Workshops & Seminars DSC 2019 4th Annual Postgraduate Research Conference 2019

Title: Introduction to Structural Equation Modelling

Type: Workshop

Presenters: Dr. Andreas Alexiou

Brief Description

In this workshop we will go through the process of running a structural model in IBM AMOS software. We will look at how to import our data, construct the structural model and interpret the results.

Expected Outcomes

- Learn about the strengths of Structural Equation Modelling.
- Learn the basics of the IBM AMOS interface.
- Learn how to interpret the AMOS output for a multiple regression.

Presenters Brief CV

Dr. Andreas Alexiou

Andreas Alexiou has studied International and European Economics and Politics at the University of Macedonia, Thessaloniki, Greece where he obtained a bachelor's and a master's degree. He then continued his studies at the Warwick Business School, University of Warwick, UK, where he graduated with a master's degree in Information Systems and Management in 2008, before continuing as a PhD Candidate at the Rotterdam School of Management, Erasmus University. He joined the Strategy and Entrepreneurship department of RSM in 2010 as a Marie Curie early stage researcher and part of the MANETEI (Management of Emerging Technologies for Economic Impact) project. He obtained his PhD in 2016 and lectured at the University of Amsterdam before joining the Business Administration & Economics Department of Sheffield University, City College.