Research Tracks and of the researchers within the respective clusters.

For the first time SEERC was awarded a grant for a Marie Curie Initial Training Network (ITN) in the frame of Framework Programme 7. RELATE is a trans-European research training network providing an opportunity for researchers in early stages of their careers to study the latest technologies, platforms and tools in the area of engineering and provisioning of service-based cloud applications. Through a multidisciplinary research approach, RELATE will promote the advancement of the state-of-the-art in the related areas of model-driven engineering and formal methods, service-based mash-ups and application integration, dependability, performance and trust in service-based cloud applications, as well as quality management and business model innovation. The ITN is led by the Karlsruhe Institute of Technology, with three eminent Universities participating in the Consortium: the Université de Rennes 1, King's College London, Charles University Prague and five associated partners with advisory involvement among which the National Technical University of Athens and the University of Mannheim.

In 2010 the new University of Sheffield Doctoral Development Programme (DDP) was adopted in place of the earlier Research Training Programme (RTP) and is currently being integrated in the SEERC doctoral structures. One

viva examination was held during 2010 and four more SEERC candidates are expected to hold their viva sessions in early 2011.

SEERC would like to thank Professor Keith BURNETT, Vice-Chancellor of the University of Sheffield for the continuing support to its course and to Professor Martin SMITH, Chair of the SEERC Steering Committee, Director of Research for the Division of Social Sciences and Professor in the Politics department for supporting the changes and for providing input for future development. Special thanks go to Mr. Yannis VERVERIDIS, the Principal of CITY College, International Faculty of the University of Sheffield and to Prof Panayiotis KETIKIDIS, SEERC Chairman and Vice-principal for Research and Innovation of CITY College for their renewed commitment and effort towards SEERC.

1 Research @ SEERC

1.1 Research Projects Update

2010 was a very productive year in terms of research funding applications for the South-East European Research Centre. Seven new projects were approved for funding and kick started in 2010. Another four projects were successfully completed.

New Awards

RELATE: Trans-European Research Training Network on Engineering and Provisioning of Service Based Cloud Applications.

RELATE is an FP7 Marie Curie Initial Training Network (ITN) providing an opportunity for researchers in early stages of their careers to study the latest technologies, platforms and tools in the area of engineering and provisioning of service-based cloud applications. The RELATE consortium will recruit a total of 21 research fellows: 18 Early Stage Researchers (ESR) who will register to study for PhD degrees, and three Experienced Researchers (ER) who will engage in post-doctoral level research. The research areas that the network participants have identified as research priorities for the RELATE Initial Training Network to fulfil its goals are: (1) Service Development through Model-Driven Engineering and Formal Methods; (2) Service-Based Mash-ups and Application Integration; (3) Crosscutting Concerns: Dependability, Performance, Trust; (4) Quality Management and Business Model Innovation.

Funding: FP7 Marie Curie

Coordinator: Karlsruhe Institute of Technology

MEDLAB: Mediterranean Living Lab for Territorial Innovation.

MedLab's objective is to apply the Living Lab approach from the demand side of regional policy, building on concrete pilot projects to construct a governance network that brings economies of R&D scope, social innovation and policy coherence to all levels, from the local community to the transnational scale. MedLab's 24-month work plan links transnational R&D and the strategies of regional departments with specific development needs, validating the approach in five key fields: inno-SME networks, rural development, coastal zone management, participatory strategic planning and tourism. The transnational pilot partnerships and overlapping R&D issues that emerge develop into an integrated, open but stable governance network.

Funding: MED Territorial Cooperation Program

Coordinator: Regional Authority of Central Macedonia

ELIE: Employability: Learning through International Entrepreneurship.

ELIE will provide HE institutions across Europe with a new set of teaching and learning tools based upon well-founded research that will reinforce the link between studies and future skills and employment needs as well as providing accessible learning opportunities for SMEs first within the pilot countries and later across Europe to develop their levels of entrepreneurship and creative thinking.

Funding: Lifelong Learning - ERASMUS

Coordinator: University of Salford

INNOPOLIS: Innovation Policy in University City Regions.

INNOPOLIS aims to identify regional best policy practice in the field of knowledge exchange between universities & enterprises. Having done so, INNOPOLIS will develop a simulation & a user-friendly electronic repository of the project's key outputs that can be used by regional authorities in transferring best policy practice, and thus actively supporting knowledge co-creation between universities & enterprises.

Funding: INTERREG IVC

Coordinator: University of Salford

LRE: Language Rich Europe.

Through fresh research, a pioneering new tool – the Language Rich Index – measuring multilingual policies and practices, and a network of partners, the project seeks to capture the attention of leaders in government, business and society across Europe: (1) Illustrate the current situation, highlighting good policy and practice and enabling informed policy choices; (2) Inspire new language focus among decision makers by illustrating the importance of languages in stable and prosperous societies; (3) Motivate more learners / users of many languages

Funding: Lifelong Learning - KA2 LANGUAGES

Coordinator: British Council

TCP-HOT: An Econometric and Social Analysis of the Impact of Tobacco Control Policies in the Hospitality and Tourism Industry in Cyprus.

The project aims to provide scientific evidence to resolve the question whether the new law to ban smoking in public settings in Cyprus will actually hurt or benefit the local hospitality and tourism business, by examining the empirical evidence on the actual and perceived financial impact of total smoking bans in the hospitality and tourism industry in Cyprus.

Funding: Research Promotion Foundation of Cyprus

Coordinator: Cyprus University of Technology

AsviLoc Plus: Agency Supporting Value of Innovation System in Regional & Local Economies.

The Project supports Programme Priority Axis 1 “Facilitation of innovation and entrepreneurship”, specifically Area of Intervention 1.3 “Enhance the framework conditions and pave the way for innovation” aiming at setting up exchange and coordination mechanisms for research, technology and innovation approaches and policies (governance aspect) and to increase public awareness on the importance of technological progress by transnational actions in the area.

Funding: SEE Territorial Cooperation Program

Coordinator: Regional Development Agency of Marche Region (IT)

1.1.1 Ongoing Research Projects (as of December 2009)

	<i>Programme</i>	<i>Acronym / Full title</i>	<i>Coordinator</i>
1	South East Europe Transnational Cooperation Programme	INTERVALUE: Inter-regional cooperation for valorisation of research results	Aristotle University of Thessaloniki (URENIO Unit)
2	Eurostars programme, EUREKA & European Commission	CAST: Enabling Customisation of SaaS Applications by Third Parties	CAS Software AG, Germany
3	DAPHNE III programme, DG Justice, Freedom and Security, European Commission	“You Respond”. Developing a good practice guide and training manual for young people’s participation in research, policy and practice developments to prevent and combat violence	The University Of Sheffield, UK
4	7th Framework Programme - International Cooperation, European Commission	“WBC-INCO.NET”. Coordination of Research Policies with the Western Balkan Countries	ZSI, Austria

	<i>Programme</i>	<i>Acronym / Full title</i>	<i>Coordinator</i>
5	CIP ICT Policy Support Programme (Grant Agreement No. 250534)	MORMED: Multilingual Organic Information Management in the Medical Domain	SEERC

1.1.2 Completed Research Projects

During 2010, SEERC has successfully completed four projects. Details on the completed projects are available in the table below:

	<i>Programme</i>	<i>Acronym / Full title</i>	<i>Coordinator</i>
1	7th Framework Programme - ICT, European Commission	"ICT-WEB-PROMS". Promoting ICT cooperation opportunities and policy dialogue with the Western Balkan Countries	European Business Associates (EBA), Italy
2	7th Framework Programme - Research for the Benefit of SMEs, European Commission	"ELEVATE". Integrating Pedagogically-Documented, Value-Added E-Training Add-ons in Commercial Software Products of European Software SMEs	CAS Software AG, Germany
3	7th Framework Programme - Research for the Benefit of SMEs, European Commission	"ORGANIK". An Organic Knowledge Management System for Small European Knowledge-intensive Companies	CAS Software AG, Germany
4	eContentplus Programme, DG Information Society and Media, European Commission	"e-SDI NET +" Network for promotion of cross border dialogue and exchange of best practices on Spatial Data Infrastructures throughout Europe	Technische Universität Darmstadt, Germany

1.2 Other Research Activities

1.2.1 Research Project Proposal Submissions

Throughout 2010, SEERC lead or participated in the submission of 16 new research proposals to various funding bodies.

1.2.2 Publications

A series of publications by SEERC staff and students were published in 2010. (An extensive list of publications, by Research Track, is provided in the Appendix at the end of this report).

2 The Doctoral Programme

2.1 Viva examinations

Six Viva examinations have taken place at SEERC during the last seven years and four have been planned for early 2011. Eminent academics are invited to act as external examiners and contribute to a rigorous process by providing insightful remarks for the candidates. The names and affiliations of the examiners of all the viva examinations (past and planned) are provided in the list below.

<i>PhD Candidate</i>	<i>External Examiner</i>	<i>Affiliation</i>
Dr Leonidas Orfanidis	Assist.Prof Eleni Kaldoudi	Dept. of Medicine, Demokrition University of Thrace
Dr Lambros Lazouras	Prof Steven Sutton	Institute of Public Health, University of Cambridge
Dr Ioanna Stamatopoulou		
Dr Maria Xenitidou	Assist. Prof Nikolaos Bozatsis	Department of Philosophy, Education and Psychology, University of Ioannina, Greece
Dr Petros Lameris	Dr Chris Jones	Institute of Educational Technology, Open University, UK.
Mr George Katakalos	Prof Vicky Manthou	Dept. of Applied Informatics, University of Macedonia, Greece
Ms Aikaterini Markidou	Dr Nikos Mylonidis	Dept. of Economics, University of Ioannina, Greece
Ms Mamica Skenderi	Prof Vladimir Benacek	Institute of Economic Studies, Charles University, Czech Republic
Ms Erika Melonashi	Prof Susan Michie	Clinical, Educational & Health Psychology, UCL, UK
Mr Martin Zlatev	Prof Robert West	Director of Tobacco Studies, UCL, UK

One Viva examination took place in 2010 while four more students submitted their thesis and had their Viva scheduled for early 2011. The viva examination of SEERC Doctoral candidate Mr. George Katakalos was held at SEERC in the presence of Prof Vicky Manthou of the University of Macedonia in Thessaloniki, who served as an external examiner, and Dr Sheila Webber of the University of Sheffield, Information School, who was the internal examiner. The title of Mr Katakalos' doctoral thesis is: "Problems of communication, collaboration and cooperation in multicultural groups engaged in eLearning through synchronous text-based communication". Prof Petros Kefalas, Vice-Principal for Teaching & Learning at CITY College, acted as viva coordinator.

Another four viva examinations were planned in 2010. Ms Aikaterini Markidou, submitted her thesis titled "The transmission mechanism of monetary policy and the bank lending channel: The case of Greece" in July 2010 and her viva was arranged for early January 2011. The examiners for her viva are Dr Nikolaos Mylonidis, from the Department of Economics of the University of Ioannina, Greece (external examiner) and Dr Kostas Mouratidis from the Economics Department of The University of Sheffield (internal examiner).

Ms Mamica Skenderi submitted her thesis titled "The Impact of Technological Transfer from FDI on Host Economies – the Case of Albania" in September 2010, and her viva was arranged for 24 January 2011. Prof Vladimir Benacek is the external examiner. Prof Benacek is Associate Professor in international economics at the Charles University in Prague-Czech Republic. Internal examiner is Dr Eftychia Nikolaidou from the BAED at CITY College.

Ms Erika Melonashi and Mr Zlatev from the Psychology Department also submitted their theses in December 2010 and their Vivas are arranged for 16 March 2011. Prof Michael Siegal from the Psychology Department of The University of Sheffield will act as Internal examiner for both PhD candidates. Ms Melonashi's thesis title is "Non-Compliance with the Smoking Bans in Albania". The external examiner for her Thesis examination is Prof Susan Michie from the UCL, Department of Clinical, Educational & Health Psychology. Mr Zlatev's thesis title is "Adolescent Smoking in Bulgaria". Prof Robert West, Professor of Health Psychology at the Department of Epidemiology and Public Health and Director of Tobacco Studies in UCL, is the external examiner for Mr Zlatev's Viva examination. All the Viva examinations were arranged to take place at SEERC in Thessaloniki, according to the regulations of The University of Sheffield.

2.2 Upgrades to PhD Status

May 14, 2010: SEERC student Ms Despina Panagiotidou (Full time student) successfully upgrades to PhD status. Her upgrade examination took place at the University of Sheffield.

2.3 Call for Doctoral Applications 2010-2011 & New Admissions

A new Call for Applications to the SEERC Doctoral Programme for the academic year 2010-2011 was published in May 2010. A combination of broad and specific thematic areas was published in seven research topics and four applications were received. SEERC also received a number of applicants outside the official call, which were also examined and processed.

The 2010 recruitment in summary:

<i>Name</i>	<i>Country</i>	<i>Topic</i>	<i>Mode of Study</i>
Ms Darja KOTUROVIC	Serbia	Governmental and non-governmental action against organized crime and drug trafficking: a case study in Serbia	Part time
Mr Danimir LJEPAVA	Serbia	Innovation Management in Technology	Part time
Mr Konstantinos BRATANIS	Greece	A formal framework for run-time monitoring of the conformity to SBAs and SLAs in SOC environments	Part time
Ms Isidora PETRESKA	FYROM	Towards an Automated Translation of Agent System's Formal Models into Executable Code for Prototype Simulation	Part time
Mr Tomi DIMITROVSKI	FYROM	Management and policy issues emerging from the use of information technology (IT) in health care delivery: Investigation of national readiness for electronic health record system	Part time

2.4 Doctoral Student Conference 2010

Building on the success of the four previous conferences, the 5th Annual South-East European Doctoral Student conference took place on 13-14 September 2010 in Thessaloniki. Doctoral students from UK, Greece, Germany, Poland, Czech Republic, Albania, Bulgaria, Romania, Sweden, Serbia, FYROM, Belgium and USA participated with their papers at the conference. 64 papers, of the 110 submitted, were accepted for presentation and participated at the conference. Accepted papers were published in the proceedings of the Conference. The full papers per Research Track were spread as follows:

17 papers for Research Track 1

12 papers for Research Track 2

20 papers for Research Track 3 and

12 papers for Research Track 4

2.5 Other Academic Activities

Throughout 2010 SEERC continued the organization of research seminars in the frame of Open Seminar Series and Research Student Seminars. (The full list of SEERC research seminars is provided in the Appendix).

3 Networking & Dissemination

3.1 Events Organised by SEERC

September 13-14, 2010: 5th Annual South East European Doctoral student conference, Thessaloniki, Greece.

December 6, 2010: SEERC, along with the University of Sheffield and European University Cyprus, organises a final dissemination event of the European project YOU RESPOND, on the topic “Promoting participation amongst children and young people who have experienced violence” in Athens, Greece. A total of 56 participants attended (12 young people from the UK and Greece included). During the Conference, a brief summary of the Practical Guide produced during the course of the project was presented and it was evaluated through exercises in which the attendees were asked to participate actively. Children from the UK and Greece who had prepared interesting videos, role-playing and interactive exercises, shared their experiences and views about their participation on the project.

3.2 Staff Networking

January 21, 2010: Ms Miariti attends a workshop on Intellectual Property rights, organized by the Organization of Industrial Property (OBI) in cooperation with the Federation of Industries of Northern Greece (FING) at hotel Nikopolis in Thessaloniki.

February 2010-June 2010: PhD candidate and Research associate Mr Dimitris Kourtesis delivers lectures at the Computer Science Department of CITY College:

- Course: MSc in Software Engineering & Telecommunications; Module: Advanced Software Engineering; Lecture title: Software Architecture
- Course: MSc in Software Engineering & Telecommunications; Module: Contemporary Issues in ICT; Lecture title: EU-funded Research in ICT
- Course: BSc in Computer Science; Module: Artificial Intelligence; Lecture title: Semantic Web Services (one session, Spring semester 2010)

February 7-9, 2010: Dr Angelos Rodafinos visits Luxembourg and participates at the workshop of the European Public Health programme “How to prepare a project application” The objective of this workshop was to improve the quality of project proposals. This event was targeted at European public health professionals who planned to submit a project proposal under 2010 Call for Proposals for projects.

March 10, 2010: Dr Bauer (CAST Project coordinator, Senior Software architect CAS Software A.G.), was invited in the context of his visit to Thessaloniki for CAST Project meeting to deliver a lecture on “The SCRUM

methodology” at the MSc in Software Engineering & Telecommunications class.

April 7-8, 2010: Mr Zaharis and Dr Harry Tsavdaris from the National Technical University of Athens, visit Skopje for a training day, presenting the work of the Greek Interoperability Centre and presenting an outlook of current research projects and initiatives on e-Governance, in EU.

May 3-5, 2010: Mr Dimitris Bibikas visits Berlin, to participate at the 13th International Conference on Business Information Systems BIS 2010 with the paper: Bibikas, D., Kargioti, E. (2010). “Design Thinking: Towards a Unified View of Organizational and Technological Realms”.

May 20, 2010: Mr Dimitris Bibikas delivers a lecture at CITY College students of MSc in Software Engineering and Telecommunications in Contemporary Issues in ICT: Management the era of Knowledge Society.

May 20, 2010: BAED students from the International Faculty, visit SEERC to learn about its mission and activities. The visit focused on the particulars of a research career. Presentations were made by SEERC Research Associates on: “What is the job description and the everyday life of a researcher working at a research centre” and on “what is it like to work on an EU-funded research project from the moment of inception to its successful conclusion?”

May 27-29, 2010: Prof Ketikidis and Mr Zaharis visit Novi Sad in Serbia to participate at the ICEIRD 2010 with their papers:

- Komninos, N., Miariti, C., Milossis, D., Tsarchopoulos, P., & Zaharis, N. (2010). Valorisation of Academic R & D: The INTERVAL Platform
- Papakonstantinou, A., Zaharis, N., & Miariti, C. (2010). Towards improved integration of Western Balkan Countries' ICT R & D in EU's Framework Programmes: Challenges and Recommendations
- P.H Ketikidis, I. Miroshnychenko, S. Zygiaris (2010) “A Proposed Framework of Regional Innovation System: The Case of the Kharkiv Region in Eastern Ukraine”.

May 27-30, 2010: Dr Iraklis Paraskakis attends the 12th Mediterranean Conference on Medical and Biological Engineering and Computing (MEDICON 2010), in Chalkidiki, Greece, to present the paper:

- Kargioti, E., Kourtesis, D., Bibikas, D., Paraskakis, I., & Boes, U. (2010). MORMED: Towards a multilingual social networking platform facilitating Medicine 2.0.

June 9-12, 2010: Dr Kalyva visits Jyvaskyla in Finland to present the Project YOU RESPOND in the Conference “Children and knowledge production”-International Conference in Childhood Studies & The 3rd Finnish Childhood Studies Conference.

June 24-25, 2010: Prof Ketikidis, Dr Lazouras and PhD candidate Mr Baresel-Bofinger participate at the 5th International Forum on Knowledge Asset Dynamics, in Matera, in Italy with their papers:

- P.H. Ketikidis., C. Bulata and L. Lazuras (2010), “The Intellectual Capital – Environmental Practices, Performance and their Relationships in the Romanian Banking Sector”.and
- Baresel-Bofinger, P.H. Ketikidis (2010), “Using Green Knowledge for Implementing Environmental Supply Chain Management Practices in Greek Manufacturers”.

July 1-3, 2010: PhD Candidate and Research Associate Ms Dialehti Fotopoulou visits Lisbon to participate at the 26th EGOS Colloquium with her papers:

- Fotopoulou, D. and Psychogios, A. Localizing the Educational Agenda? Lessons from the Greek MBA Programmes” and
- Psychogios, A., Szamozi, L. and Fotopoulou, D. In Search of Globalization of Total Quality Practices

July 5-7, 2010: Dr Paraskakis visits Tunisia, to participate at the ICALT 2010, Conference with his paper “Pedagogical Designs and Principles in Vocational Training: the case of ELEVATE”.

September 3-5, 2010: Mr Kostas Bratanis attends the 5th International Academic and Industrial Conference on Testing – Practice and Research Techniques in Windsor, UK, to present the following paper:

Bratanis, K., Dranidis, D., & Simons, A. J. H. (2010). Towards Run-Time Monitoring of Web Services Conformance to Business-Level Agreements. In Proceedings of the 5th International Academic and Industrial Conference on Testing – Practice and Research Techniques.

September 16-17, 2010: Prof Ketikidis visits Athens, to participate at the 5th European Conference on Innovation and Entrepreneurship, organised by the National and Kapodistrian University of Athens with the papers:

- Ketikidis, P., Zigiari, S., Zaharis, N. “Regional Innovation and Competitiveness: Analysis of the Thessaloniki Metropolitan Region” and
- E. Ergen, P.H. Ketikidis (2010), “Recycling Stock Market Using Information and Communication Technologies: An Innovative Services to Create a Micro-Trend for the Environment”.

October 18-20, 2010: Prof Ketikidis and Mr Zaharis visit the University of Sheffield for coordination meetings.

October 27-29, 2010: Mr Zaharis participates at the e-Challenges conference in Warsaw.

November 8-9, 2010: Mr Zaharis participates in the 1st WBC Innovation Dialogue Forum organised by the WBC-INCO-net project in Montenegro, in Serbia.

November 15-16, 2010: Mr Zaharis visits Skopje supporting UK NARIC on a bid for a Twinning Project tendered by the Ministry of Education, FYROM.

November 29, 2010: Dr Paraskakis, Dr Eleftherakis, Mr Kourtesis and Mr Bibikas, deliver a presentation to Computer Science Department (CSD)

students regarding SEERC, the career of a researcher and the ICT-related research projects at SEERC.

December 1, 2010: Mr Zaharis visits Belgrade for the ICT-WBC Innovation forum, organised by the European Commission.

December 1-3, 2010: Mr Kostas Bratanis attends the 8th IEEE European Conference on Web Services (ECOWS 2010) in Ayia Napa, Cyprus, to present the following paper:

- Bratanis, K., Dranidis, D., & Simons, A. J. H. (2010). An Extensible Architecture for Run-time Monitoring of Conversational Web Services.

December 6, 2010: Mr Zaharis, Dr Kalyva, Ms Fereti and Ms Dikaiou visit Athens for the final conference of the YOU RESPOND Project.

December 13-15, 2010: Dr Dimitris Dranidis and Mr Dimitrios Kourtesis attend the ServiceWave 2010 conference, in Ghent, Belgium, and the following papers are presented:

- Dranidis, D., Metzger, A., & Kourtesis, D. (2010). Enabling Proactive Adaptation through Just-in-time Testing of Conversational Services.
- Kourtesis, D., Kuttruff, V., & Paraskakis, I. (2010). Optimising development and deployment of enterprise software applications on PaaS: The CAST project

4 SEERC Internal News

4.1 Meetings and Visits

12th Steering Committee Meeting

The 12th Steering Committee meeting took place in Thessaloniki in November 2010. Professor Lenny Koh, who served as Research Track 1 Leader from The University of Sheffield, handed over to Dr Tim Vorley from the Management School of The University of Sheffield. The Steering Committee approved the merging of Research Tracks 3 and 4 to create the new RT3 entitled: Society and Human Development: Psychology, Politics, Sociology, and Education. The new RT will be led by Dr Charles Lees and Dr Ana Vivas. The Steering Committee approved the new SEERC Business Plan for the period 2010-2015.

Visit of Professor Collin Williams

September 6-8, 2010: Professor Collin Williams, is Professor of Public Policy and Dean for Research in the Management School at the University of Sheffield. His visit focused in meeting with research staff from BAED at CITY College and SEERC. Prof Williams gave a research presentation on “Tackling Undeclared Work in the EU” to BAED staff and he delivered a seminar open to the public on “How to publish in a journal”.

Visit of a team from Sheffield

November 18-19, 2010: A team from Sheffield led by Prof Paul White visited CITY College and SEERC. The team ran a number of meetings, workshops and discussions during the two days.

4.2 New Staff @ SEERC

Mr. Konstantinos Bratanis

Konstantinos Bratanis holds a BSc (Hons) in Computer Science from CITY College, the International Faculty of the University of Sheffield and he is currently studying for a PhD in Computer Science. Before joining SEERC in 2010, he worked for several years as an independent IT consultant for various SMEs in northern Greece. His research interests are in the fields of Software Engineering, Service-Oriented Computing, and Cloud Computing, while he is also interested in the areas of Information Security and Intelligent Transportation Systems. Konstantinos is actively involved in the implementation and management of the following research projects:

- MORMED - Multilingual Organic Information Management in the Medical Domain
- CAST - Enabling Customisation of SaaS Applications by Third Parties
- S-Cube - Software Services and Systems Network.

Mr. George Intzesiloglou

George Intzesiloglou holds a BSc in Computer Science and an MSc in Information Systems, from the University of Sheffield, UK. Before joining SEERC as a Research Associate in 2010, he has worked for six years at the Association of ICT companies of Northern Greece in the coordination of EU & national funded projects particularly on the promotion of innovation and the support of entrepreneurship. His research interests among others are the support of innovation and innovation policy, valorisation of research, Academia-Industry collaboration, technological parks and business incubators, ICT and regional development, knowledge management/transfer, B2B Networking patterns and Project Management as a process. Apart from English, he is fluent in French. His current work at SEERC is focused around the following three research projects:

- INNOPOLIS - Innovation Policy in University City Regions
- MEDLAB - Mediterranean Living Lab for Territorial Innovation
- AsviLoc Plus - Agency Supporting Value of Innovation System in Regional & Local Economies

5 Priorities for 2011

In 2010 SEERC successfully concluded the implementation of its first Business Plan for the years 2006-2009 and its Steering Committee approved an ambitious and comprehensive Business Plan for the years 2010-2015.

The Business Plan reaffirmed the mission of SEERC and detailed its vision:

- To be established and recognized as a leading research and policy analysis centre of the South East European (SEE) region
- To be a Centre of research excellence for its research tracks
- To contribute to the SEE economy and to international competitiveness
- To undertake research activities that contribute to:
 - The social and economic development and regeneration of the SEE region
 - Building knowledge capacity and eliminating brain-drain in the region
 - The promotion of the University of Sheffield and its International Faculty– CITY College in SEE
 - Transferring University of Sheffield capacity to the region in a way that benefits the region as well as the University
 - Facilitating the cooperation and networking of local and Sheffield staff with researchers in south-east European institutions
 - Facilitating research participation for graduate and undergraduate students of CITY College

The Business Plan sets 8 priorities for the coming years:

- To advance SEERC's status and networking
- To develop further the Doctoral Programme and enhance the Doctoral students' experience
- To increase the number and quality of scientific output and to boost academic impact
- To cement governance and managerial structures
- To increase funded research income
- To promote innovation as a concept and practice
- To contribute to the goals of the International Faculty and the University
- To preserve the Centre's financial sustainability

The pursuit of the goals set by the Business Plan is the top priority for 2011. Within this context, this year, SEERC will focus on preparing for addressing the challenges presented by the new EU wide strategy "Europe 2020" and more

specifically the flagship initiative “Innovation Union” and will participate to the dialogue on the future of EU supported research (FP8).

In terms of doctoral activity, SEERC plans to significantly increase the output of PhD graduates, to recruit more full time PhD students on topics of priority for the Centre and for SEE and to organize its 6th Annual Doctoral Student Conference in cooperation with academic institutions from Greece, Bulgaria and Albania.

In 2011, the RELATE project kick starts; this is the first Marie Curie Initial Training Network project for the Centre and one of the first efforts in the region to tackle applications of cloud computing. At the same time we expect to bring to successful conclusion a number of other currently ongoing projects. Continuous effort will be given to expand our funded research outreach in terms of networking, balancing among SEERC research tracks, promoting inter-disciplinary research and conducting policy relevant research.

Finally our continuing target is to enhance the quality of journal publications as well as the level of conference participation for the Centre’s researchers.

6 Appendix

6.1 Publications per Research Track

Research Track 1: Enterprise, Innovation and Development

Books

Alexandros Psychogios, George Eleftherakis, Filippos Proedrou, Efrosini Kalyva (Eds.). (2010). "Infusing Research and Knowledge in South East Europe" Proceedings of the 5th Annual South East European Doctoral Student Conference. South-East European Research Centre (SEERC).

Conferences

Baresel-Bofinger, A., & Ketikidis, P. H. (2010). Using Green Knowledge for Implementing Environmental Supply Chain Management Practices in Greek Manufacturers. In Proceedings of the 5th International Forum on Knowledge Asset Dynamics (IFKAD 2010). Italy.

Ergen, E., & Ketikidis, P. H. (2010). Recycling Stock Market Using Information and Communication Technologies: An Innovative Service to Create a Micro-Trend for the Environment. In Proceedings of the 5th European Conference on Innovation and Entrepreneurship (ECIE 2010).

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Research Track 2: Information and Communications Technology

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Research Track 3: Governance, politics and society

Books

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Alexandros Psychogios, George Eleftherakis, Filippos Proedrou, Efrosini Kalyva (Eds.). (2010). "Infusing Research and Knowledge in South East Europe" *Proceedings of the 5th Annual South East European Doctoral Student Conference*. South-East European Research Centre (SEERC).

Journals

Proedrou, F. (2010). *Russia energy strategy towards Europe* (in Greek). *Russia Today: Politics, Economics and Foreign Policy*.

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Proedrou, F. (2010). *EU energy security and Russia: a re-conceptualization of threats and policy priorities*. *ELIAMEP Thesis*, 2/2010.

Research Track 4: Risk, Cognition and Well being

Books

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Note: The above lists might be incomplete. For a most updated compilation please visit: http://www.seerc.org/index.php?option=com_refbase&Itemid=86

6.2 SEERC Open Seminar Series

February 11, 2010: “Spoken Language Processing: Where Do We Go From Here?” delivered by Prof Roger Moore, Computer Science Dept., The University of Sheffield.

February 24, 2010: “CILASS: Inquiry-based learning and staff-student partnerships” delivered by Dr Sabine Little, CILASS (Centre for Inquiry-based Learning in the Arts and Social Sciences), The University of Sheffield.

February 25, 2010: “Culture, interaction and the development of social and executive skills” delivered by Prof Charlie Lewis, Psychology Dept., University of Lancaster.

February 25, 2010: “A Formal Approach to Modeling Critical Systems” delivered by Dr Simos Veloudis, Serres Technical Education Institution (TEI).

March 10, 2010: “Is language the key to reasoning? Evidence from deafness, bilingualism, and aphasia” delivered by Prof Michael Siegal, Psychology Dept., The University of Sheffield.

March 24, 2010: “Global media and global politics: the construction of international news in the 21st century” delivered by Dr Christos Frangonikolopoulos, Dept. of Journalism studies, Aristotle University of Thessaloniki.

May 26, 2010: “A Top-Down Formal Model of Software System Behaviour” delivered by Dr Anthony Cowling, Computer Science Dept., The University of Sheffield.

May 27, 2010: “Recommender Systems”. Ms Eleni Kargioti, Research Associate at SEERC presents part of the work for the Organik Project (Research for the benefits of SMEs).

May 28, 2010: “Impact of Personality Traits on Customer Orientation of Call Center Workers: The Moderating Role of Role Conflict and Work Family Conflict” delivered by Dr Sunil Sahadev, Management School, The University of Sheffield.

June 4, 2010: “The Greek Economic Crisis: Causes, Consequences and Future Predictions” an Open discussion with chairs Dr Eftychia Nikolaidou and Dr Alexandros Psychogios from BAED, CITY College.

June 17, 2010: “Lazy Systematic Unit Testing for Java”, delivered by Dr Anthony Simons, Computer Science Dept., The University of Sheffield.

September 7, 2010: “Publishing in a journal” delivered by Prof Colin Williams (Professor of Public Policy and Director of Research at The University of Sheffield)

November 8, 2010: “Differential Outcomes and Spatial Working Memory in Children” delivered by Ms Laura Esteban Garcia, PhD candidate at the Neuroscience department of the University of Almeria in Spain.

November 25, 2010: “Enabling Proactive Adaptation through Just-in-time testing of Conversational Services” delivered as part of the S-Cube Project, by

Dr Dimitris Dranidis, Dept. of Computer Science, CITY College-International
Faculty of The University of Sheffield

6.3 SEERC Research Student Seminar Series

May 20, 2010: "The contribution of EU Regional Policy to structural change and to adaptation to globalization in less developed regions", delivered by PhD candidate Mr Alexandros Karvounis.

July 1, 2010: "Enhancing BDI Agents with Emotions", delivered by PhD candidate Mr Dionysis Basakos.



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